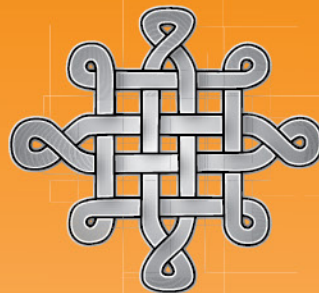


VOLUME TWO

- TYPESTYLES
- CLIP ART
- ENHANCEMENTS
- SPECIAL DESIGNS

2007-2008

TRANSFER MAGIC™



MIDWEST & SUNBELT



MIDWEST LETTERING

645 Bellefontaine Avenue • P.O. Box 628 • Marion, Ohio 43302

NATIONAL • 800-848-8289

OHIO • 800-282-6702

LOCAL • 740-382-1905 or 383-3525

FAX • 800-447-2746

International FAX • 740-387-2788

e: midwestlettering@midohio.twcbc.com

SUNBELT LETTERING

7800 Sears Boulevard • Box 15071 • Pensacola, Florida 32514

NATIONAL • 800-874-1024

FLORIDA • 800-342-1016

LOCAL • 850-477-6522

FAX • 800-356-7770

International FAX • 850-484-5390

e: sunbeltltr@bellsouth.net

Table of Contents

Typestyles. Pages 4-14

Over 570 of the most popular industry styles to choose from.

Type Sizes & Halftones Page 15

Visual answers to your most common questions about type and halftones.

Distortions Pages 16-19

We'll twist, turn and warp your typestyle(s) to match the design you have in mind.

Outlines & ShadowsPage 20

Let us enhance the graphic appeal of your typestyle(s) with one of these modifications.

Distressed Effects Page 21

Special distress patterns to give your design(s) a weathered appearance.

Clip Art Index Pages 22-23

Start your Clip Art search here with our Fast Find index.

Clip ArtPages 24-86

Newly expanded with over 3800 total images for maximum transfer design creativity.

Layout TerminologyPage 87

Visual examples of the most commonly used transfer layout jargon.

Plug-In® Format ExamplesPage 88

Over 15 different Plug-In® transfer formats for you to choose from.

Special Design TransfersPage 89

Just tell us what you want and our artists will design a Special Design transfer for you.

Special Design Format ExamplesPage 90

Over 15 different Special Design transfer formats for you to choose from.

Dealer Notes Pages 91-95



Typestyles

If you are looking for an original typestyle, our Typestyle Magic is the perfect solution. We have included every typestyle from our past catalogs plus 84 all new original faces. We have everything from Aachen to Zurich plus hundreds in between for all of your type needs.

PLAIN BLOCK TYPESTYLES

#1000-TF ...***PLAIN BLOCK**

* We'll use #1000-TF Plain Block, or similar, as our basic Plain Block unless you specify otherwise.

#1050-TF ...**ALTERNATE GOTHIC**

#1150-TF ...**AURORA**

#1175-TF ...**ARIAL BLACK**

#1176-TF ...**ARIAL BOLD**

#1200-TF ...**AVANTE GARDE BOOK**

#1250-TF ...**AVANTE GARDE BOLD**

#1260-TF ...**AVANTE GARDE ITALIC**

#1262-TF ...**BANK GOTHIC**

#1265-TF ...**BASTION**

#1267-TF ...**BERLIN ROMAN**

#1270-TF ...**BISTECK BOLD CONDENSED**

#1285-TF ...**CENTURY GOTHIC BOLD**

#1300-TF ...**COMPACTA • SLIMLINE**

#1310-TF ...**COMPACTA ITALIC**

#1320-TF ...**COMPACTA ULTRA**

#1350-TF ...**DIAMOND**

#1360-TF ...**EASTERLY**

#1400-TF ...**EUROSTYLE**

#1450-TF ...**EUROSTYLE BOLD**

#1448-TF ...**EXOTIC BOLD**

#1449-TF ...**FAT BLOCK**

#1500-TF ...**FIEDLER GOTHIC**

#1550-TF ...**FLANDERS**

#1600-TF ...**FOLIO BOOK**

#1650-TF ...**FOLIO BOLD**

#1700-TF ...**FOLIO BOLD CONDENSED**

#1710-TF ...**FOLIO EXTRA BOLD**

#1750-TF ...**FORTANA**

#1800-TF ...**FRANKLIN GOTHIC**

#1850-TF ...**FRANKLIN DEMI**

#1900-TF ...**FRANKLIN HEAVY**

#1950-TF ...**FRANKLIN CONDENSED**

#2000-TF ...**FRANKLIN EXTRA CONDENSED**

#2010-TF ...**FRANKLIN ROMAN**

#2050-TF ...**FUTURA LIGHT**

#2100-TF ...**FUTURA BOOK**

#2150-TF ...**FUTURA BOLD**

#2160-TF ...**FUTURA EXTRA BLACK**

#2170-TF ...**FUTURA BOLD CONDENSED**

#2175-TF ...**GEOMETRIC HEAVY**

#2200-TF ...**GILL COMPRESSED • STRIP PRINT**

#2203-TF ...**GILL SANS BOLD**

#2207-TF ...**GRIZZLEY**

#2235-TF ...**GROTESQUE NO. 9**

#2245-TF ...**HANDEL GOTHIC**

#2248-TF ...**HARRY FAT**

#2250-TF ...**HARVEST**

#2285-TF ...**HELSINKI**

#2300-TF ...**HELVETICA THIN**

#2350-TF ...**HELVETICA REG.**

#2400-TF ...**HELVETICA MEDIUM**

#2410-TF ...**HELVETICA EXTENDED**

PLAIN BLOCK TYPESTYLES, CONTINUED

- #2450-TF**HELVETICA HEAVY**
- #2500-TF**HELVETICA BLACK**
- #2510-TF**HELVETICA ROUND**
- #2550-TF**HELVETICA INSERTAT**
- #2600-TF**HELVETICA CONDENSED**
- #2610-TF**HUMANIST BOLD**
- #2620-TF**HUMANIST EXTRA COND.**
- #2630-TF**HUMANIST ULTRA**
- #2640-TF**HUMANIST CONDENSED**
- #2670-TF**HUMANIST X BLK**
- #2672-TF**IMPACT BOLD**
- #2675-TF**INCISED 901 BLACK**
- #2685-TF**KLAVEN**
- #2690-TF**MACHINE**
- #2695-TF**MYRIAD BOLD**
- #2680-TF**PENULTIMATE**
- #2645-TF**SENTRY ITALIC**
- #2650-TF**SPORTBLOCK**
- #2655-TF**STORMY SANS BOLD**
- #2850-TF**UNIVERS BOLD CONDENSED**
- #2700-TF**UNIVERS ROMAN**
- #2830-TF**VANTAGE**

FULL BLOCK TYPESTYLES

- #3000-TF**FULL BLOCK**
- ** We'll use #3000-TF Full Block, or similar, as our basic Full Block unless you specify otherwise.
- #3050-TF**AACHEN BOLD**
- #3055-TF**AMERICANA BOLD**
- #3065-TF**AMERICAN TYPEWR.**
- #3100-TF**ANTIQUE CONDENSED**

