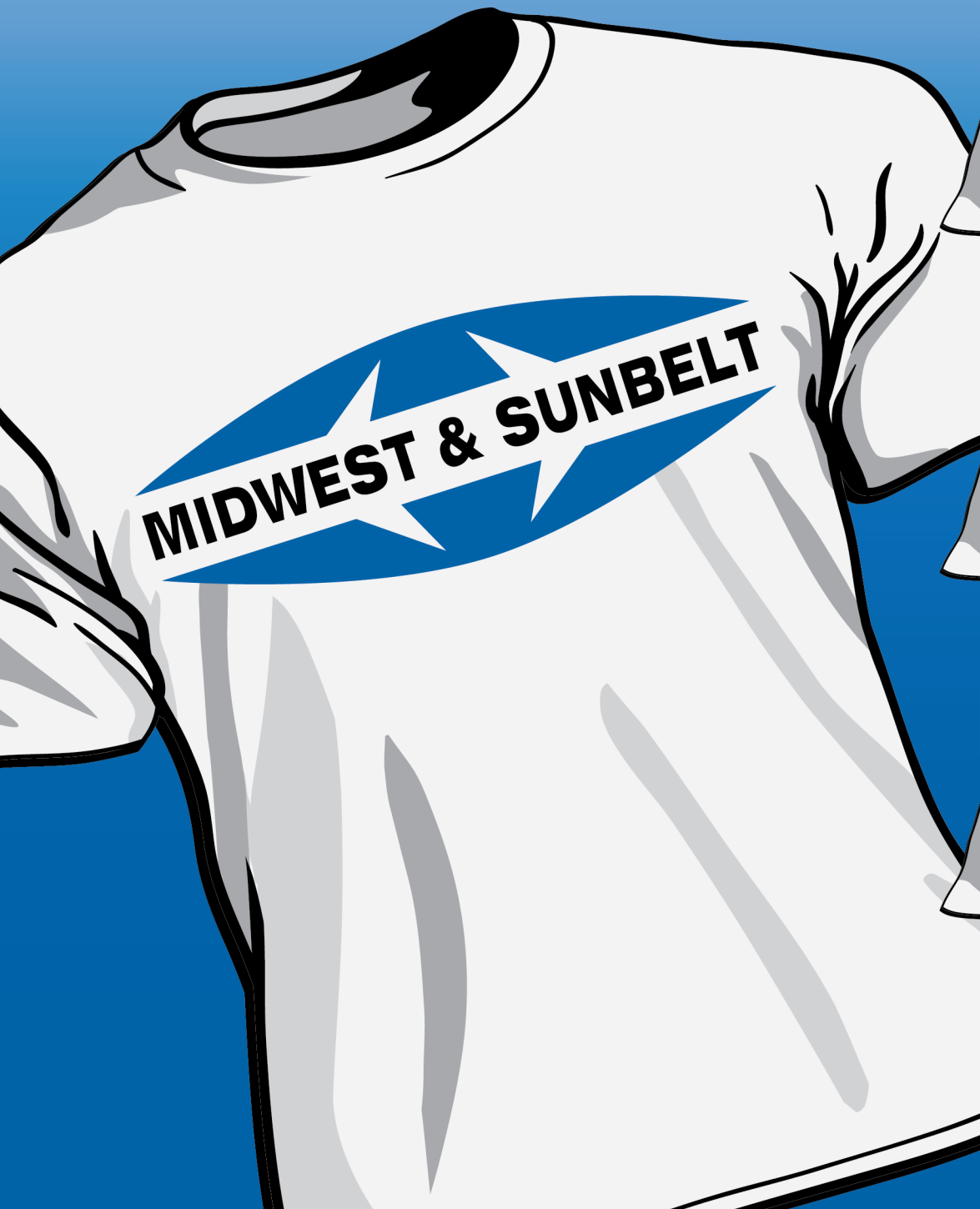


TRANSFER MAGIC™

VOLUME THREE

CLIP ART
LETTER FILLS
SPORT HUGGERS



MIDWEST LETTERING

645 Bellefontaine Avenue
Marion, OH 43302

Mailing Address:

P.O. Box 628
Marion, OH 43301

National: 800-848-8289

Ohio: 800-282-6702

Local: 740-382-1905

Fax: 800-447-2746

Local Fax: 740-387-2788

Email: midwestlettering@midohio.twcbc.com

Website: transfer-magic.com

SUNBELT LETTERING

7800 Sears Boulevard
Pensacola, FL 32514

Mailing Address:

P.O. Box 15071
Pensacola, FL 32514

National: 800-874-1024

Florida: 800-342-1016

Local: 850-477-6522

Fax: 800-356-7770

Local Fax: 850-484-5390

Email: sunbeltltr@bellsouth.net

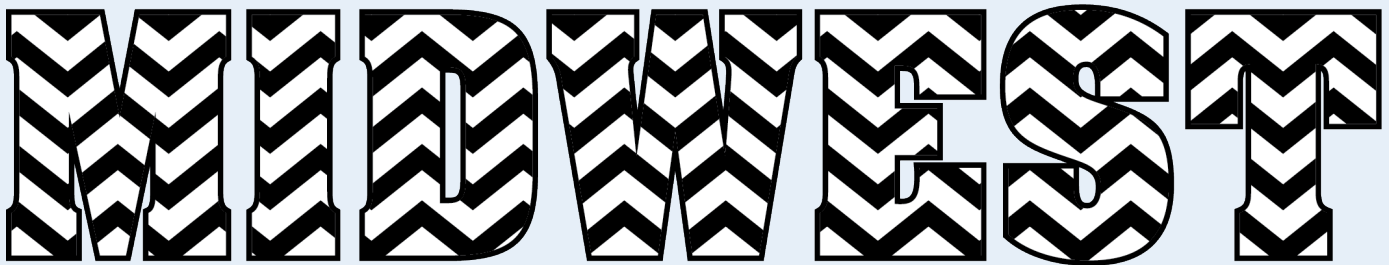
Website: transfer-magic.com

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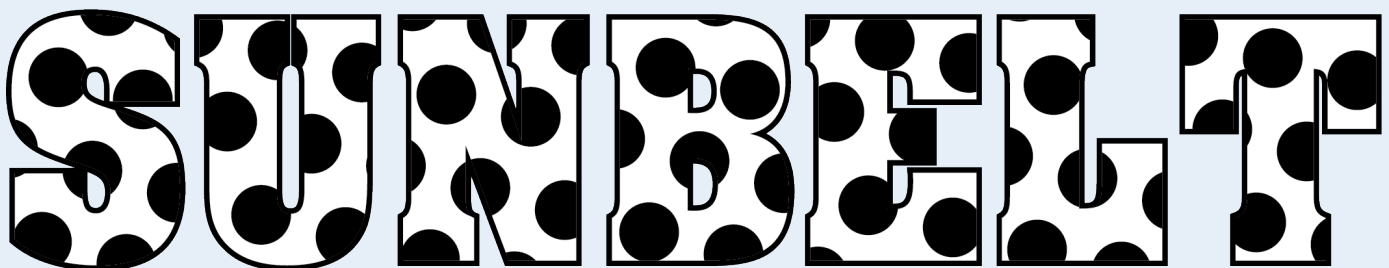
"Letter Fills" are as easy as 1, 2, 3!

1. Select the typestyle
2. Select the "Letter Fill"
3. Specify the color(s)

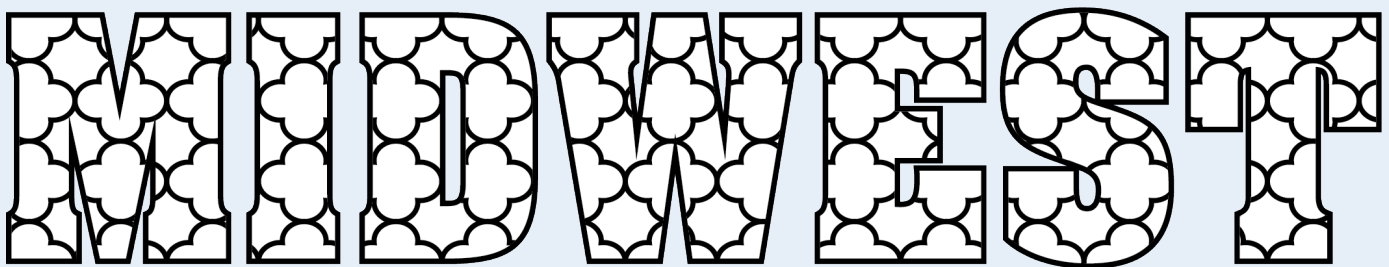
NOTE: Letter fills are not recommended for use with small or thin typestyles, as graphic integrity and/or legibility will be compromised. Please refer to our list of recommended typestyles at the bottom of page 8. Fax proofs, e-mail proofs, or full color proofs are available upon your request for approval prior to production. Please contact customer service with any questions.



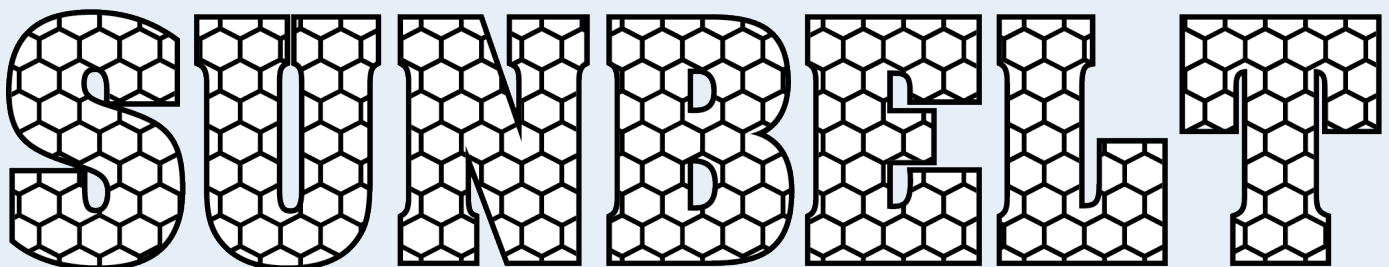
Chevron



Polka Dots



Quatrefoil



Honeycomb

MIDWEST

Jersey Mesh

SUNBELT

Stripes

MIDWEST

Diagonal Stripes

SUNBELT

Stripes 2

MIDWEST

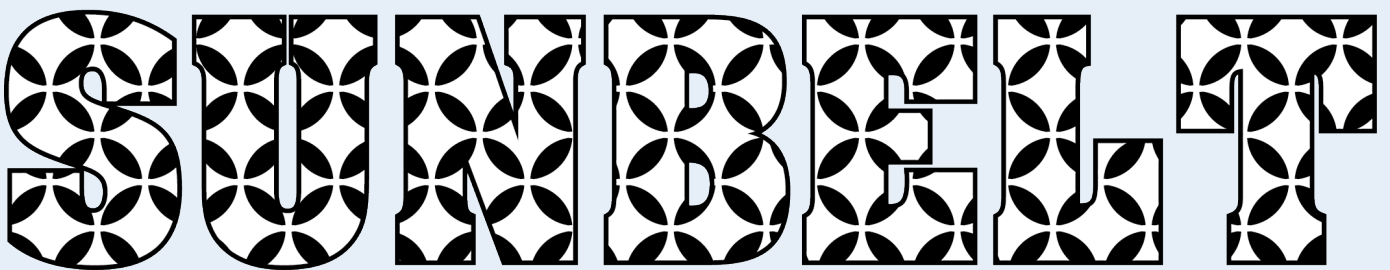
Cross Hatch



Tropical



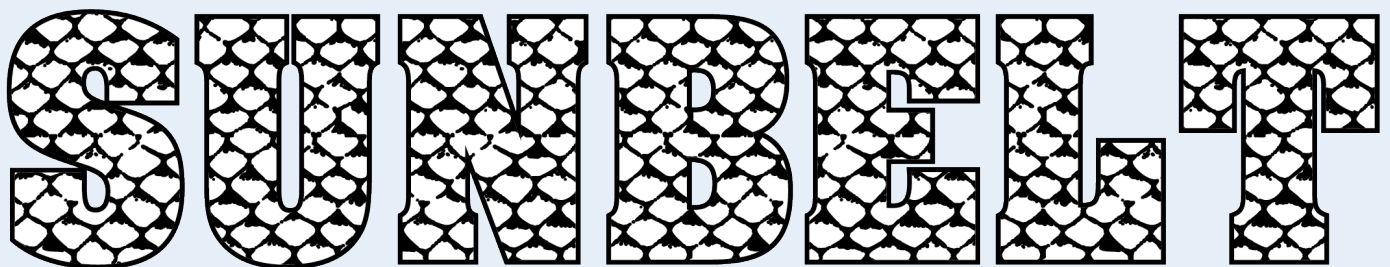
Vertical Stripes



Double Ring



Flag



Cobra

MIDWEST

Cowboy

SUNBELT

Leopard

MIDWEST

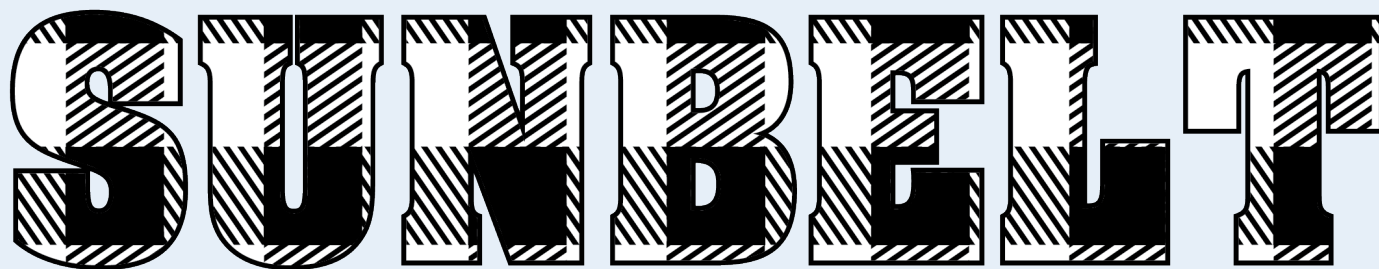
Cheetah

SUNBELT

Zebra

MIDWEST

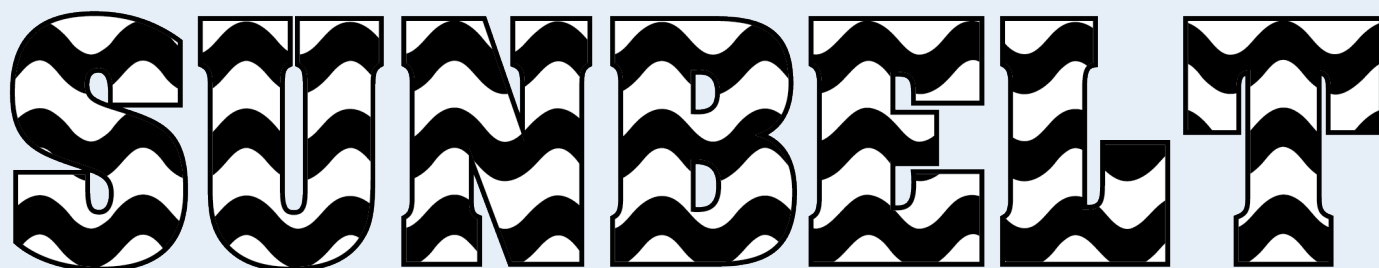
Bengal



Gingham



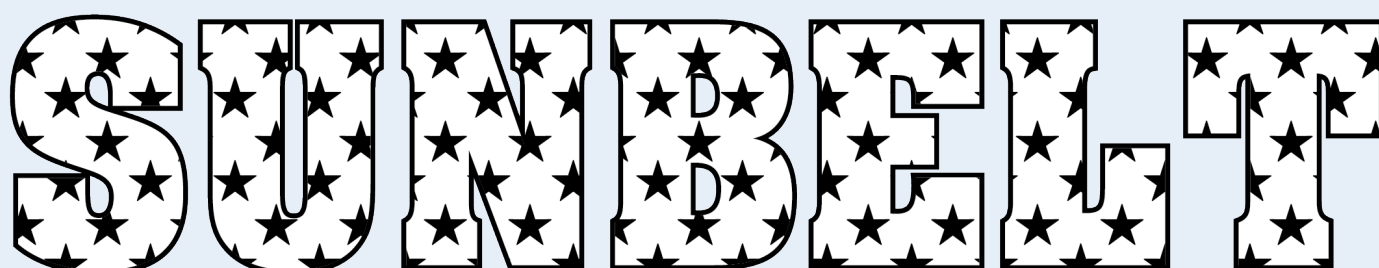
Plaid



Rick Rack



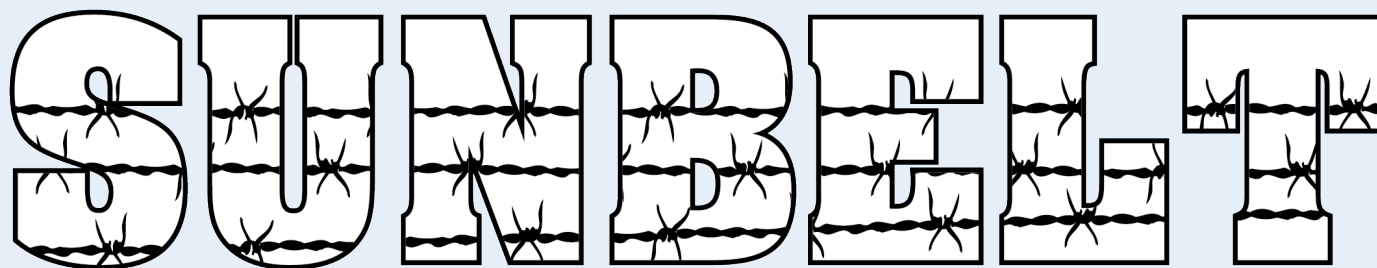
Rick Rack 2



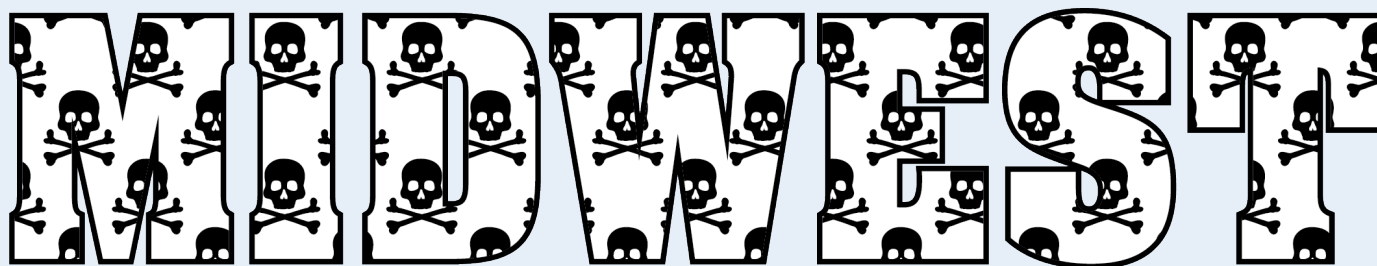
Stars



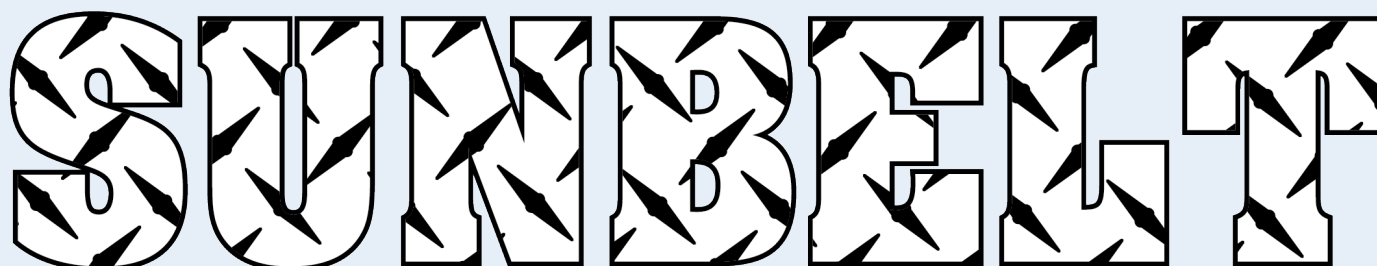
Paw Prints



Barbed Wire



Skull & Crossbones

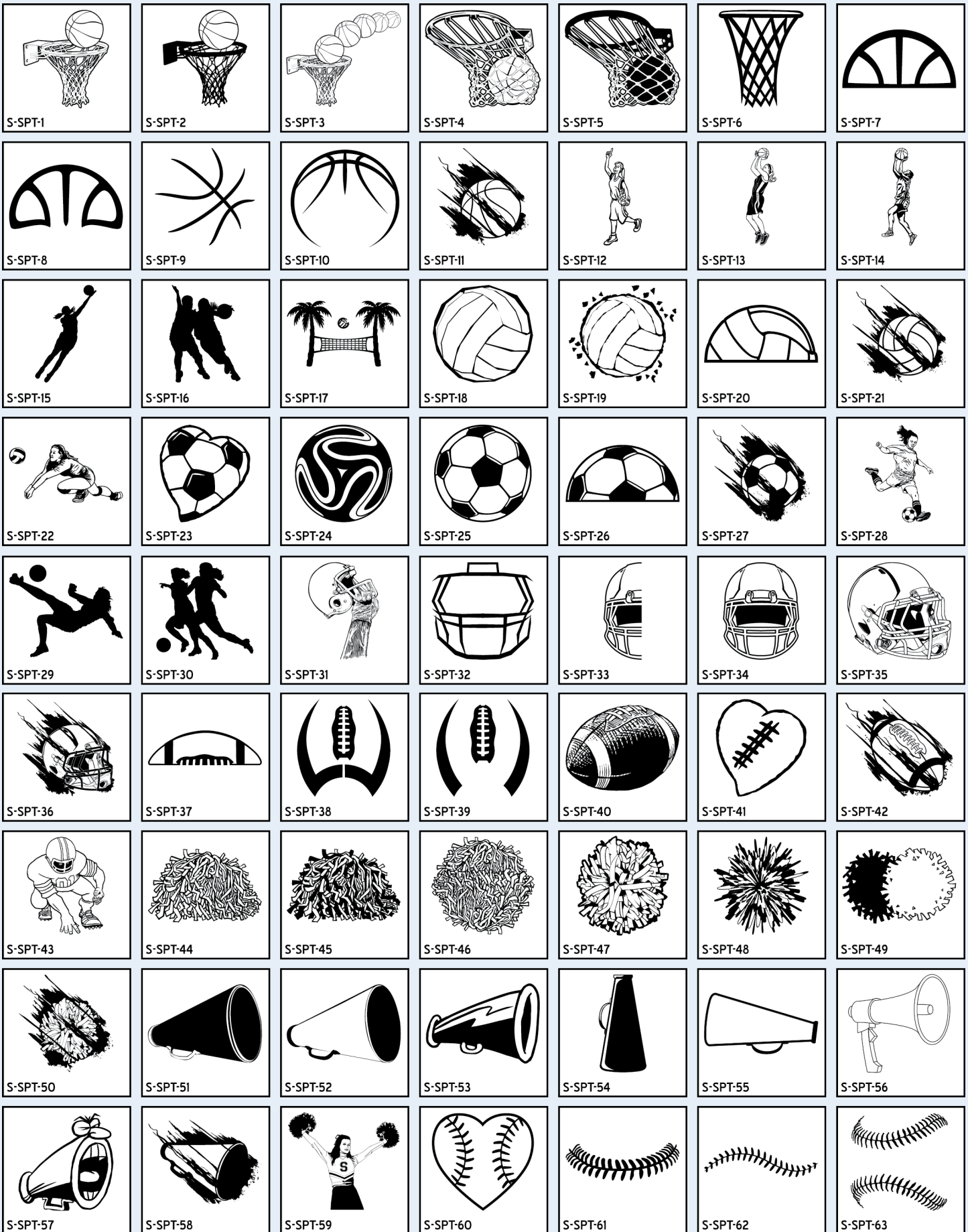


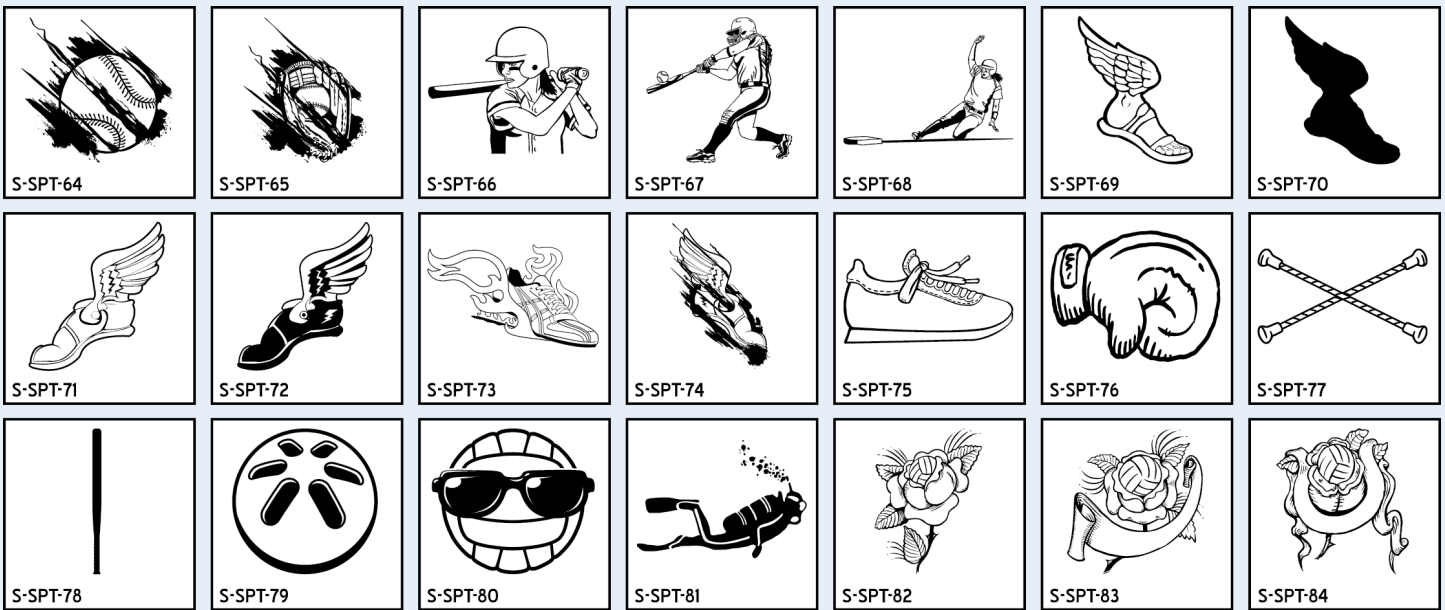
Diamond Plate



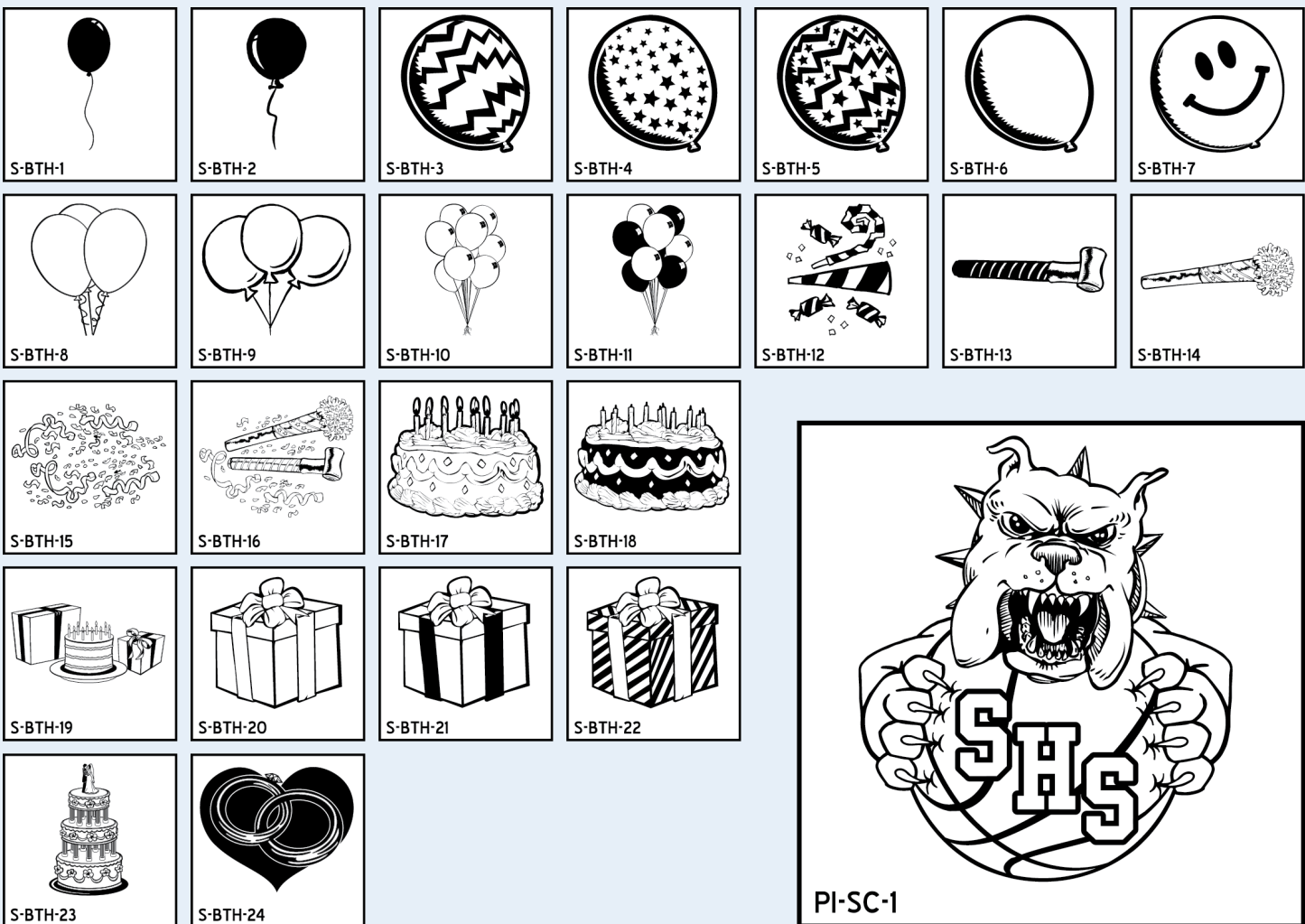
Camo

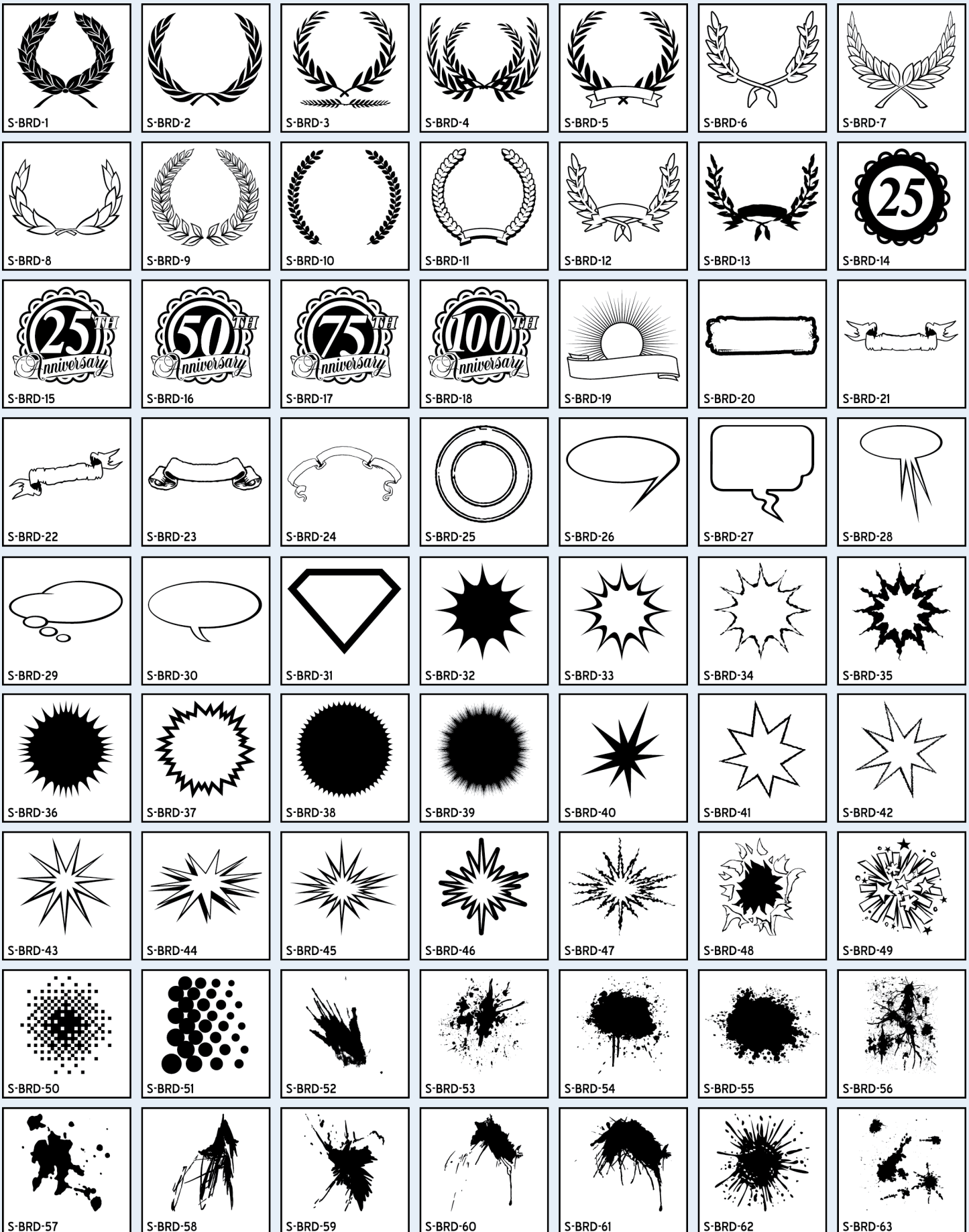
We recommend one of the following typestyles for use with our Letter Fills: Arial Black, Fat Block, Futura Extra Black, Humanist Extra Black, Sentry Italic, Sportblock, Aachen Bold, Letter Sweater Black, Square Slab, Catullus, Louisianne, Nashville. However, if you need a different typestyle, please contact our Customer Service. They will be glad to help you.