FULL BLOCK TYPESTYLES, CONTINUED

- #3105-TF**ARRUS BLACK**
- #3150-TF**BARNUM BLOCK**
- #3200-TF**BARREL**
- #3235-TF**BASKERVILLE BOLD**
- #3250-TF**BENGUAIT BOLD**
- #3260-TF**BENGUAIT GOTHIC LIGHT**
- #3270-TF**BENGUAIT GOTHIC HEAVY**
- #3280-TF**BENGUAIT GOTHIC ITALIC**
- #3285-TF**BERNHARD MODERN BD.**
- #3330-TF**BETON BOLD**
- #3350-TF**BETON EXTRA BOLD**
- #3400-TF**BOOKMAN MEDIUM**
- #3450-TF**BOOKMAN BOLD**
- #3460-TF**BOOKMAN BOLD ITA.**
- #3465-TF**BRAMLEY BOLD**
- #3467-TF**BRIGHTON BOLD**
- #3468-TF**CAECILIA BOLD**
- #3500-TF**CACHE HEAVY**
- #3550-TF**CASLON BOLD**
- #3560-TF**CASLON BOLD ITALIC**
- #3570-TF**CASLON BLACK**
- #3600-TF**CENTURY BOOK**
- #3610-TF**CENTURY BOLD**
- #3620-TF**CENTURY ULTRA**
- #3635-TF**CHARTER BLACK**
- #3650-TF**CLARENDON ROMAN**
- #3680-TF**CLARENDON BLACK**
- #3700-TF**CLEARFACE**



Typestyles

®

FULL BLOCK TYPESTYLES, CONTINUED

- #3750-TF...**CLEARFACE BLACK**
#3760-TF...**CLEARFACE BLACK ITAL.**
#3800-TF...**COHESION**
#3850-TF...COURIER ROMAN
#3900-TF...**COURIER BOLD**
#3910-TF...**COURIER BOLD ITAL.**
#3925-TF...**CRIMMON**
#3935-TF...**EDMOND DISTRESSED**
#3945-TF...**ELAN BLACK**
#3950-TF...**ELLINGTON BOLD**
#3955-TF...**ELYSIUM BOLD**
#3965-TF...**ESTRO**
#4000-TF...FRITZ QUADRATA ROMAN
#4010-TF...**FRITZ QUADRATA BOLD**
#4040-TF...**FULL BLOCK OUTLINE**
#4045-TF...**GALLIARD BOLD**
#4050-TF...GARAMOND BOOK
#4060-TF...**GARAMOND BOLD**
#4070-TF...**GARAMOND BOLD ITAL.**
#4080-TF...**GARAMOND ULTRA**
#4100-TF...GOUDY OLD STYLE BOLD
#4115-TF...**GOUDY STOUT**
#4150-TF...**GOWDIE ITALIAN**
#4200-TF...**GOWDIE EXTRA**
#4250-TF...**HEFTY**
#4275-TF...HOEFLER
#4300-TF...HORLEY BOLD
#4350-TF...ITALIANATE
#4400-TF...**JERSEY BLOCK**
#4450-TF...**KORRINA BOLD**
#4460-TF...**KORRINA HEAVY**
#4470-TF...**KORRINA KURSIV BOLD**
#4475-TF...**LEAMINGTON BLACK**
#4485-TF...**LETTER SWEATER**
#4486-TF...**LETTER SWEATER OPN.**
#4500-TF...**LINO BLOCK**
#4502-TF...**LINO BOLD**
#4504-TF...**LINO BLACK**
#4525-TF...**LOVE LETTER**
#4550-TF...**LUBALIN GRAPH**
#4553-TF...**LUCIAN**
#4555-TF...**LUCIDA FAX DEMI**
#4565-TF...**MEGATON**
#4568-TF...MONA LISA
#4575-TF...**NEGOTIAT**
#4585-TF...**NORTH FACE**
#4600-TF...**OPEN FULL BLOCK**
#4650-TF...**PALATINO BOLD**
#4700-TF...**PLANTIN BOLD COND.**
#4735-TF...**PUEBLO**
#4741-TF...**RALEIGH DEMI BOLD**
#4742-TF...**RALEIGH EXTRA BOLD**
#4743-TF...**ROMANA BOLD**
#4745-TF...**SEAGULL HEAVY**
#4746-TF...**SCHADOW BLACK**
#4747-TF...**SCHADOW BLACK COND.**

FULLBLOCK TYPESTYLES, CONTINUED

#4744-TF...SCHNEIDLER BOLD
 #4750-TF...SOUVENIR
 #4800-TF...**SOUVENIR BOLD**
 #4850-TF...**SQUARE SLAB**
 #4900-TF...STONE INFORMAL
 #4915-TF...STYMIE BOLD
 #4935-TF...**TIFFANY HEAVY**
 #4950-TF...TIMES
 #5000-TF...TIMES BOLD
 #5050-TF...TRUMP MEDEVAL
 #5055-TF...Typewriter Rough

SCRIPT TYPESTYLES

#5500-TF...^{***}*Script Connection*

*** We'll use #5500-TF Script Connection, or similar, as our basic Script unless you specify otherwise.

#5510-TF...*Amazone Script*
 #5515-TF...*Aria Script*
 #5525-TF...*Balmoral*
 #5535-TF...**Becka Script**
 #5538-TF...*Berranger Hand*
 #5540-TF...*Bioust*
 #5545-TF...*Bradley Hand*
 #5560-TF...**Brody**
 #5550-TF...*Brush Script*
 #5554-TF...*Brush 445*
 #5555-TF...*Brush 738*
 #5565-TF...*Brush Magic*
 #5610-TF...**Catullus**
 #5650-TF...*Commercial*

#5655-TF...*Contempo*
 #5665-TF...*Demian Bold*
 #5700-TF...*Die Cut Script*
 #5710-TF...*Dorchester*
 #5715-TF...**Eclat**
 #5720-TF...*Embassy*
 #5725-TF...*Ex Pronto*
 #5735-TF...*Fifties Heavy*
 #5737-TF...*Fiorne*
 #5730-TF...**Fleece**
 #5750-TF...**Formal Script**
 #5792-TF...**Freehand 471**
 #5795-TF...*Freehand 575*
 #5797-TF...*Freehand 591*
 #5800-TF...*Freestyle Script*
 #5850-TF...*French Script*
 #5852-TF...*Giddy Up*
 #5853-TF...*Gigi*
 #5855-TF...*Glastonbury*
 #5858-TF...**Grunion Script**
 #5860-TF...**Houston**
 #5865-TF...*John Hancock*
 #5870-TF...*Kaufman Script*
 #5900-TF...*Kingman*
 #5902-TF...**Krypton**
 #5903-TF...*Laser*
 #5907-TF...**Louisianne**
 #5908-TF...*Lucinda Handwriting*

Typestyles

SCRIPT TYPESTYLES, CONTINUED

#5909-TF....*Lydian Cursive*
#5910-TF....*Jacquard*
#5920-TF....*Mistral*
#5950-TF....*Murray Hill*
#5955-TF....*Neville Script*
#6000-TF....**Olivette**
#6015-TF....*Pablo*
#6020-TF....*Park Avenue*
#6050-TF....*Present*
#6055-TF....**Present Black**
#6065-TF....*Pristina*
#6100-TF....**Quixely**
#6150-TF....*Rage Italic*
#6200-TF....*Rapier Script*
#6250-TF....**Reinhard**
#6300-TF....*Ribbon Script*
#6360-TF....*Rostrina*
#6400-TF....*Santa Fe Script*
#6425-TF....**Script M5 Bold**
#6450-TF....*Snell Script*
#6455-TF....*Spiffy Script*
#6460-TF....*Spoletto*
#6465-TF....**Squire Extra Bold**
#6470-TF....*Staccato 222*
#6500-TF....**Stunning**
#6515-TF....*Time Script Light*
#6525-TF....*Traveler Script*
#6550-TF....*Trophy Oblique*

#6575-TF....*Viner Hand*
#6600-TF....*Zapf Chancery*
#6610-TF....*Zapf Chancery Italic*

ASSORTED TYPESTYLES

#6635-TF....**ACIDIC**
#6650-TF....**ADDLED**
#6670-TF....**ADVANCED**
#6700-TF....*Alfredo*
#6710-TF....**ALGERIAN**
#6720-TF....**ALGERIAN SHADOW**
#6735-TF....**ALISON**
#6745-TF....**ALCUIN EX BOLD**
#6750-TF....**ALPHABET SOUP**
#6755-TF....*Allegro*
#6765-TF....**ANASTASIA**
#6767-TF....**ANDY**
#6800-TF....**ANTIC**
#6805-TF....**ANTIQUA**
#6820-TF....**AQUATIC**
#6850-TF....**ARABIAN KNIGHTS**
#6855-TF....**ARCANE WIDE**
#6865-TF....*Arriba*
#6866-TF....*Arriba Arriba*
#6900-TF....**Arnold Boecklin**
#6905-TF....**ARNOVA**
#6915-TF....**ARRUBA**
#6925-TF....**ATMOSPHERE**
#6935-TF....**ATTIC**

ASSORTED TYPESTYLES, CONTINUED

- #6945-TF... **B&D ACID**
- #6947-TF... **BAD HABIT**
- #6955-TF... **BACKSCRATCHER**
- #6957-TF... **BADLY CHIPPED**
- #6965-TF... **BANCO HEAVY**
- #6970-TF... **BANDEROLE**
- #6980-TF... **BANQUE**
- #7000-TF... **Ballet Engraved**
- #7050-TF... **Ballet**
- #7100-TF... **BALLOON BOLD**
- #7110-TF... **BALLOON EXTRA BOLD**
- #7125-TF... **BASKETCASE**
- #7150-TF... **BAUHAUS**
- #7160-TF... **BAUHAUS HEAVY**
- #7170-TF... **BEE/KNEES**
- #7175-TF... **BEDROCK**
- #7200-TF... **Benguait Frisky**
- #7220-TF... **Belwe Bold**
- #7230-TF... **BENJAMIN**
- #7232-TF... **BERMUDA**
- #7233-TF... **BERNHARD BOLD CONDENSED**
- #7234-TF... **BLACK COW**
- #7235-TF... **Blackmoor**
- #7245-TF... **BLACKOUT**
- #7246-TF... **BLARNEY**
- #7247-TF... **BLASPHEMY**
- #7248-TF... **BLAZING HEAT**
- #7255-TF... **Blood Dracula**
- #7258-TF... **Blotterball**
- #7265-TF... **BLUNTZ**
- #7275-TF... **BOLCI WORKS**
- #7285-TF... **BOINK**
- #7290-TF... **BOX GOTHIC**
- #7300-TF... **BOWLEGS**
- #7350-TF... **BODONI BOLD**
- #7360-TF... **BODONI POSTER**
- #7370-TF... **BODONI HEAVY**
- #7380-TF... **BOOK JACKET**
- #7400-TF... **BRANDISH**
- #7410-TF... **BREMEN BLACK**
- #7445-TF... **BROADBAND**
- #7450-TF... **BROADWAY**
- #7455-TF... **BRUSH STROKES**
- #7457-TF... **BUBBLY**
- #7458-TF... **Buckingham**
- #7460-TF... **BURSTEN**
- #7462-TF... **BUSORAMA BOLD**
- #7463-TF... **CABARET**
- #7465-TF... **CANTINA**
- #7467-TF... **CARLISLE**
- #7470-TF... **CAROLISSA**
- #7545-TF... **CELTIC HAND**
- #7550-TF... **CENTAUR FESTIVAL**
- #7475-TF... **CHALKBOARD**
- #7480-TF... **CHEEVER**
- #7483-TF... **CLAMPETTS**

Typestyles

ASSORTED TYPESTYLES, CONTINUED

- #7485-TF ... **Cloister Black**
- #7495-TF ... **COMIC SANS BOLD**
- #7497-TF ... **COMIX HEAVY**
- #7500-TF ... **COOPER BLACK**
- #7510-TF ... **COOPER ITALIC**
- #7600-TF ... **COPPERPLATE**
- #7610-TF ... **COPPERPLATE HEAVY**
- #7615-TF ... **COTTONWOOD**
- #7617-TF ... **CREEPY**
- #7618-TF ... *Emergency Girls*
- #7620-TF ... **CRILLEE**
- #7625-TF ... **CRITTER**
- #7635-TF ... **CURLZ**
- #7642-TF ... **DANCE STEP**
- #7645-TF ... **DATA 70**
- #7648-TF ... **DAVIDA**
- #7650-TF ... **DAVIDSON ZIP BLD.**
- #7660-TF ... **DEBUT**
- #7665-TF ... *DEGAR THING*
- #7667-TF ... **DELLA ROBBIA**
- #7668-TF ... **DEMON**
- #7675-TF ... **DEVICE**
- #7685-TF ... **DEVOTION**
- #7695-TF ... **DIGITAL STRIP**
- #7690-TF ... **DICOT BOLD**
- #7700-TF ... **DOLMEN**
- #7740-TF ... **DOMESTIC TEXT**
- #7750-TF ... **DOMESTIC UNICLE**
- #7830-TF ... **DRAGOON**
- #7835-TF ... **DUSTINE SOLID**
- #7845-TF ... **DYNAMO SHADOW**
- #7848-TF ... **EBORG**
- #7850-TF ... **EGBERT**
- #7865-TF ... **ENCINO**
- #7875-TF ... **EQUINOX**
- #7900-TF ... **ERAS BOLD**
- #7910-TF ... **ERAS ULTRA**
- #7915-TF ... **ERASER**
- #7955-TF ... **EVISCERATE**
- #7960-TF ... **FAJITA MILD**
- #7970-TF ... **FAJITA PICANTE**
- #7920-TF ... **FAMOOSE**
- #7930-TF ... **FANCILLA**
- #8050-TF ... **FANCIFUL**
- #8060-TF ... **FANCY** (Die Cut Style)
- #8065-TF ... **FARRIER**
- #8075-TF ... **FELT POINT**
- #8080-TF ... *Fette Fraktur*
- #8091-TF ... **5th GRADER**
- #8092-TF ... **FINGER PAINT**
- #8093-TF ... **FIRST GRADER**
- #8094-TF ... **FLASH**
- #8095-TF ... **FLAME**
- #8096-TF ... **FLAMING CAPS**
- #8101-TF ... **FLARESERIF BOLD**
- #8102-TF ... **FLARESERIF ROMAN**