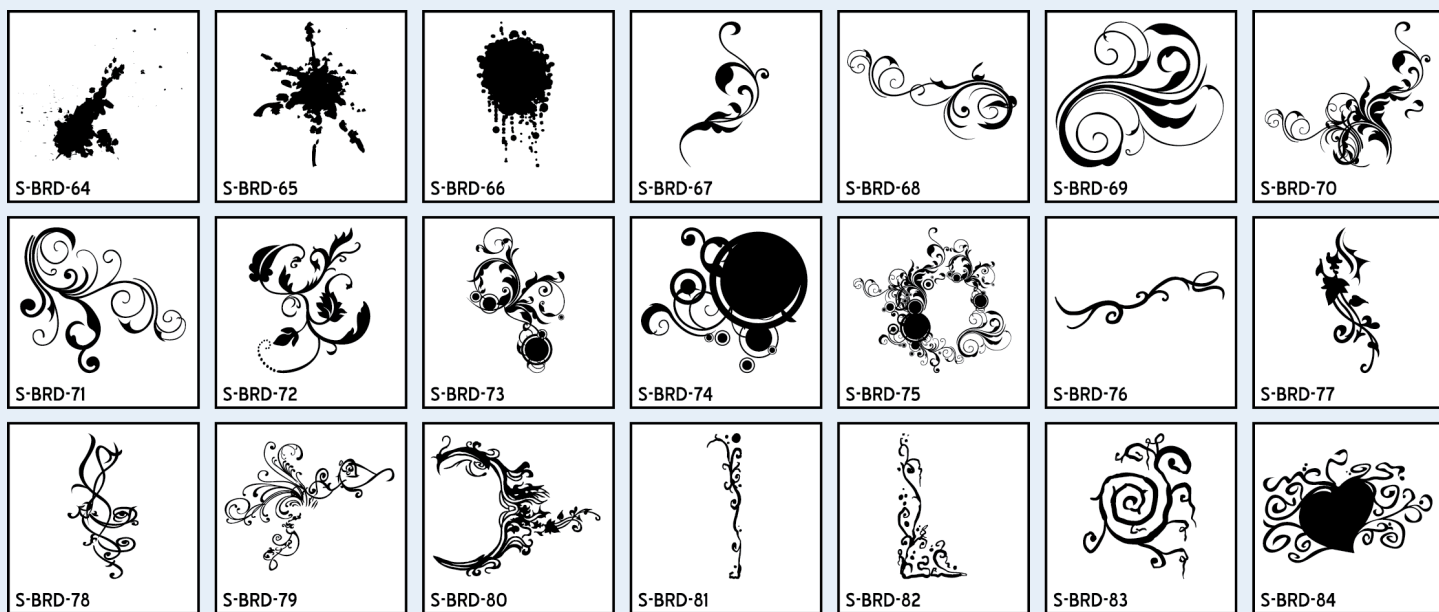




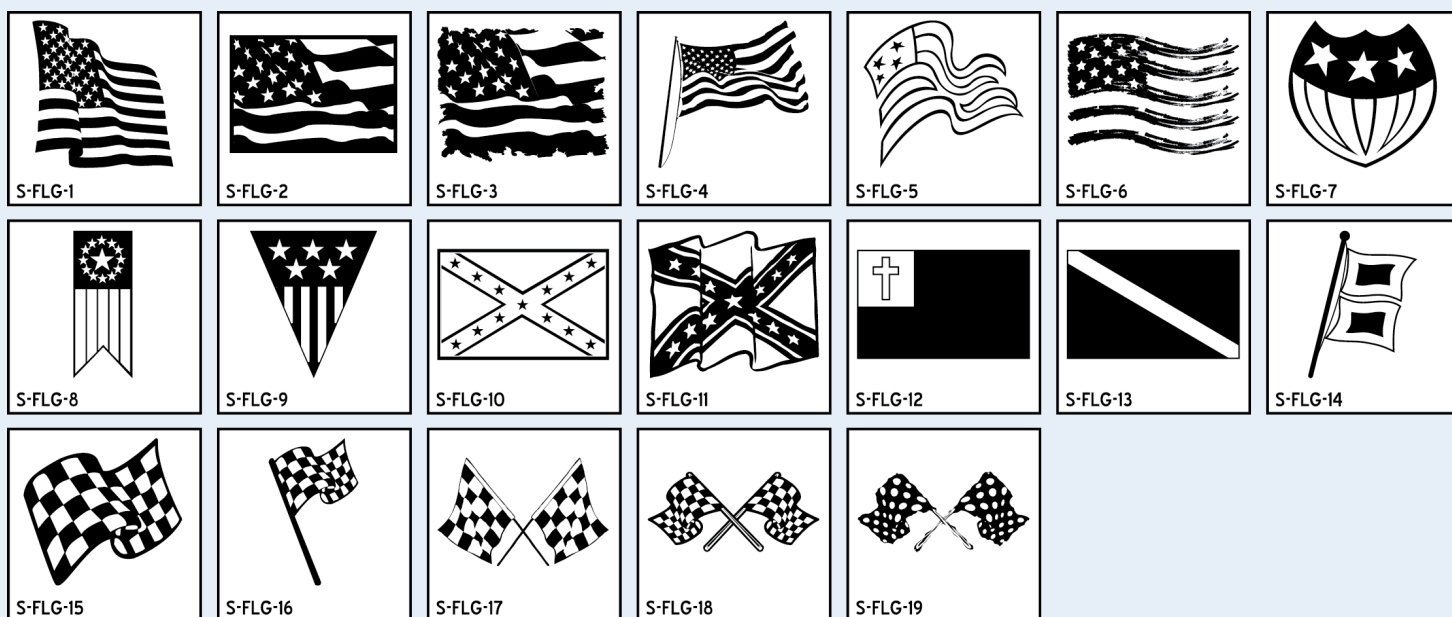
Birthdays & Celebrations



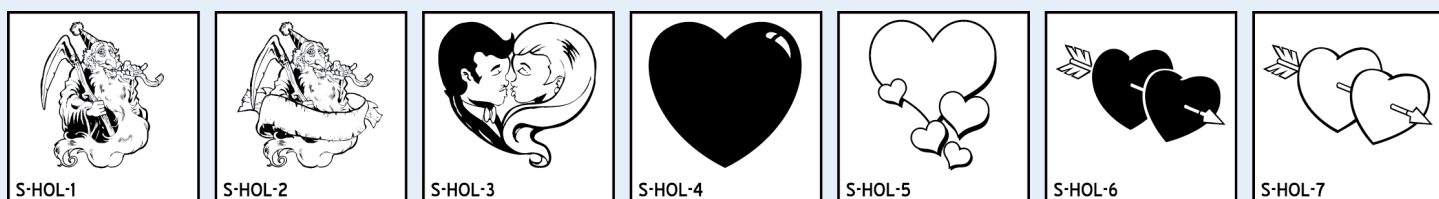


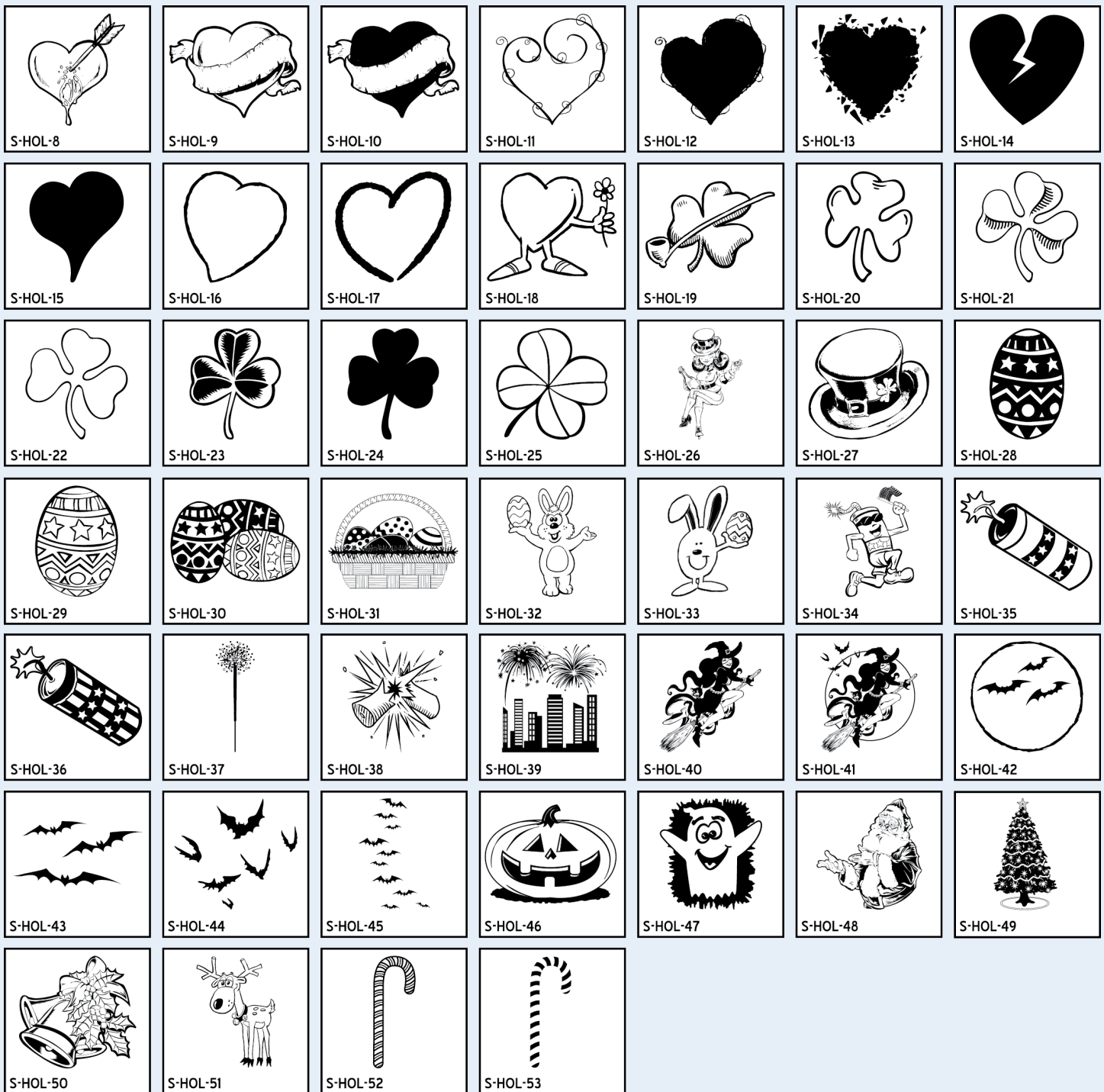


Flags

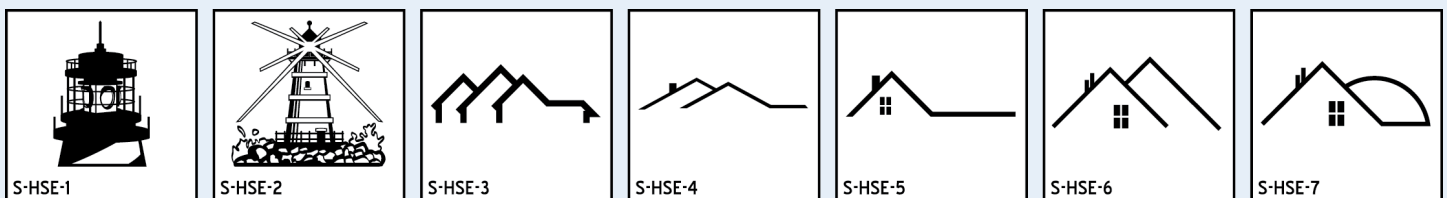


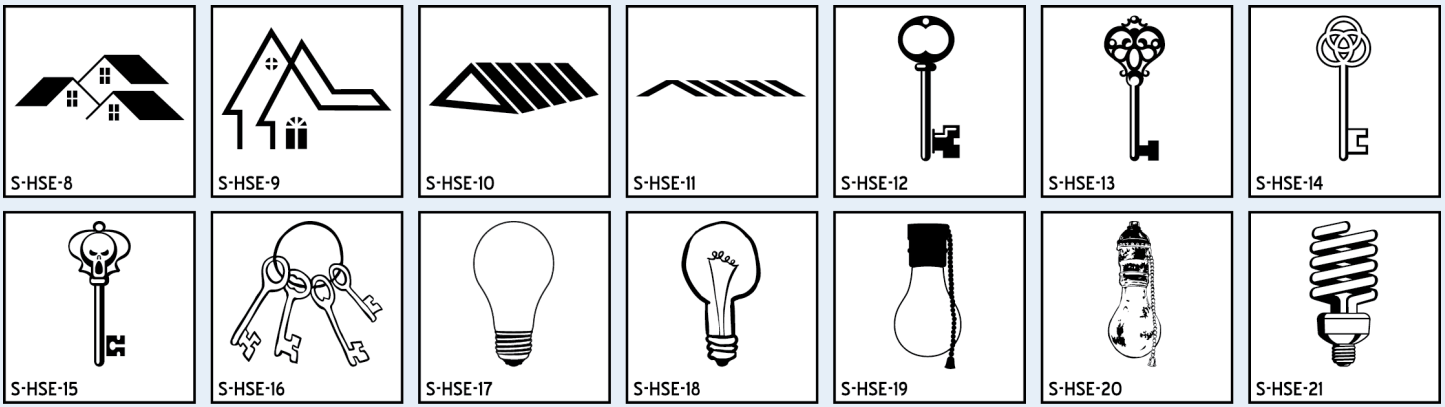
Holidays



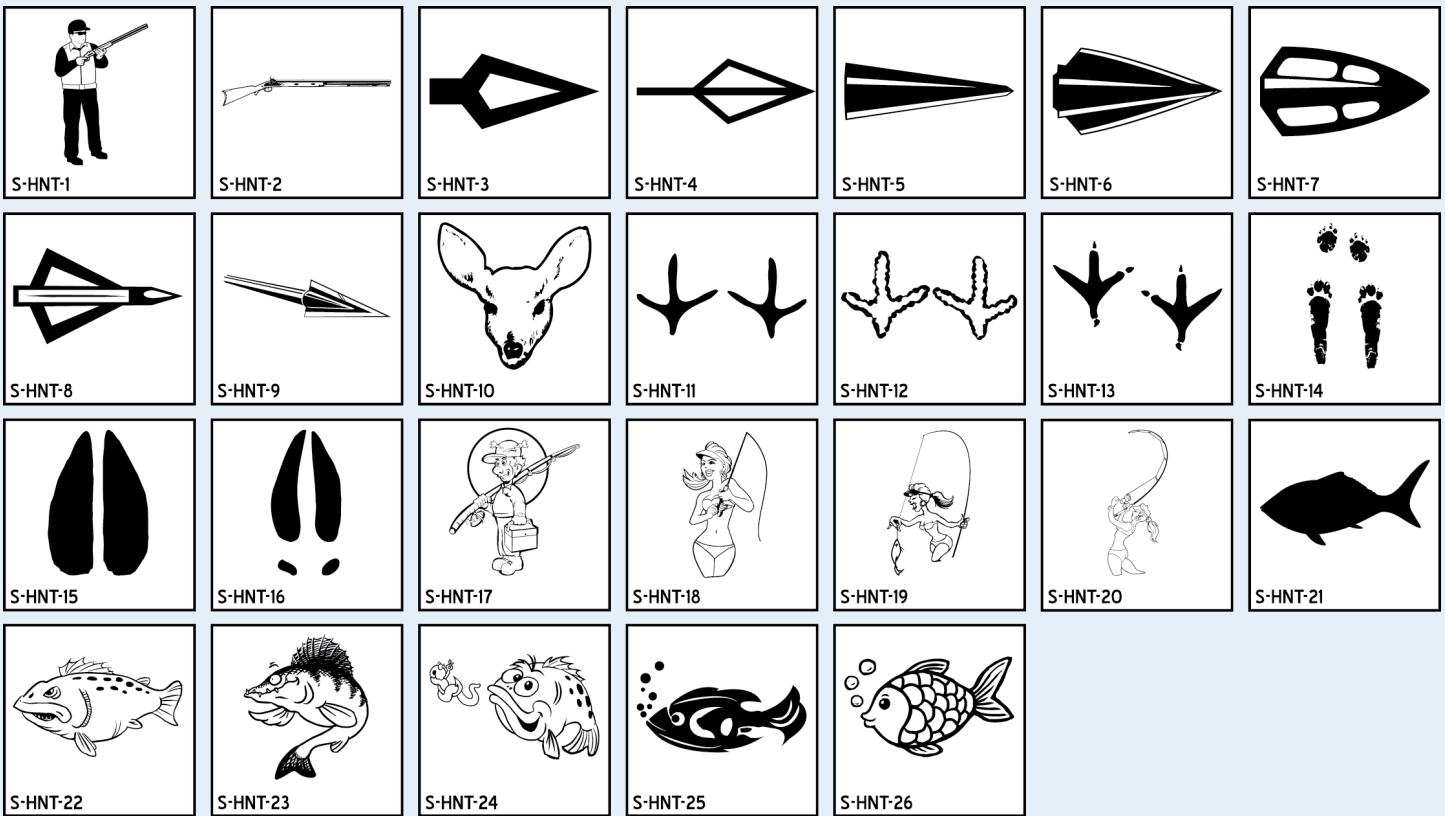


Houses & Household



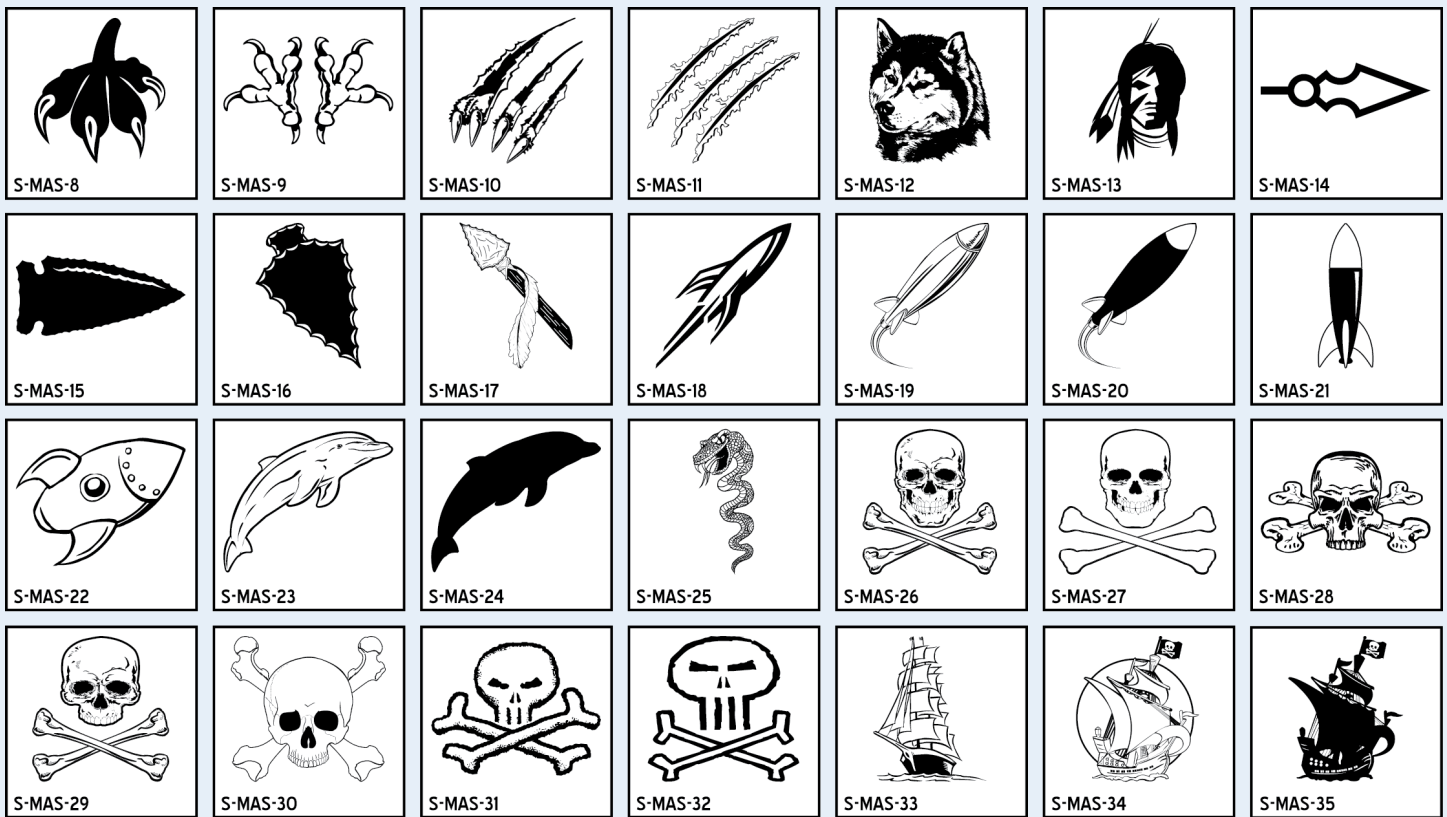


Hunting & Fishing

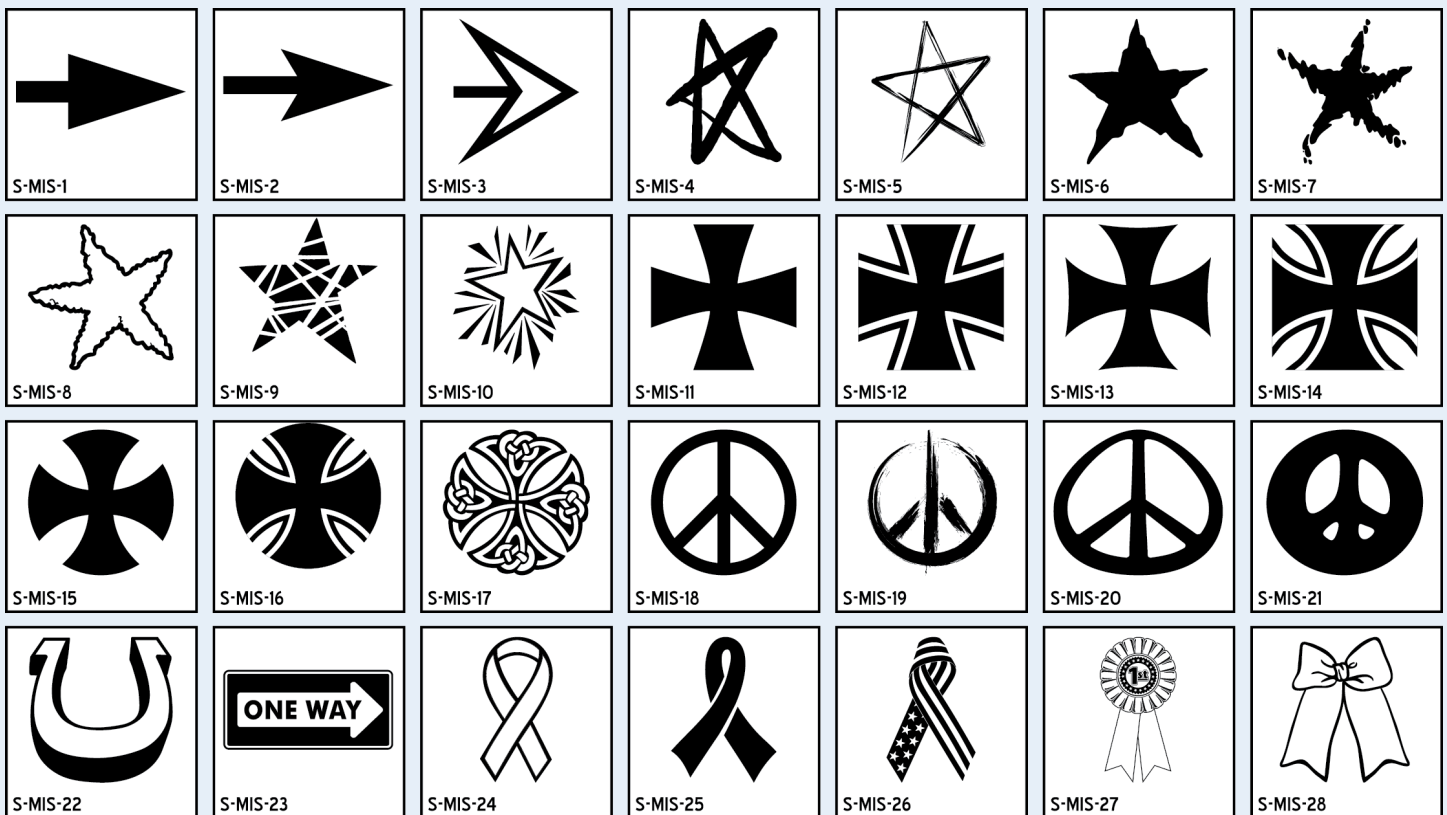


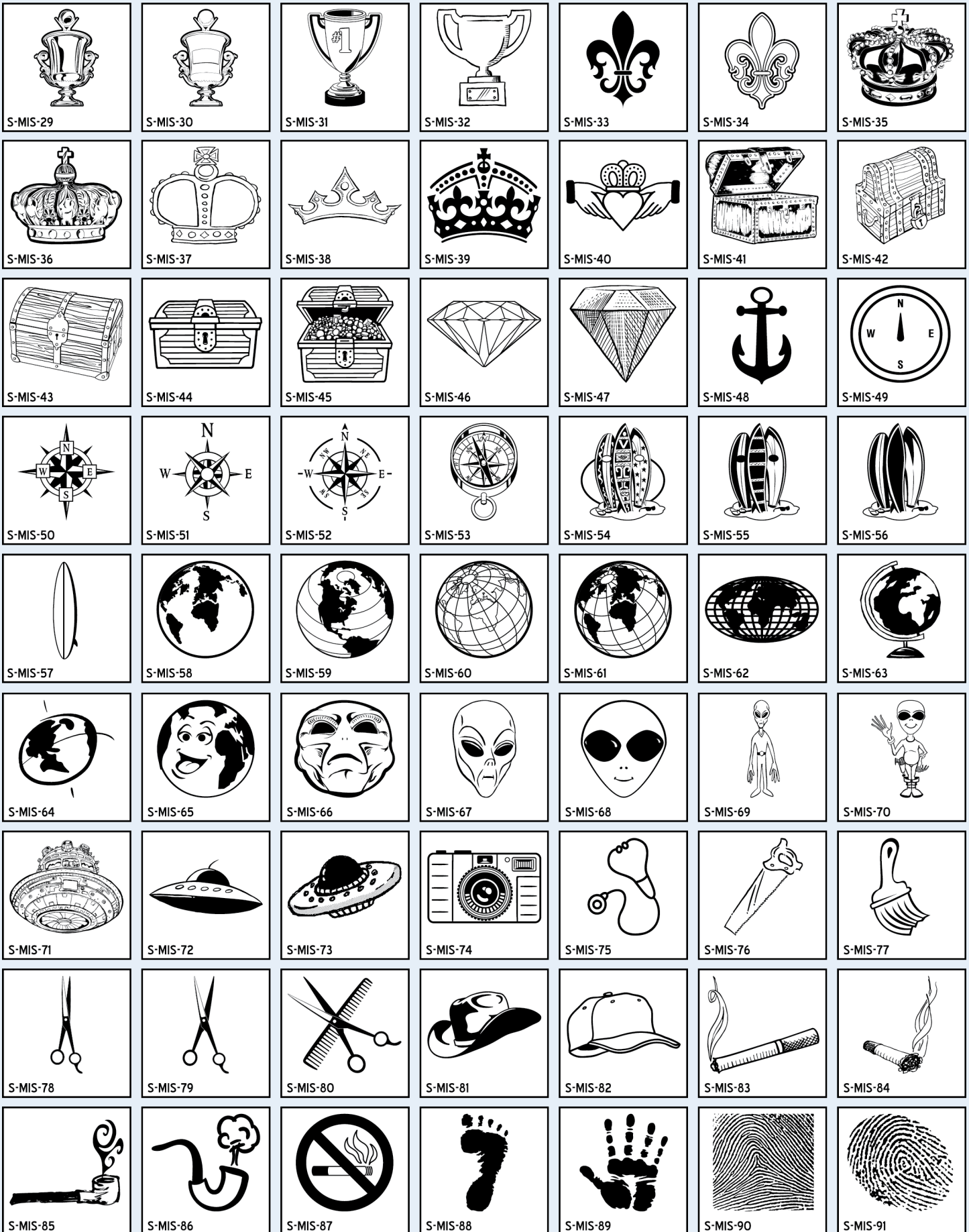
Mascots

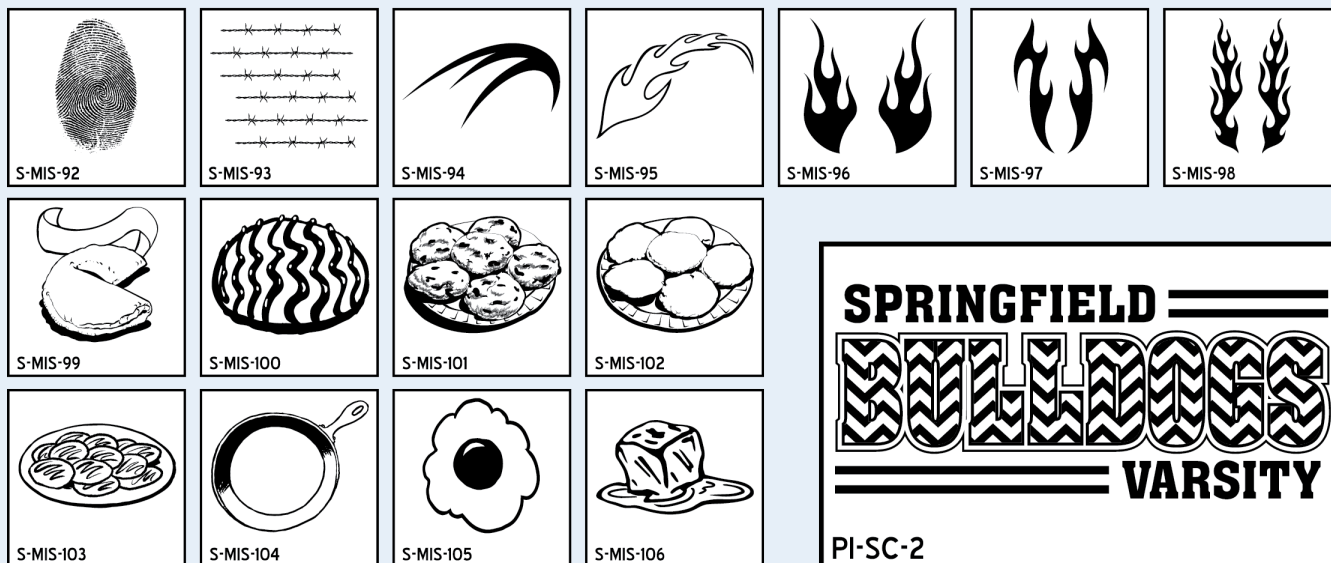




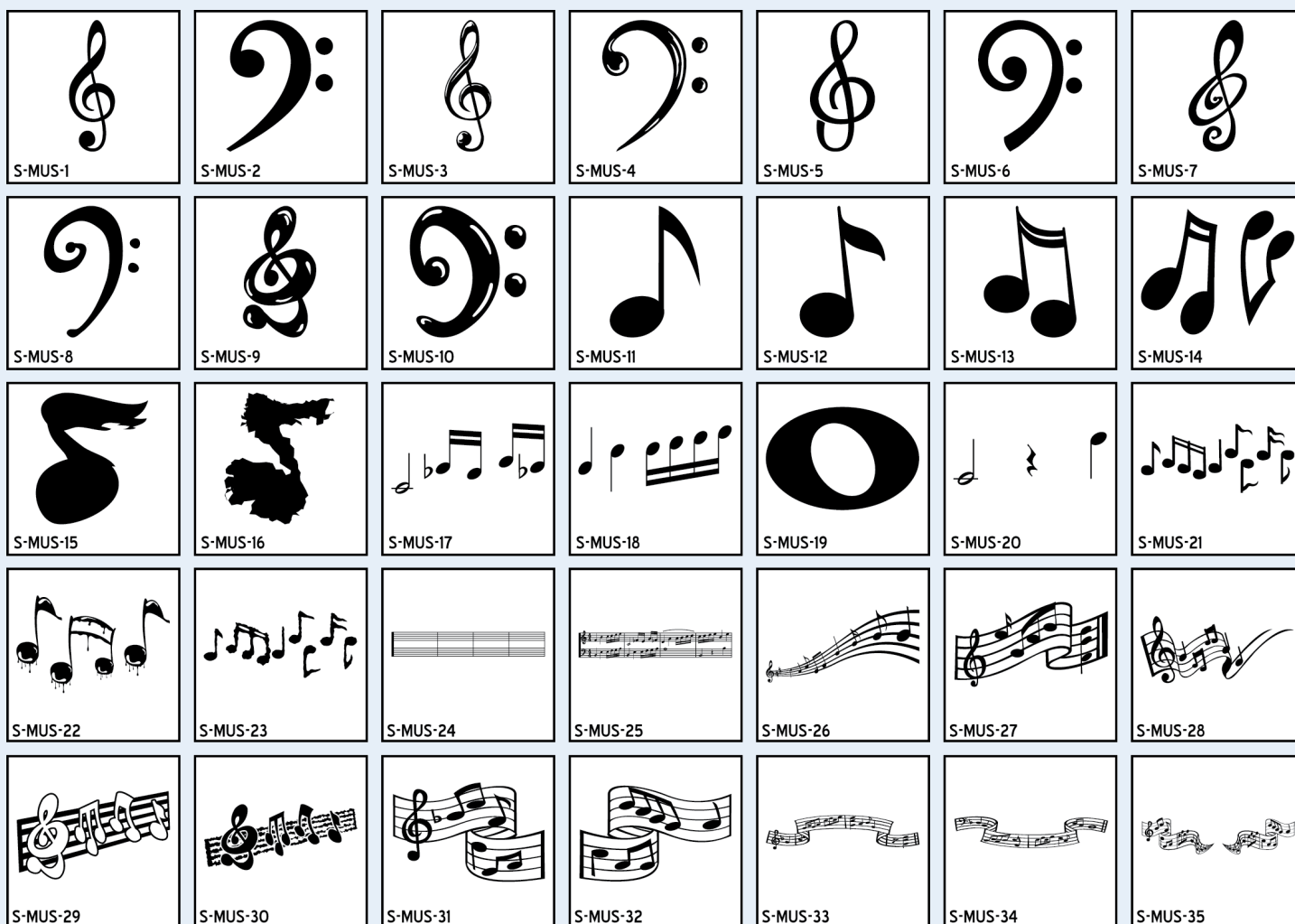
Miscellaneous

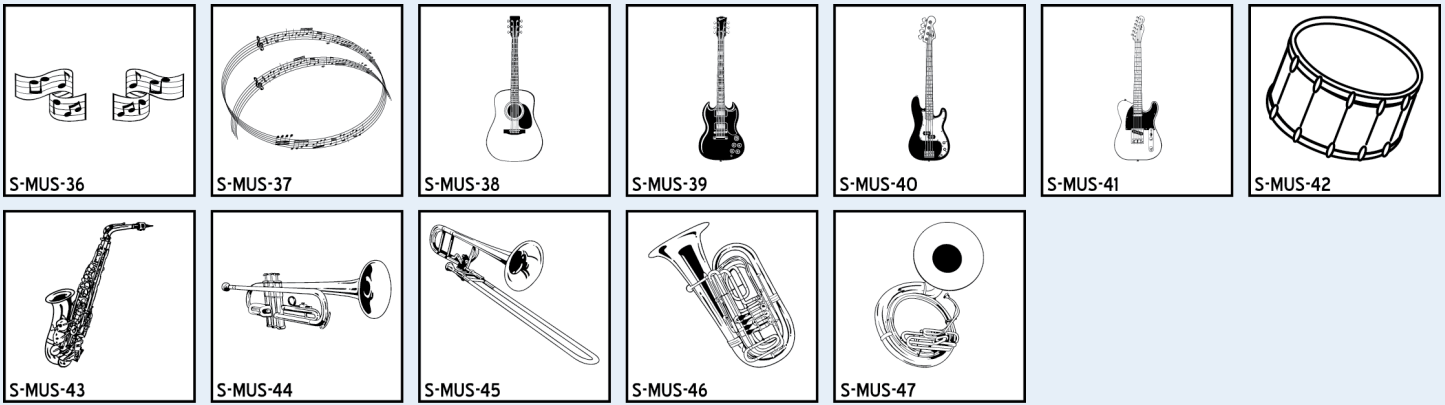




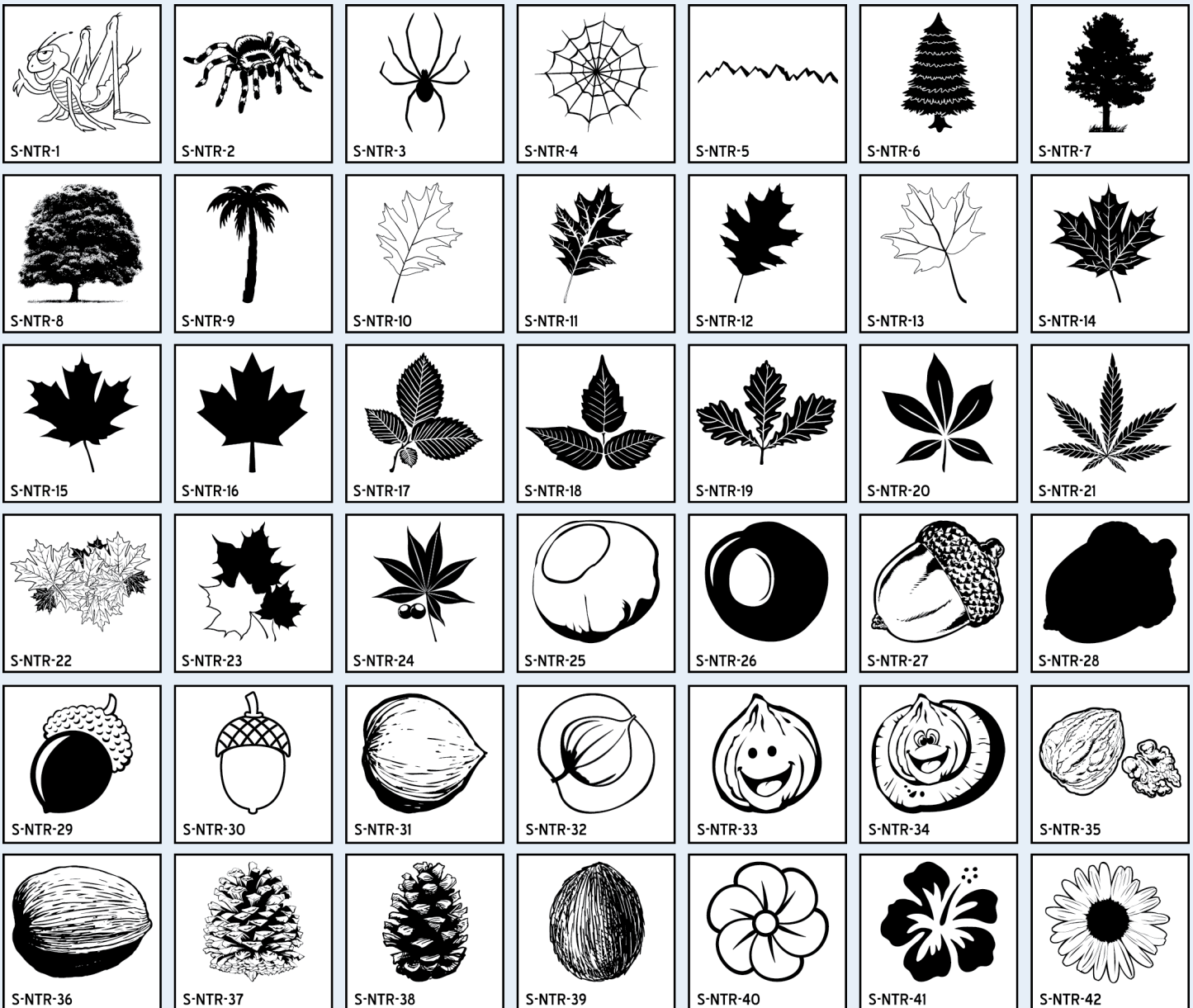


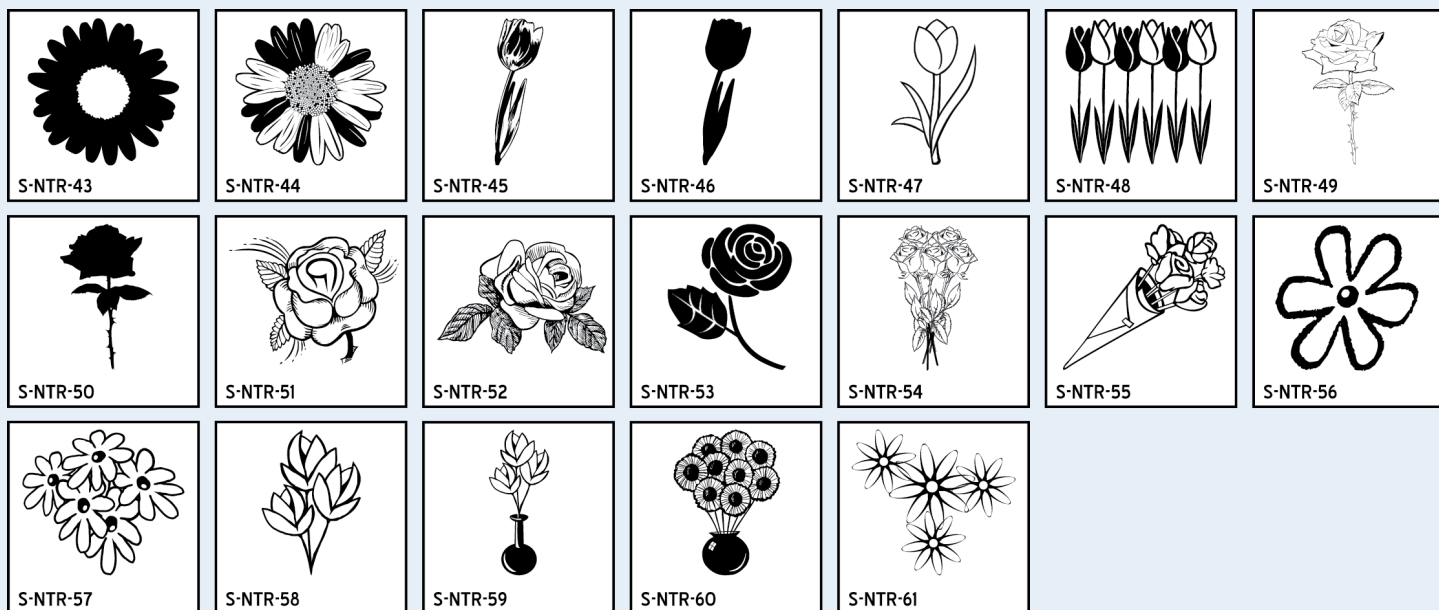
Music



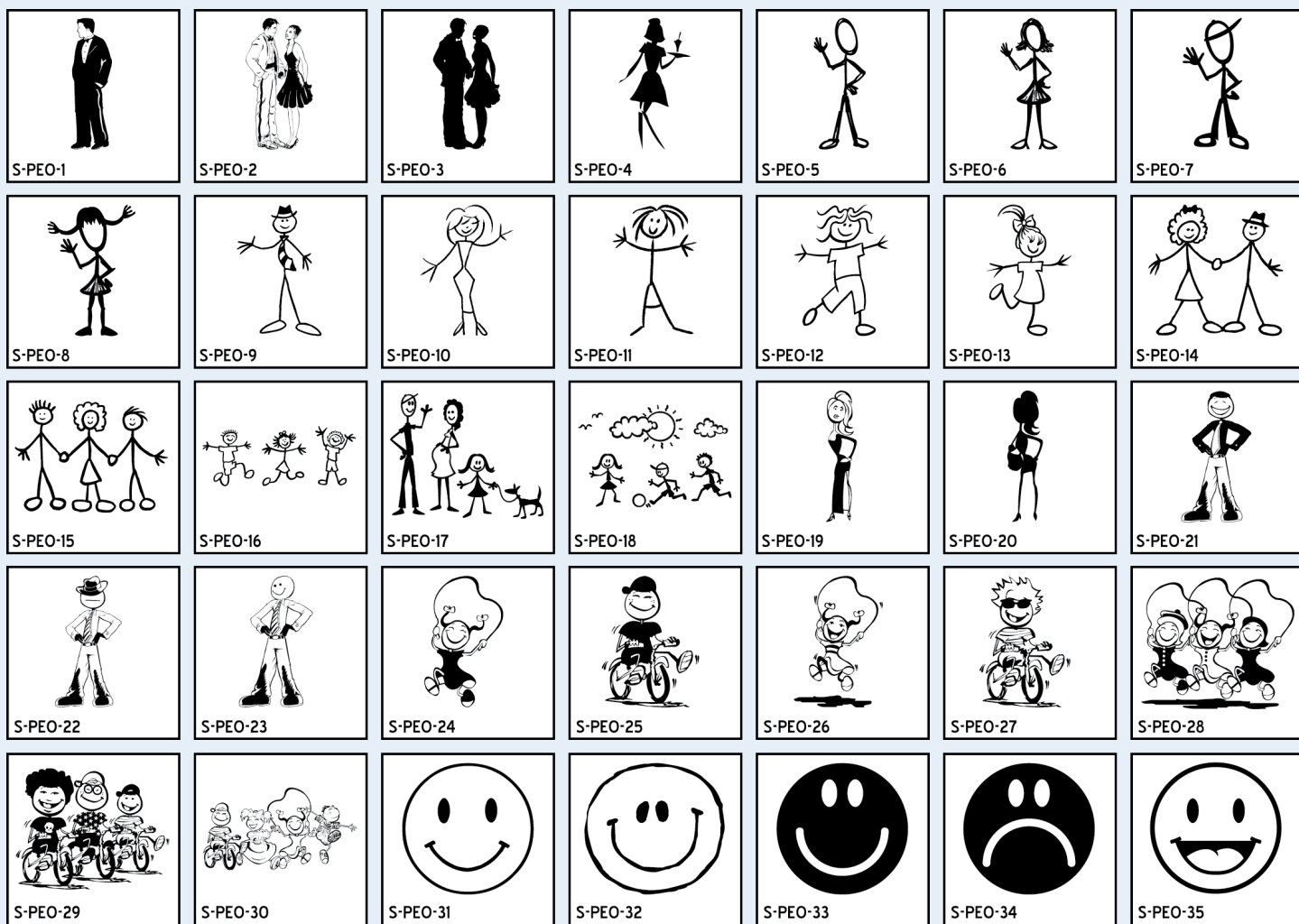


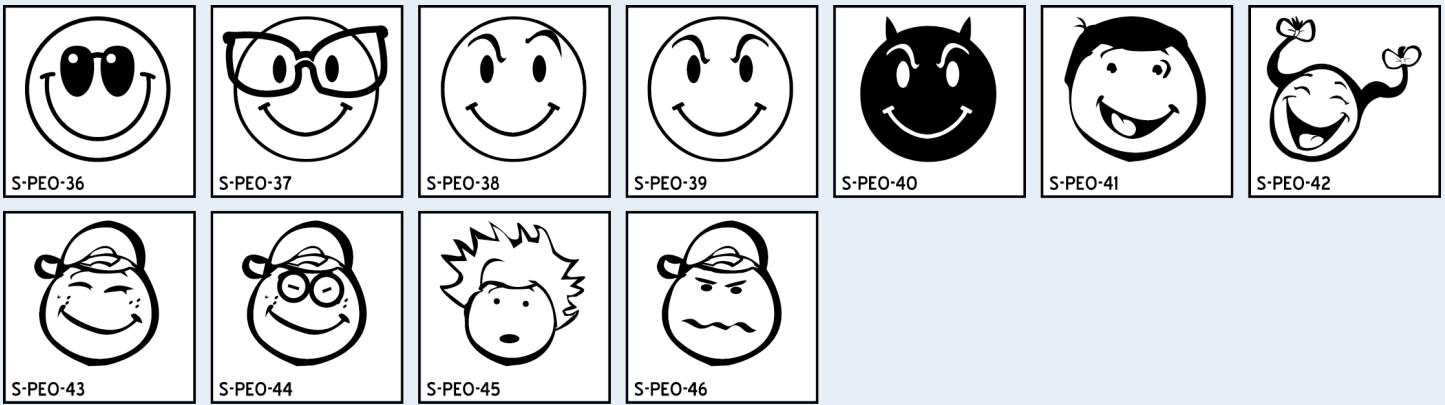
Nature



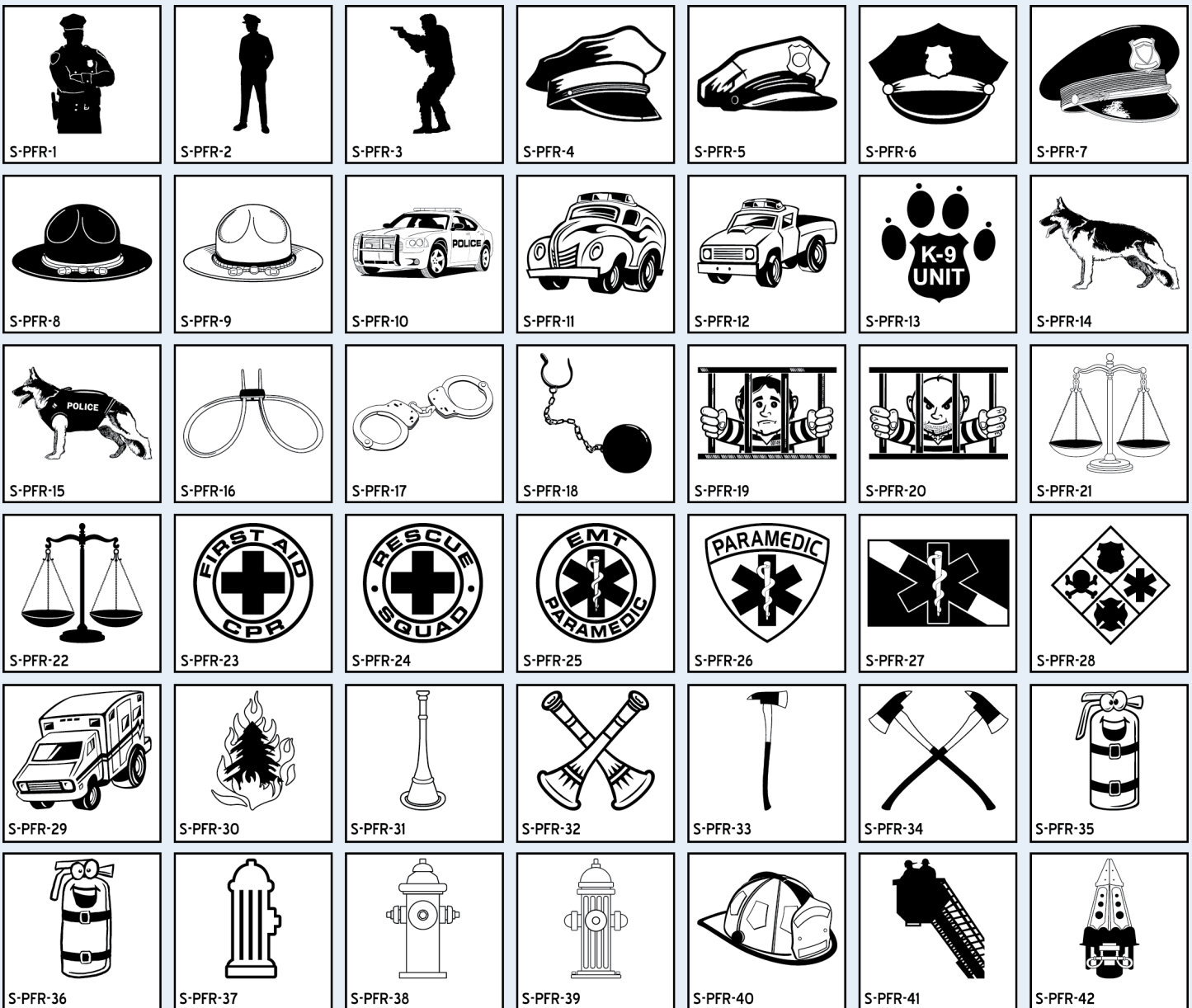


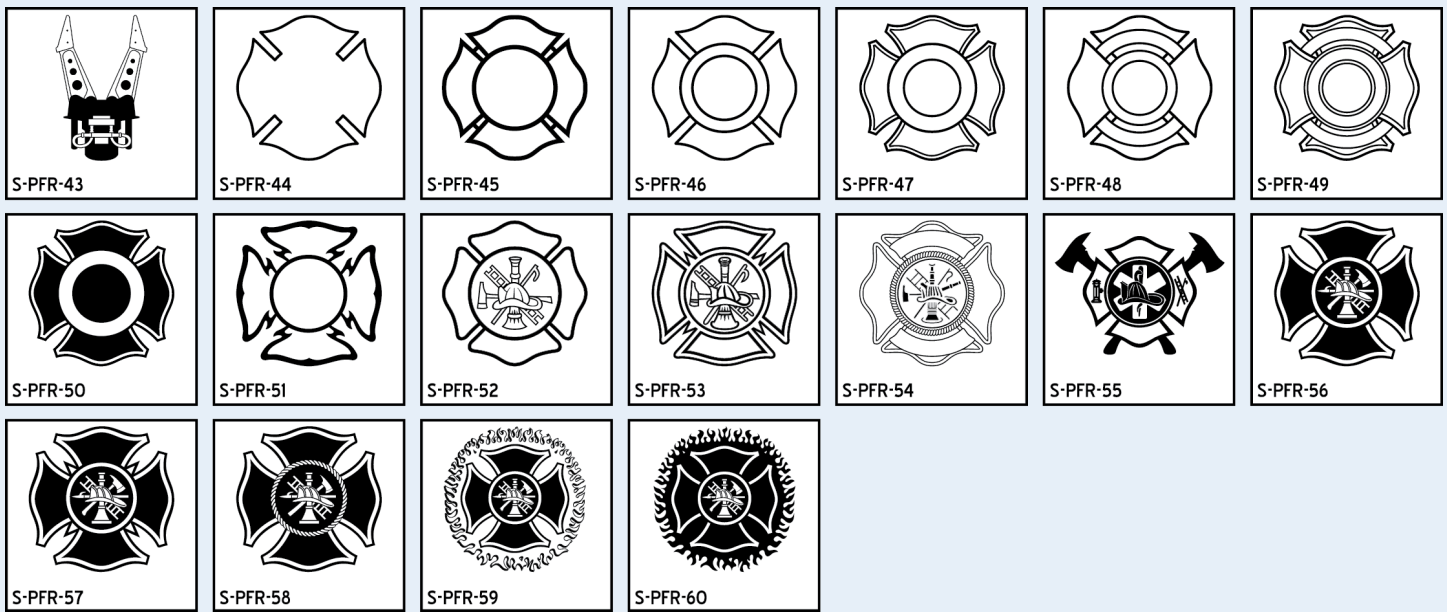
People & Faces



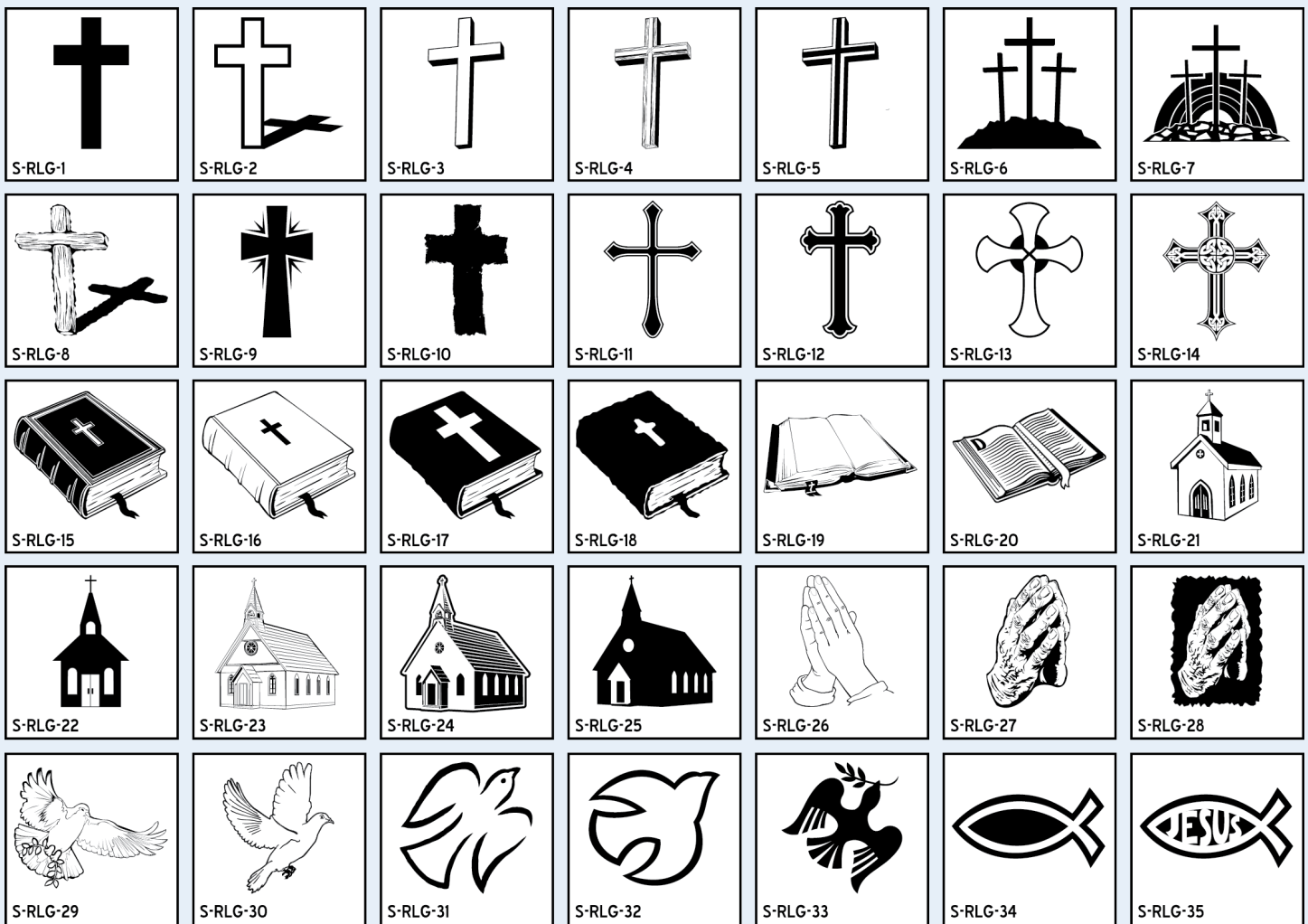


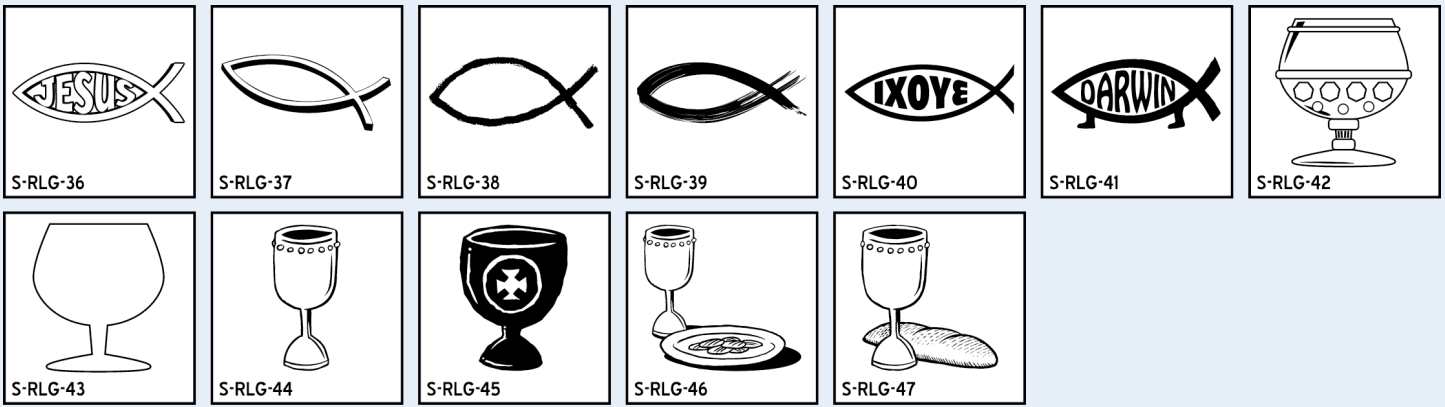
Police, Fire, & Rescue



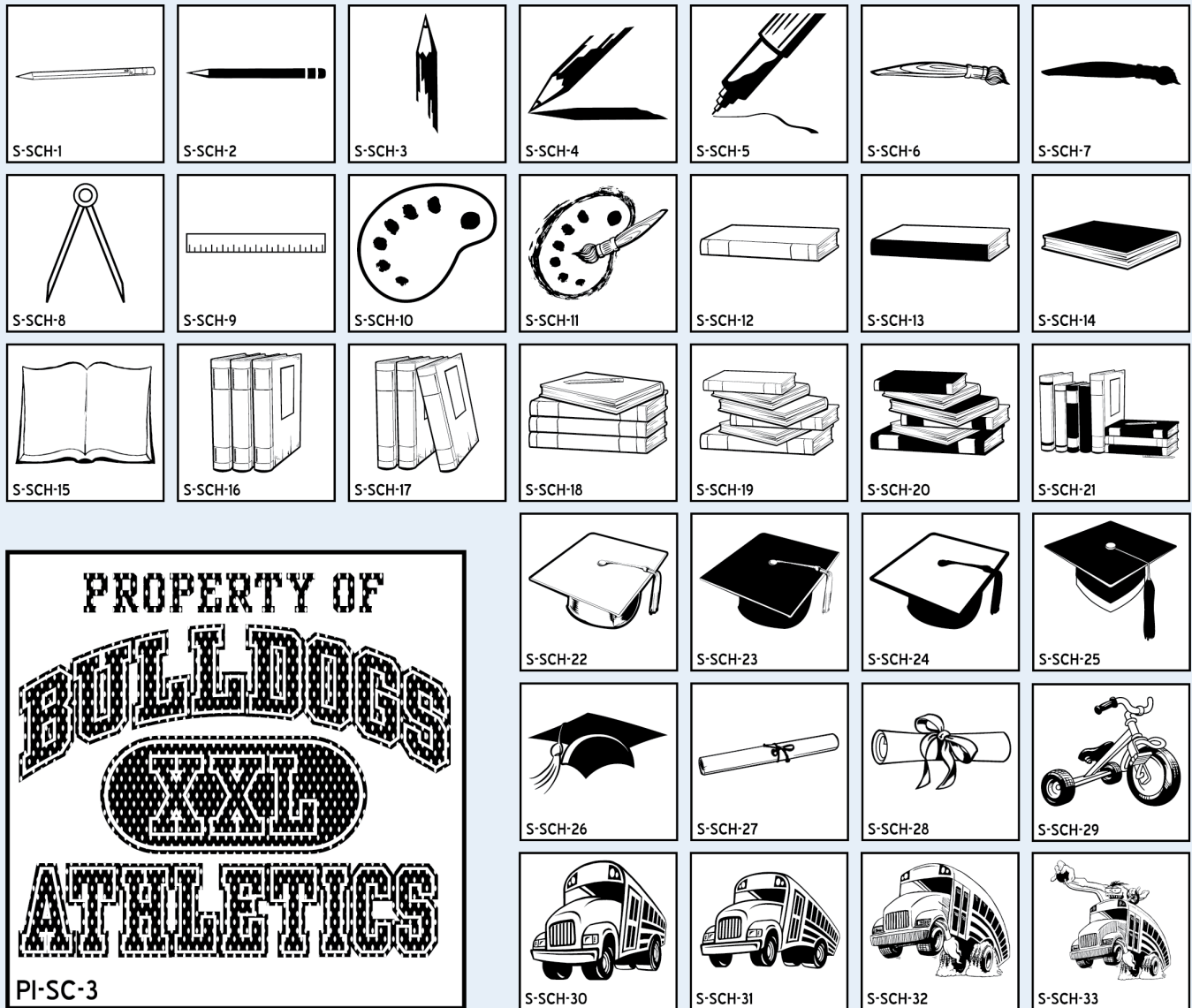


Religion

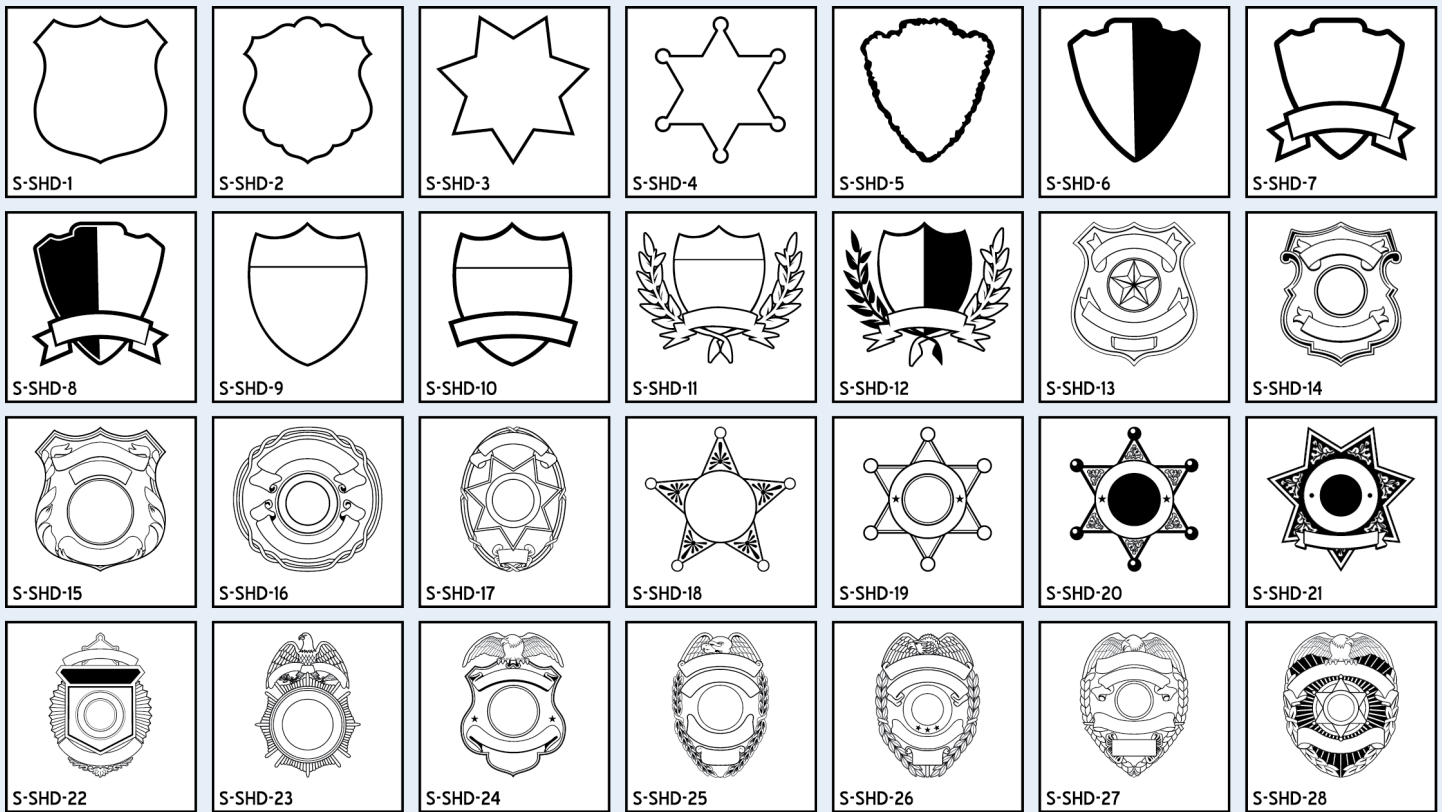




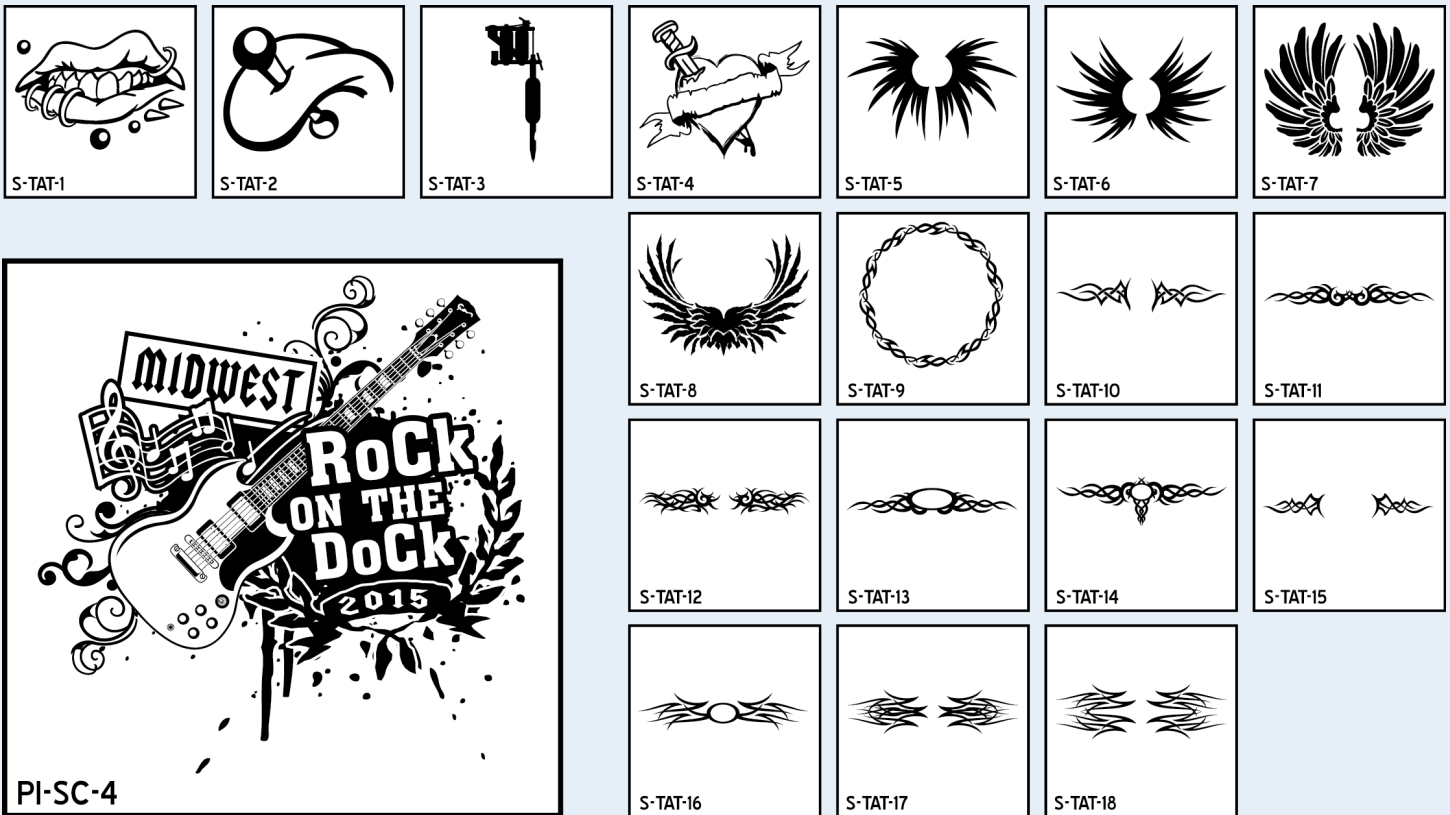
School



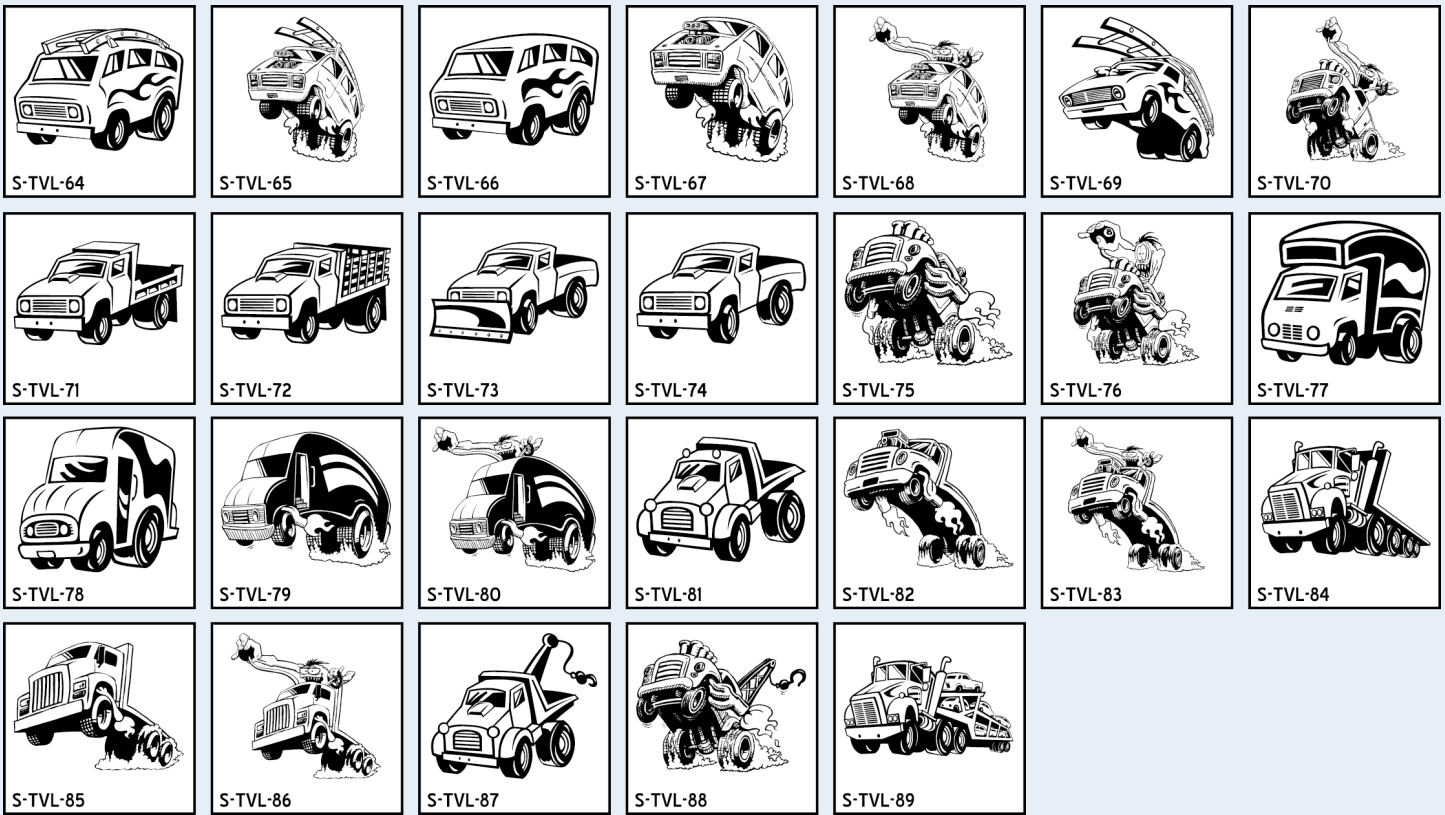
Clip Art | Shields & Badges



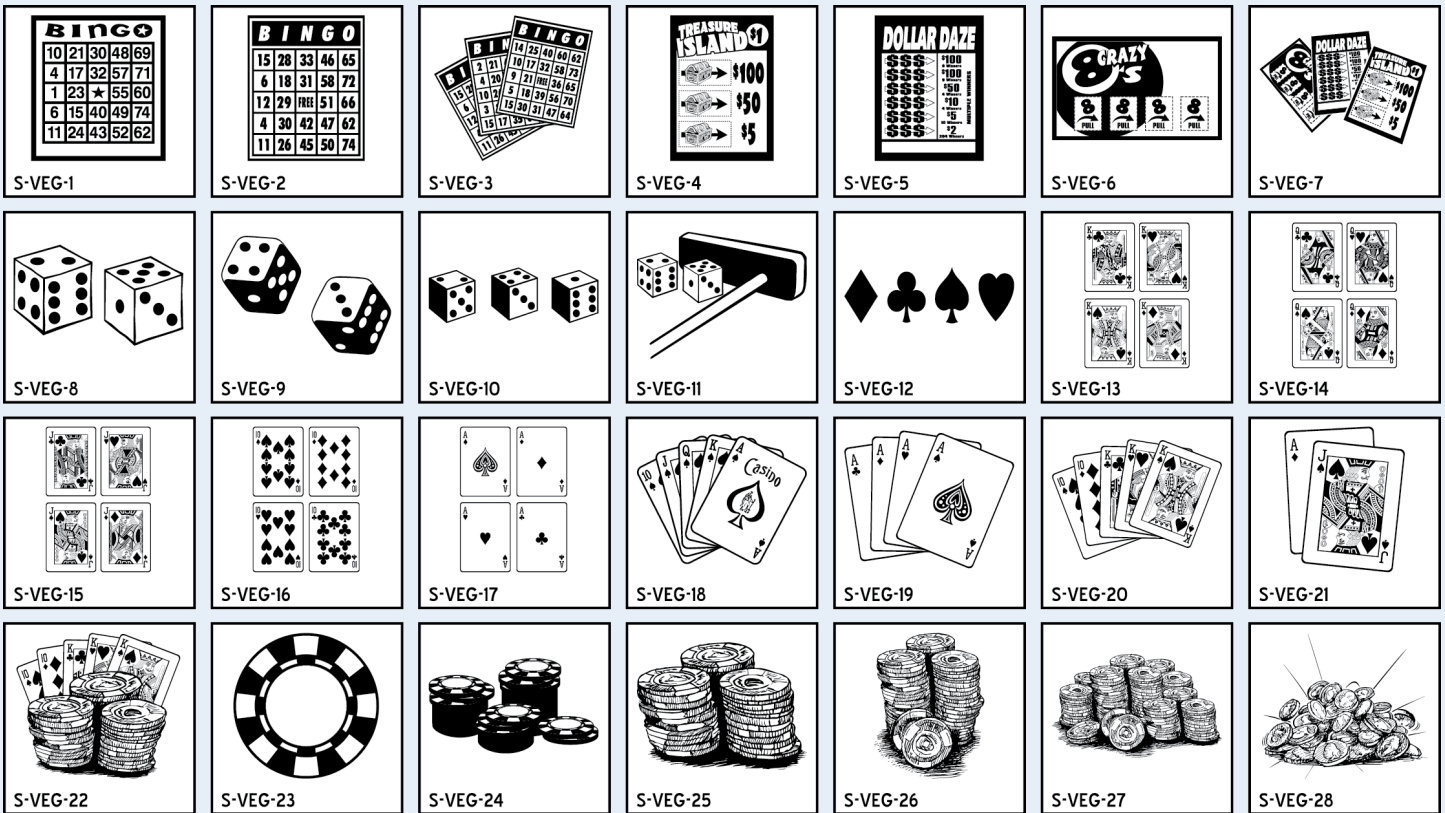
Tattoos & Piercings

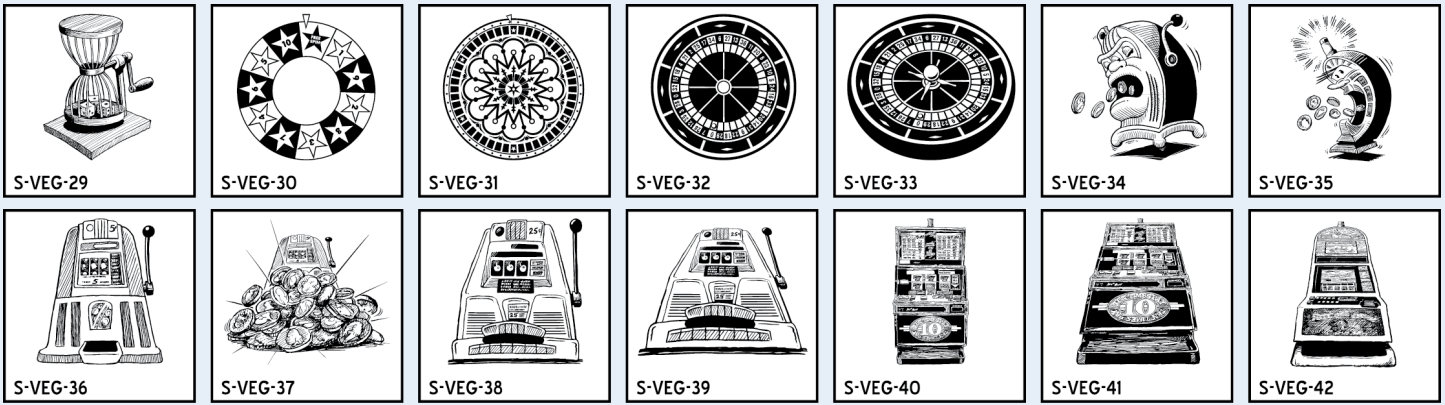




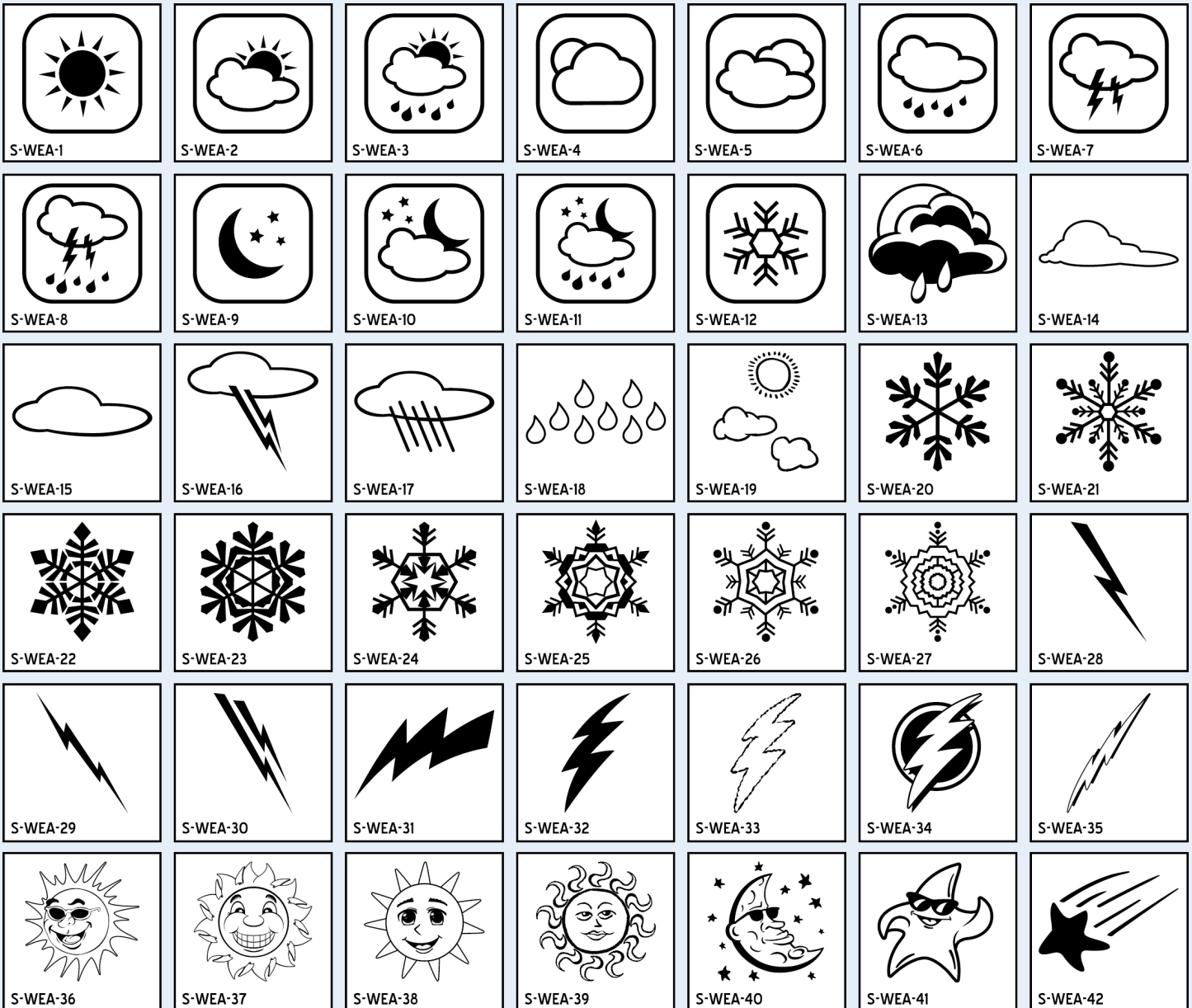


Vegas





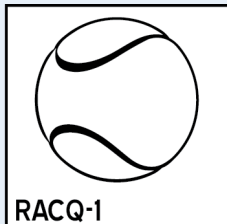
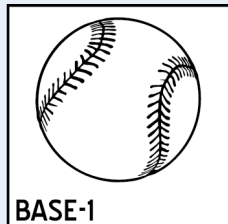
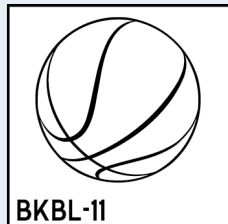
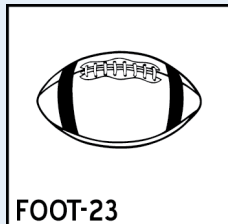
Weather



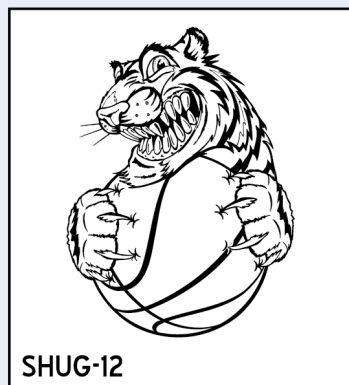
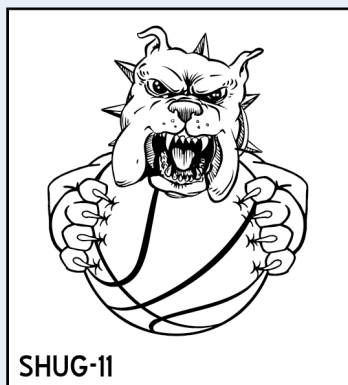