ASSORTED TYPESTYLES, CONTINUED

- #8097-TF... **FLORINDA**
- #8098-TF... **FOOL HART OLD**
- #8104-TF... **FORMAL 436**
- #8099-TF... *fragile*
- #8100-TF... **FRANKFURTER**
- #8112-TF... **FRANKFURTER HIGH.**
- #8117-TF... **FREDDO**
- #8120-TF... **FRIEZE**
- #8135-TF... **FRILLY**
- #8140-TF... **FUTURA BLACK**
- #8142-TF... **GADGET**
- #8143-TF... **Gang Plank**
- #8145-TF... **GARISH MONDE**
- #8147-TF... **GECKO**
- #8155-TF... **GEN X CRUMBLE**
- #8158-TF... **GHOULY**
- #8161-TF... **GILLIGAN'S**
- #8165-TF... **GLOCKENSPEIL**
- #8170-TF... **GOALIE**
- #8173-TF... *Good Dog Cool*
- #8175-TF... **GOTHIC 821**
- #8178-TF... **GOUDY SANS BLACK**
- #8181-TF... **GRAFFITI**
- #8182-TF... **GREENGATE**
- #8183-TF... **GREMLIN**
- #8185-TF... *Greymantle*
- #8192-TF... **HACK**
- #8193-TF... **HALLOWEEN**
- #8194-TF... **HAND DRAWN**
- #8195-TF... *Harbinger*
- #8196-TF... **HARD BRUSH**
- #8197-TF... **HARDLY LEFT**
- #8198-TF... **HARQUIL**
- #8199-TF... *Harry Potts*
- #8200-TF... **HOBO**
- #8205-TF... *Holleyweird*
- #8210-TF... **HOMBRE**
- #8225-TF... **IMPRESS**
- #8230-TF... **INFORMAL BLACK**
- #8245-TF... **JACOBY BLACK**
- #8255-TF... **JAWBOX**
- #8256-TF... **JAWBOX CHANKY**
- #8257-TF... **JAWBREAKER**
- #8260-TF... **JAZZ POSTER**
- #8264-TF... **JELLYBABY**
- #8266-TF... *Jiggery Pokery*
- #8268-TF... **JOKERMAN**
- #8269-TF... *JOICE*
- #8270-TF... **KABEL ULTRA**
- #8328-TF... **KANBAN**
- #8275-TF... **KHAKI TWO**
- #8280-TF... *Kistelle*
- #8285-TF... **LATEX**
- #8290-TF... **LATIERA**
- #8293-TF... **LCD MONITOR**
- #8295-TF... **LIDDIE**

Typestyles

ASSORTED TYPESTYLES, CONTINUED

#8296-TF... **LIDDIE BLACK**

#8300-TF... **LINGOLN LOG**

#8310-TF... **LISSEN**

#8315-TF... **LITTERBOX**

#8321-TF... **LOGAN'S RUN**

#8325-TF... **LOKERGNOME**

#8327-TF... **Luftwaffe**

#8329-TF... **LYDIAN BOLD**

#8331-TF... **MACHAUER GLASS**

#8330-TF... **MACKLEB**

#8350-TF... **MAGIC MARKER**

#8360-TF... **MAGIC MARKER BOLD**

#8370-TF... **MAGIC MARKER ITALIC**

#8375-TF... **Moroco**

#8374-TF... **MARBELOUS**

#8376-TF... **Marquee Flash**

#8377-TF... **MARKING PEN HEAVY**

#8378-TF... **MATISSE**

#8380-TF... **MAZURKA**

#8400-TF... **MESMER**

#8405-TF... **MINDSET**

#8408-TF... **MISTER CHUCKLES**

#8410-TF... **MISTER EARL**

#8413-TF... **MORPHEUS**

#8415-TF... **MUFFERAW**

#8420-TF... **NASHVILLE**

#8450-TF... **NEON EXTRA CONDENSED**

#8455-TF... **NERVOUS**

#8460-TF... **NEWSSELL**

#8466-TF... **NIGHT SKY**

#8467-TF... **Nitemare**

#8475-TF... **NOVARESE ULTRA**

#8480-TF... **NOVEMBER**

#8500-TF... **Old English**

#8525-TF... **Old Wall St.**

#8535-TF... **OMNECO**

#8550-TF... **OPTIMA**

#8555-TF... **ORPHEUS**

#8565-TF... **OSKAR**

#8575-TF... **OZ HANDICRAFT**

#8600-TF... **PAINTIER**

#8620-TF... **PAINTBRUSH**

#8625-TF... **Papyrus**

#8628-TF... **Parchment**

#8627-TF... **PARISIAN**

#8629-TF... **PARTY**

#8630-TF... **PEKING**

#8645-TF... **PICKETS CHARGE**

#8650-TF... **PINWHEEL**

#8655-TF... **PIONEER**

#8700-TF... **PLAYBILL**

#8750-TF... **PLAYMATE**

#8755-TF... **POSTINO**

#8765-TF... **POWER SYMBOL**

#8785-TF... **PRETORIAN**

#8800-TF... **PROFESSOR**

ASSORTED TYPESTYLES, CONTINUED

- #8820-TF ... **PUMP**
- #8825-TF ... PYXID
- #8845-TF ... **QUAINT**
- #8850-TF ... **QUENTIN**
- #8855-TF ... **QUORUM BLACK**
- #8860-TF ... QUOTIDIAN
- #8865-TF ... **RAVIE**
- #8870-TF ... **ROGER SOLID**
- #8880-TF ... ROGER DOBBING
- #8900-TF ... **REVUE**
- #8910-TF ... **RITMO BOLD**
- #8915-TF ... **RODEO**
- #8920-TF ... RONDALO
- #8930-TF ... **ROSEWOOD**
- #8935-TF ... Rough Rider
- #8945-TF ... RUSTICANA ROMAN
- #8948-TF ... **SAND**
- #8951-TF ... SANVITO ROMAN
- #8952-TF ... SAXON
- #8955-TF ... ~~SCRATCH~~
- #8957-TF ... **SCRUMBLED**
- #8959-TF ... Scythe
- #8960-TF ... SERPENTINE
- #8970-TF ... **SERPENTINE MED.**
- #8980-TF ... **SERPENTINE BOLD**
- #8985-TF ... Sho Roman
- #8986-TF ... **SHOWCARD GOTHIC**
- #8987-TF ... **Shuriken Boy**
- #9000-TF ... SKINNY
- #9013-TF ... **SLIPSTREAM**
- #9015-TF ... **SMACK**
- #9025-TF ... **SNAP**
- #9035-TF ... **SNOW TOP**
- #9038-TF ... SNOW WRITE
- #9045-TF ... **SPEEDY MARKER**
- #9050-TF ... **SPLASH**
- #9055-TF ... **SPOOKY**
- #9065-TF ... SPUMONI
- #9075-TF ... **SQUEALER**
- #9076-TF ... **SQUEALER EMBOSSED**
- #9100-TF ... **STENCIL**
- #9150-TF ... **SUBOT BOLD**
- #9200-TF ... **Tango**
- #9210-TF ... **TAMAGO**
- #9215-TF ... **TARZAN**
- #9225-TF ... **TECHNO**
- #9250-TF ... **TEMPLATE**
- #9255-TF ... TEMPUS SANS
- #9265-TF ... **TEXTILE**
- #9300-TF ... THEATER
- #9325-TF ... THE HAWK
- #9335-TF ... **THICKHEAD**
- #9350-TF ... **THUNDERBIRD**
- #9360-TF ... **TOLEDO**
- #9365-TF ... Tolkien
- #9368-TF ... touch the wind



Typestyles

ASSORTED TYPESTYLES, CONTINUED

#9375-TF ... **TREMORS**
#9395-TF ... **UMBRA**
#9400-TF ... UNIVERSITY ROMAN
#9403-TF ... **VANILLA WHALE**
#9405-TF ... **VICTORIAN**
#9406-TF ... **VIKING**
#9407-TF ... *violation*
#9409-TF ... *Vivacious*
#9420-TF ... **VOLTAIRE**
#9425-TF ... *Wall Writing*
#9445-TF ... **WERKSTATT**
#9450-TF ... **WESTERN**
#9500-TF ... **WESTWOOD**

#9515-TF ... **Whassis Calm**
#9516-TF ... **Whassis Frantic**
#9525-TF ... **Wheres Marty**
#9535-TF ... *Whimsey*
#9536-TF ... **Whimsey Heavy**
#9550-TF ... **WINDSOR**
#9555-TF ... **WOLFGANG**
#9557-TF ... **WOOLY BULLY**
#9562-TF ... **YANKS**
#9565-TF ... **YUCATAN**
#9575-TF ... **ZIGGY**
#9650-TF ... **ZURICH EXTENDED**
#9700-TF ... **ZURICH ULTRA**