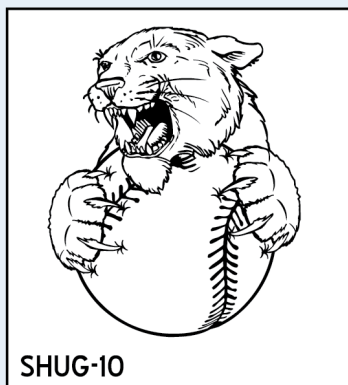
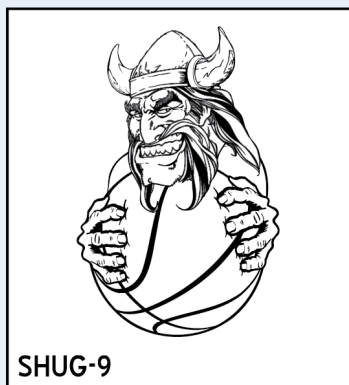
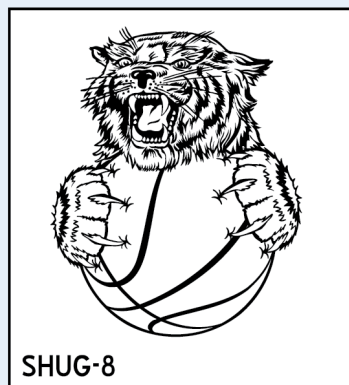
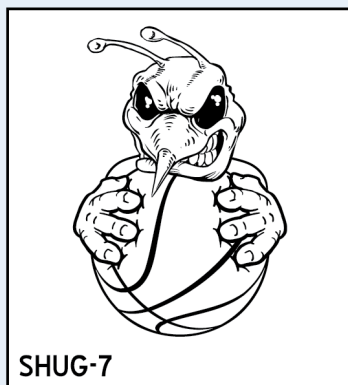
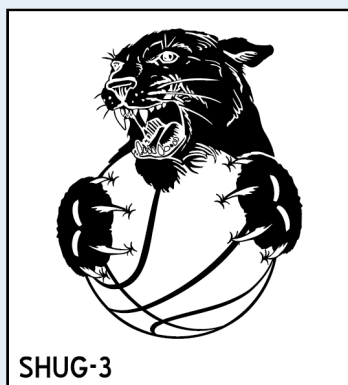
Sport Huggers

Our new Sport Huggers are a great way to spice up your Plug-In® Mascot designs. In just two easy steps you will build a great looking new design for your school's athletic teams. Simply add your own personal text, or integrate the Sport Huggers design into one of our Plug-Ins®.

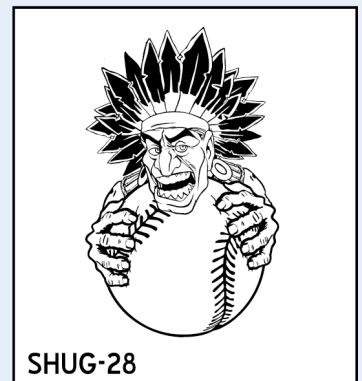
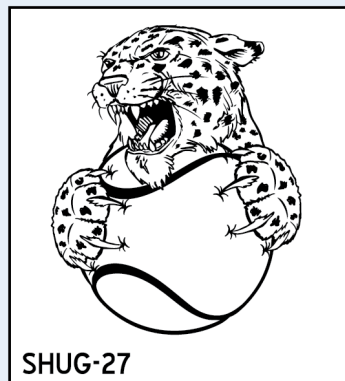
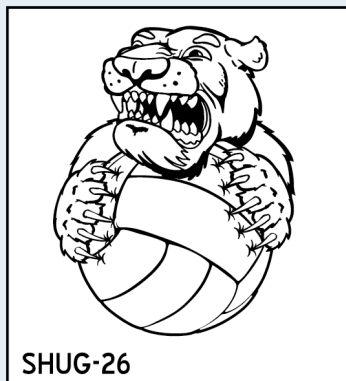
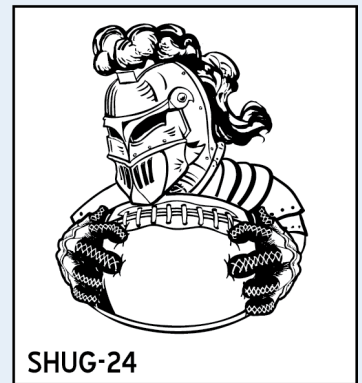
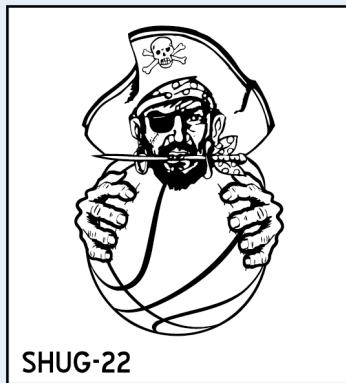
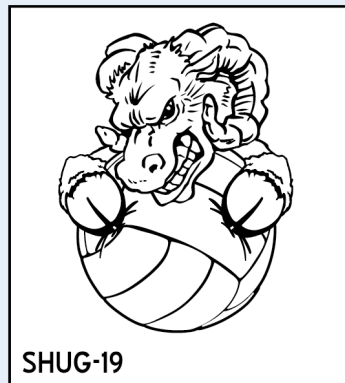
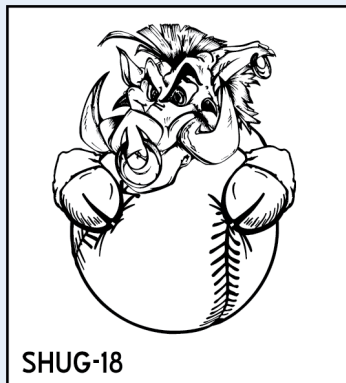
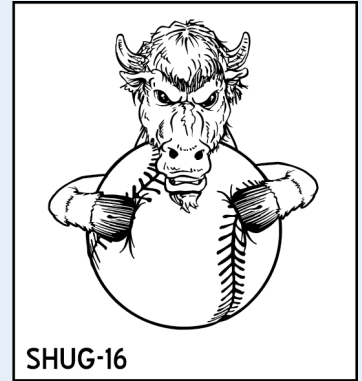
Step 1: Choose A Sports Ball



Step 2: Choose A Mascot



We recommend that you use one of the Sports Balls that we have showcased on page 27; however, if you need a different Sports Ball, please contact our Customer Service. They will be glad to help you.



Archive your personal Custom Design in three easy steps:

1. Submit your Custom Design transfer order and request your special design be archived to your personal Plug-In® Clip Art Book.
2. When the artwork of your Custom Design is complete, we will send you one (1) no charge email proof for your inspection.
3. Enclosed with your Custom Transfer order you will find a printed copy of your new “Archived Clip Art.” When you place your new order, just provide us with your personal unique clip art number located at the top of your archive. You will now be able to quote your sale using our low cost Plug-In® pricing.

For the low price of \$10.00 your art will be archived for future savings, and you will receive a “no charge” pre-production proof for inspection by you and your customer.

Remember: Keep your printed copy with its own unique individual number, and use your reference number when submitting new orders.

Note: Modifying archives beyond simple color placement and sizing could incur Custom Design Pricing.

Email your completed vector art design and we will produce it at Plug-In® pricing.

Midwest Lettering: midwestlettering@midohio.twcbc.com

Sunbelt Lettering: sunbeltltr@bellsouth.net

1. Art must be created in Adobe Illustrator* or CorelDraw* and saved in one of the following formats: .ai, .cdr, .eps, .pdf
2. E-Ready orders are printed “as is” and need to be received at the actual size and layout that you require.
3. Art must have a supporting .jpg or printed/faxed “hard copy”.
4. Text must be converted to “Outlines” or “Curves”.
5. Color must be spot color and appropriately labeled. White ink should be shown on a neutral background.

Please call our customer service department for a detailed PDF or Fax copy of our E-Ready requirements.

*Adobe Illustrator is a registered trademark of Adobe Systems incorporated.

*CorelDraw is a registered trademark of Corel Corporation.

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MIDWEST LETTERING

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Local: 740-382-1905

Fax: 800-447-2746

Local Fax: 740-387-2788

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7800 Sears Boulevard
Pensacola, FL 32514

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Fax: 800-356-7770

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