MIDWEST LETTERING

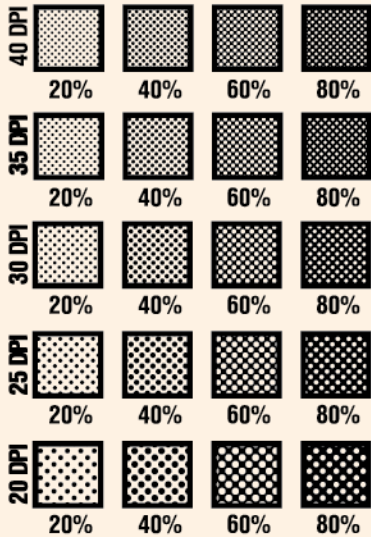
645 Bellefontaine Avenue • Marion, Ohio 43302
NATIONAL • 800-848-8289
OHIO • 800-282-6702
LOCAL • 740-382-1905 or 383-3525
FAX • 800-447-2746
International FAX • 740-387-2788
email: midwestlettering@adelphia.net

SUNBELT LETTERING

7800 Sears Boulevard • Box 15071 • Pensacola, Florida 32514
NATIONAL • 800-874-1024
FLORIDA • 800-342-1016
LOCAL • 850-477-6522
FAX • 800-356-7770
International FAX • 850-484-5390
email: sunbeltltr@bellsouth.net

Type Sizes & Halftones

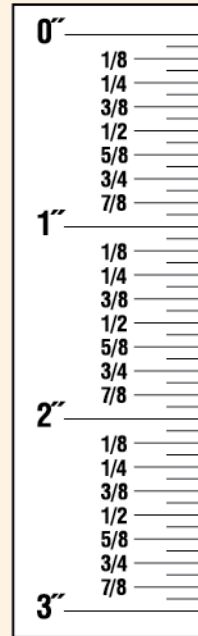
Below are shaded halftones shown in different dots per inch (DPI) frequencies. Generally 20 to 30 DPI is used for Ultra-Plus and Soft Touch while 30 to 40 DPI is used for Perfect Print.



Shown below is a sample of line weights. All lines are available in half point increments.



A ruler in inches and fractions.



Examples of standard typeface #1000-TF Plain Block in a variety of common sizes.

1/8" BULLDOGS

3/8" BULLDOGS

3/16" BULLDOGS

1/2" BULLDOGS

1/4" BULLDOGS

3/4" BULLDOGS

5/16" BULLDOGS

1" BULLDOGS

1 1/4" BULLDOGS



Distortions

Just tell us which typestyle (pages 4 thru 14) to use and we'll distort it for you into one of the typestyle formats shown. If you have an unusual distortion in mind, just tell us what you want and we'll do it for you at our low Plug-In® price. Examples shown on pages 16-19 use our typestyle #3000-TF Full Block.

BULLDOGS
#4-D

BULLDOGS
#19-D

BULLDOGS
#34-D

BULLDOGS
#7-D

BULLDOGS
#22-D

BULLDOGS
#37-D

BULLDOGS
#10-D

BULLDOGS
#25-D

BULLDOGS
#40-D

BULLDOGS
#13-D

BULLDOGS
#28-D

BULLDOGS
#43-D

BULLDOGS
#16-D

BULLDOGS
#31-D

BULLDOGS
#46-D

BULLDOGS
#49-D

BULLDOGS
#67-D

BULLDOGS
#85-D

BULLDOGS
#52-D

BULLDOGS
#70-D

BULLDOGS
#88-D

BULLDOGS
#55-D

BULLDOGS
#73-D

BULLDOGS
#91-D

BULLDOGS
#58-D

BULLDOGS
#76-D

BULLDOGS
#93-D

BULLDOGS
#61-D

BULLDOGS
#79-D

BULLDOGS
#96-D

BULLDOGS
#64-D

BULLDOGS
#82-D

BULLDOGS
#99-D



Distortions

®

BULLDOGS
#102-D

BULLDOGS
#118-D

BULLDOGS
#136-D

BULLDOGS
#105-D

BULLDOGS
#121-D

BULLDOGS
#139-D

BULLDOGS
#107-D

BULLDOGS
#124-D

BULLDOGS
#142-D

BULLDOGS
#110-D

BULLDOGS
#127-D

BULLDOGS
#145-D

BULLDOGS
#113-D

BULLDOGS
#130-D

BULLDOGS
#148-D

BULLDOGS
#115-D

BULLDOGS
#133-D

BULLDOGS
#151-D

BULLDOGS
#152-D

BULLDOGS
#170-D

BULLDOGS
#188-D

BULLDOGS
#155-D

BULLDOGS
#173-D

BULLDOGS
#191-D

BULLDOGS
#158-D

BULLDOGS
#176-D

BULLDOGS
#194-D

BULLDOGS
#161-D

BULLDOGS
#179-D

BULLDOGS
#197-D

BULLDOGS
#164-D

BULLDOGS
#182-D

BULLDOGS
#200-D

BULLDOGS
#167-D

BULLDOGS
#185-D

BULLDOGS
#203-D



Outlines & Shadows

Our most popular Outlines and Shadows are shown below in several common typestyles. Use any of our 578 different typestyles with any of these Outlines & Shadows to achieve your desired graphic results at our low Plug-In® price.

20-05 IN FULL BLOCK

BULLDOG

20-05 IN PLAIN BLOCK

BULLDOG

20-05 IN SCRIPT CONNECTION

Bulldog

31-05 IN FULL BLOCK

BULLDOG

31-05 IN PLAIN BLOCK

BULLDOG

31-05 IN SCRIPT CONNECTION

Bulldog

43-05 IN FULL BLOCK

BULLDOG

43-05 IN PLAIN BLOCK

BULLDOG

43-05 IN SCRIPT CONNECTION

Bulldog

100-05 IN FULL BLOCK

BULLDOG

100-05 IN PLAIN BLOCK

BULLDOG

100-05 IN SCRIPT CONNECTION

Bulldog

57-05 IN FULL BLOCK

BULLDOG

57-05 IN PLAIN BLOCK

BULLDOG

57-05 IN SCRIPT CONNECTION

Bulldog

70-05 IN FULL BLOCK

BULLDOG

70-05 IN PLAIN BLOCK

BULLDOG

70-05 IN SCRIPT CONNECTION

Bulldog

88-05 IN FULL BLOCK

BULLDOG

88-05 IN PLAIN BLOCK

BULLDOG

88-05 IN SCRIPT CONNECTION

Bulldog

90-05 IN FULL BLOCK

BULLDOG

90-05 IN PLAIN BLOCK

BULLDOG

90-05 IN SCRIPT CONNECTION

Bulldog

111-05 IN FULL BLOCK

BULLDOG

111-05 IN PLAIN BLOCK

BULLDOG

111-05 IN SCRIPT CONNECTION

Bulldog

(White show thru indicates shirt color.)

Distressed Effects

Just tell us which popular Distressed Effect to use from below and we'll incorporate it into your Plug-In or Special Design transfer order.

Examples of actual sized Distressed Effects on 1½" Full Block.

Scratch 'n Sniff™

BULLDOGG

Crumpled Stiltzkyn™

BULLDOGG

Cracked Paint™

BULLDOGG

Morning After™

BULLDOGG

Note: Distressed Effects are not recommended for use with small type sizes and/or small detailed designs, as graphic integrity and/or legibility will be compromised. Faxed proofs, e-mail proofs or full color proofs are available upon request for your prudent and subjective pre-approval prior to final production. See page 14 of our Price List/Product Guide for details.



Clip Art Index

®



SPORTS

Baseball/Softball	Pg. 24-27
Basketball	Pg. 27-29
Billiards/Pool	Pg. 30
Bowling	Pg. 30
Boxing	Pg. 30-31
Cheerleading	Pg. 31-32
Crew Rowing	Pg. 32
Cycling	Pg. 32
Darts	Pg. 32
Field Hockey	Pg. 33
Fishing	Pg. 33
Football	Pg. 33-36
Golf	Pg. 36-37
Gymnastics	Pg. 37
Horseshoes	Pg. 37
Horse Sports	Pg. 37-38
Hunting	Pg. 38
Ice Hockey	Pg. 38-39
Ice Skating	Pg. 39
Jump Rope	Pg. 39
Lacrosse	Pg. 39
Martial Arts	Pg. 40
Paintball	Pg. 40
Racquet & Paddle	Pg. 40-41
Roller Skating/Boarding	Pg. 41
Rugby	Pg. 41
Soccer	Pg. 41-42
Snow Skiing/Boarding	Pg. 42-43
Swimming/Diving	Pg. 43
Track & Field	Pg. 43-44
Volleyball	Pg. 45
Water Sports	Pg. 46
Weightlifting	Pg. 46
Wrestling	Pg. 46-47
Miscellaneous Sports	Pg. 47

GENERAL

Animals	Pg. 48-50
Ballet/Dance	Pg. 50
Beverages/Spirits	Pg. 50-51
Borders	Pg. 51-52
Buildings/Houses	Pg. 52
Camping/Hiking	Pg. 52
Cars/Trucks	Pg. 52-53
Classic Vehicles	Pg. 54
Cookware	Pg. 54
Creatures	Pg. 55
Flags	Pg. 55
Food/Desserts	Pg. 55-56
Fruits/Vegetables	Pg. 56-57
Guns/Archery	Pg. 57
Holidays	Pg. 57-58
Kids/Infants	Pg. 58
Medical/Fire & Rescue	Pg. 59
Motorcycles/BMX	Pg. 59-60
Music/Band	Pg. 60
Patriotic/Political	Pg. 60-61
People	Pg. 61
Police/Military	Pg. 62
Religion	Pg. 62-63
Restaurant Themes	Pg. 63
Reunions	Pg. 63-64
Tails/Banners	Pg. 64-65
Tools of the Trade	Pg. 65
Tradesmen	Pg. 66
Trade Symbols	Pg. 66
Trade Vehicles	Pg. 66-67
Transportation	Pg. 67-68
Trees & Landscapes	Pg. 68
Victory/Number One	Pg. 68
Western	Pg. 69
Wreaths/Laurels	Pg. 69
Bonus Art	Pg. 69-70

FUTURE MASCOTS

Admirals	Pg. 70
Bears/Bruins	Pg. 70
Beavers	Pg. 70-71
Buffalo/Bison	Pg. 71
Bulldogs	Pg. 71
Bulls/Longhorns	Pg. 71
Cardinals	Pg. 71
Cheerleaders	Pg. 71
Colts/Broncos/Mustangs	Pg. 71
Comets/Meteors	Pg. 71
Cougars/Mountain Lions	Pg. 71
Cowboys/Bandits	Pg. 71
Devils/Demons	Pg. 71
Dolphins	Pg. 71
Dragons	Pg. 71
Ducks	Pg. 71
Eagles/Hawks/Falcons	Pg. 71
Gamecocks	Pg. 71
Gators	Pg. 71-72
Greyhounds	Pg. 72
Highlanders	Pg. 72
Indians/Chiefs/Braves	Pg. 72
Irish	Pg. 72
Jaguars/Leopards	Pg. 72
Knights	Pg. 72
Lions	Pg. 72
Musketeers	Pg. 72
Owls	Pg. 72
Panthers	Pg. 72
Patriots/Minutemen	Pg. 72
Penguins	Pg. 72
Pioneers	Pg. 72
Pirates/Buccaneers	Pg. 72
Rams	Pg. 72
Ravens	Pg. 72
Razorbacks	Pg. 72

FUT. MASCOTS (Cont.)

Rebels	Pg. 72
Rockets	Pg. 72-73
Seals	Pg. 73
Sharks	Pg. 73
Snakes	Pg. 73
Spartans/Trojans	Pg. 73
Terrapin	Pg. 73
Tigers	Pg. 73
Titans	Pg. 73
Tornadoes/Cyclones	Pg. 73
Vikings	Pg. 73
Wildcats/Bobcats	Pg. 73
Wizards	Pg. 73
Wolverines/Badgers	Pg. 73
Wolves	Pg. 73
Yellow Jackets	Pg. 73

MASCOTS

Armadillos	Pg. 74
Bears/Bruins	Pg. 74
Beavers	Pg. 74
Buffalo/Bison	Pg. 74
Bulldogs	Pg. 74
Bulls/Longhorns	Pg. 74
Cardinals	Pg. 74-75
Colonels	Pg. 75
Colts/Broncos/Mustangs	Pg. 75
Comets/Meteors	Pg. 75
Cougars/Mountain Lions	Pg. 75
Cowboys/Bandits	Pg. 75
Devils/Demons	Pg. 75
Dolphins	Pg. 75-76
Dragons	Pg. 76
Eagles/Hawks/Falcons	Pg. 76
Gamecocks	Pg. 76
Gators	Pg. 76
Greyhounds	Pg. 76
Highlanders	Pg. 76
Indians/Chiefs/Braves	Pg. 76-77
Irish	Pg. 77
Jaguars/Leopards	Pg. 77
Knights	Pg. 77-78
Lightning	Pg. 78
Lions	Pg. 78
Marlins	Pg. 78
Mountaineers/Pioneers	Pg. 78
Owls	Pg. 78
Panthers	Pg. 78
Patriots/Minutemen	Pg. 78
Paws & Claws	Pg. 78-79
Penguins	Pg. 79
Pirates/Buccaneers	Pg. 79
Rams	Pg. 79
Ravens	Pg. 79

MASCOTS (Continued)

Rays	Pg. 79
Razorbacks	Pg. 79
Rebels	Pg. 79-80
Rhinos	Pg. 80
Rockets	Pg. 80
Scorpions	Pg. 80
Sharks	Pg. 80
Snakes	Pg. 80
Spartans/Trojans	Pg. 80
Terrapin	Pg. 80
Tigers	Pg. 80
Titans	Pg. 81
Tornadoes/Cyclones	Pg. 81
Vikings	Pg. 81
Wildcats/Bobcats	Pg. 81
Wizards	Pg. 81
Wolverines/Badgers	Pg. 81
Wolves	Pg. 81
Yellow Jackets	Pg. 81-82

MASCOT HABITATS

Bull Chutes/Pens	Pg. 82
Cabins (Pioneer)	Pg. 82
Castles	Pg. 82
Cats with Tails	Pg. 82-83
Caves/Dens	Pg. 83
Doghouses	Pg. 83
Hellfire	Pg. 84
Hives	Pg. 84
Horse Stalls	Pg. 84
Jungle	Pg. 84
Nests	Pg. 84
Pirates	Pg. 84-85
Reefs	Pg. 85
Rocks	Pg. 85
Swamps	Pg. 85
Teepees	Pg. 85
Tornados	Pg. 85
Trojans / Spartans	Pg. 85-86
Vikings	Pg. 86

CLIP ART WISH LIST

Fax, e-mail or mail us any special requests for new clip art designs you would like us to offer in future catalogs.

Your timely written suggestions would be greatly appreciated, and will be given high priority.



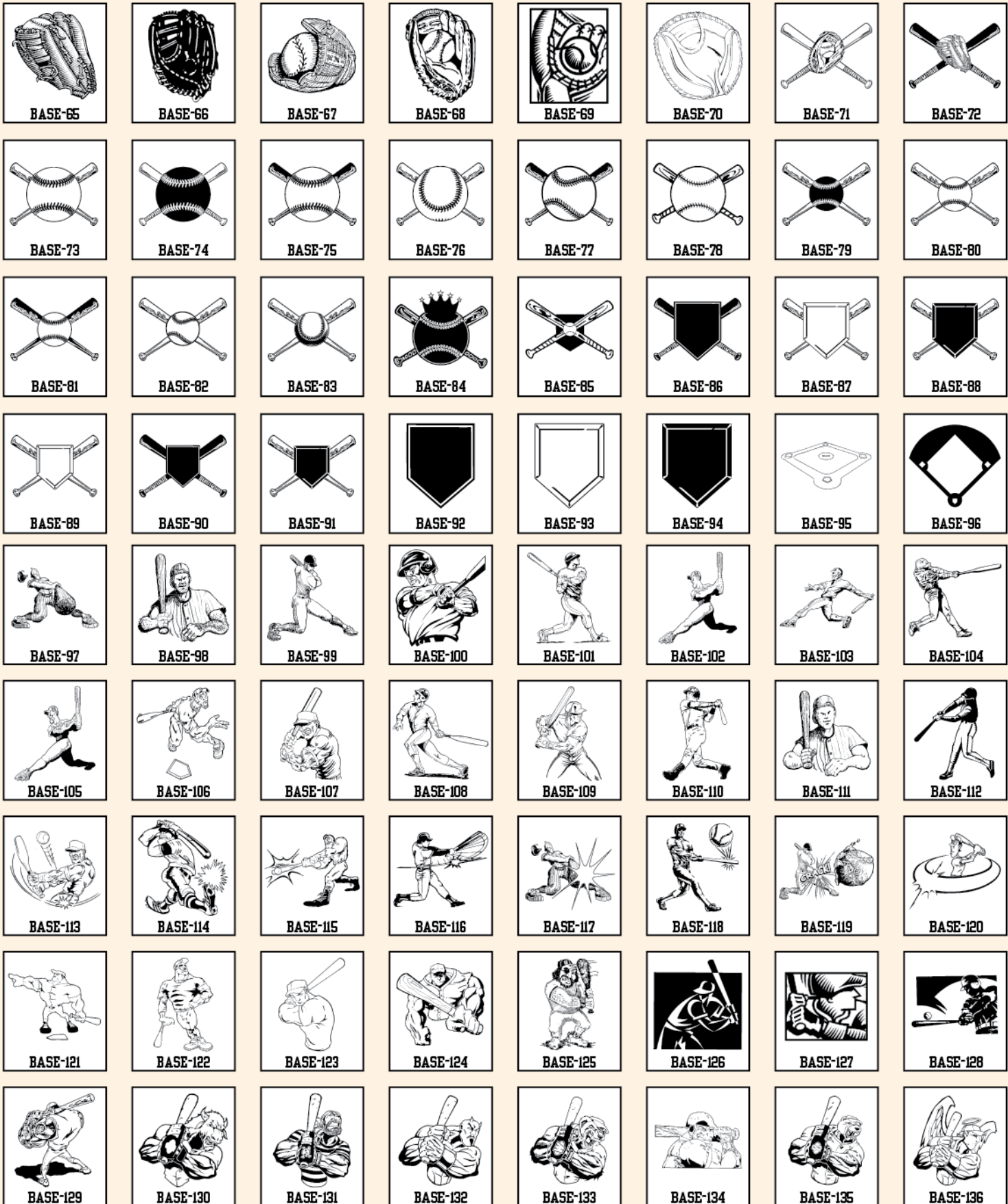
Clip Art

From Apples to Zebras and everything in between. Use our comprehensive collection of over 3800 Clip Art designs to create your own low cost Plug-In® Transfers (see Volume One page 3). Or incorporate any of this Clip Art into your own Special Design Transfers (see page 89).

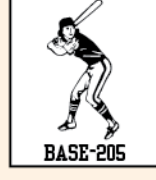
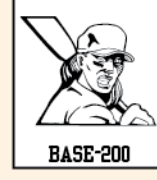
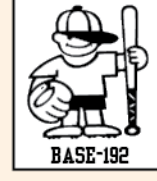
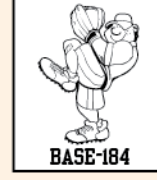
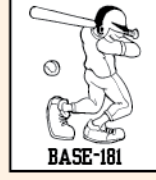
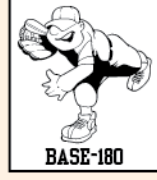
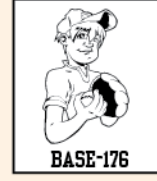
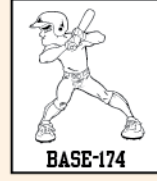
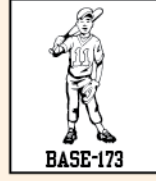
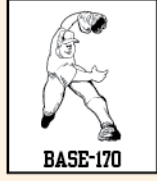
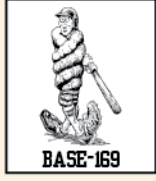
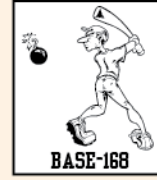
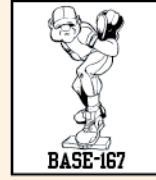
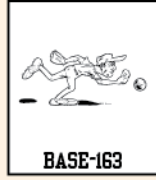
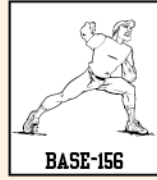
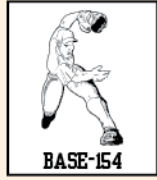
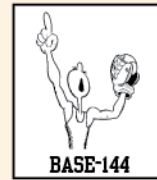
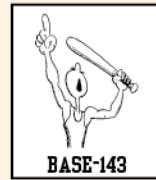
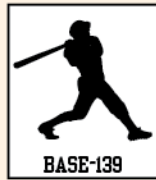
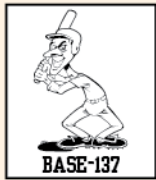
BASEBALL / SOFTBALL



BASEBALL / SOFTBALL (CONTINUED)



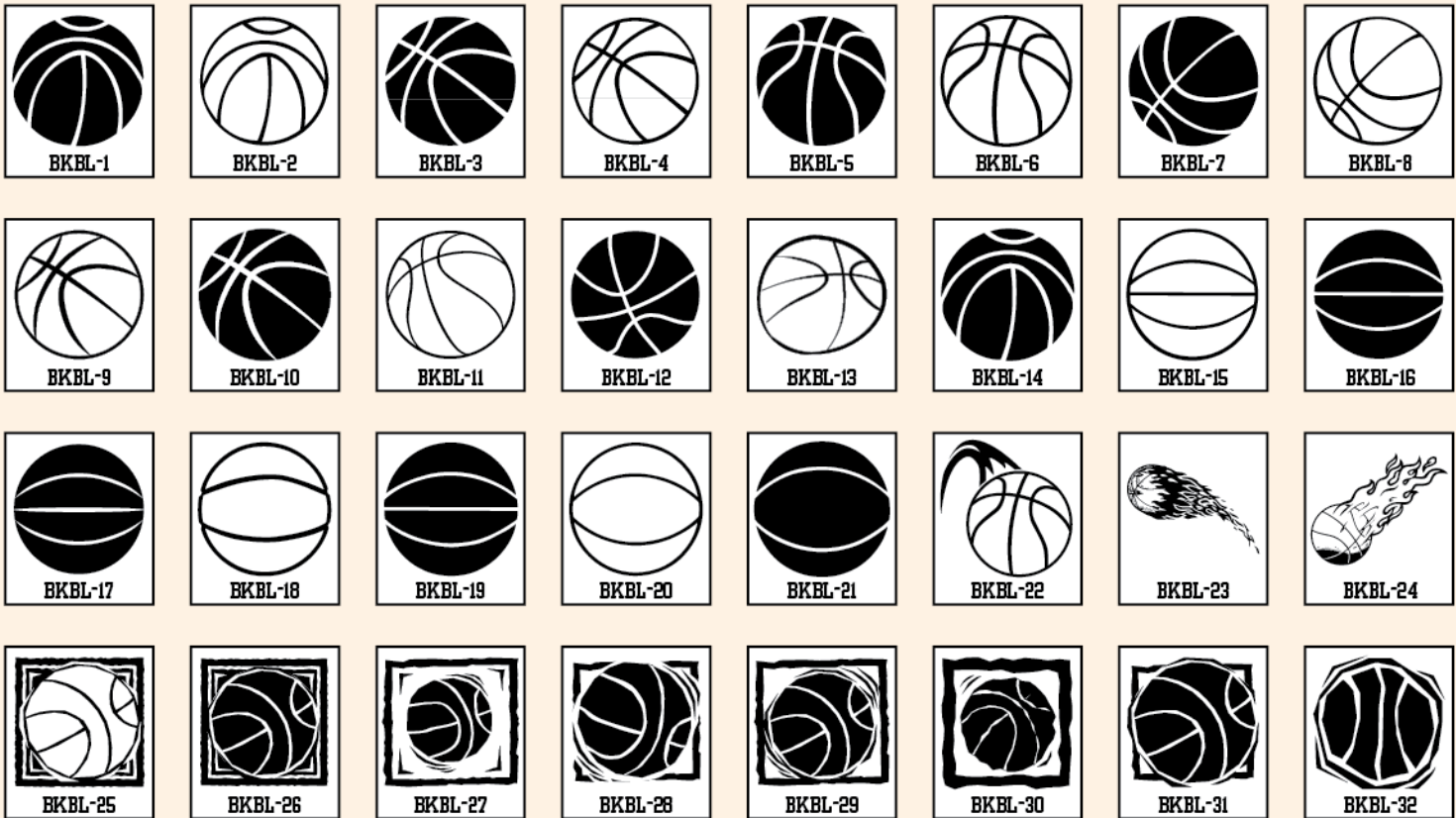
BASEBALL / SOFTBALL (CONTINUED)



BASEBALL / SOFTBALL



BASKETBALL



BASKETBALL (CONTINUED)

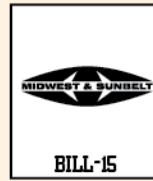
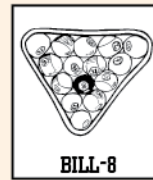
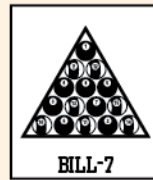
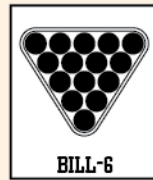


BASKETBALL (CONTINUED)

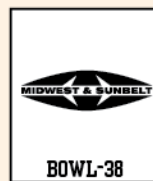
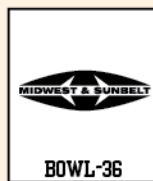
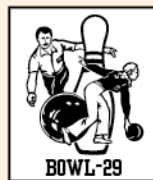
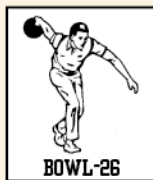
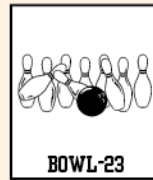
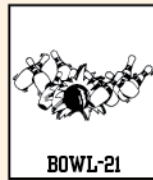
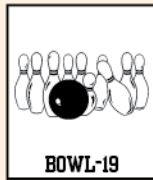
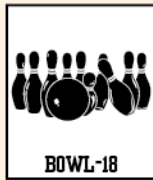
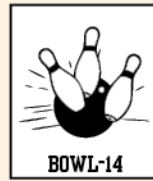
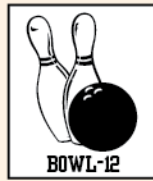
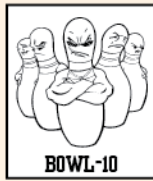
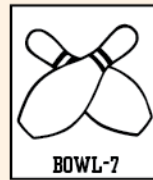
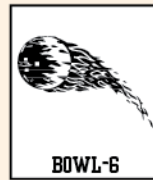
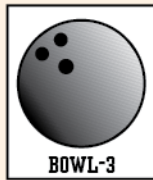
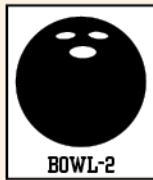


Clip Art

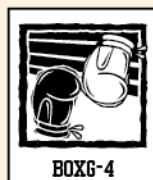
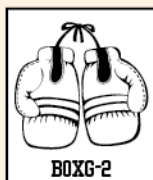
BILLIARDS / POOL



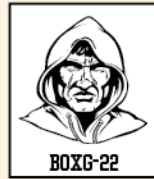
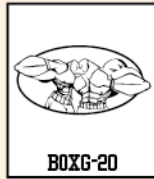
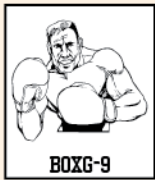
BOWLING



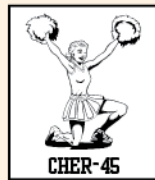
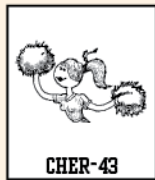
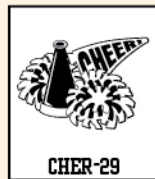
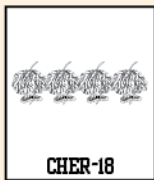
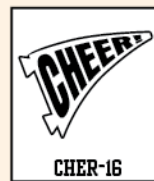
BOXING



BOXING (CONTINUED)



CHEERLEADING

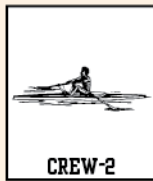


Clip Art

CHEERLEADING (CONTINUED)



CREW ROWING



CYCLING / MOUNTAIN BIKING



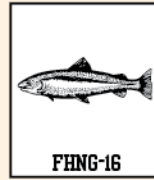
DARTS



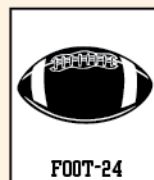
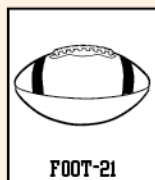
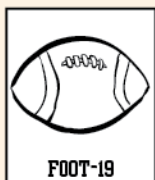
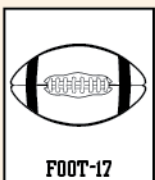
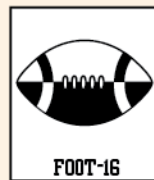
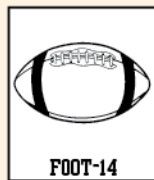
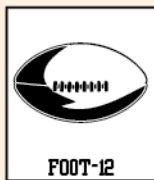
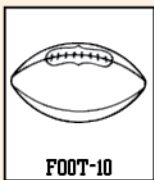
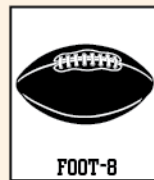
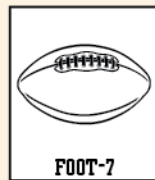
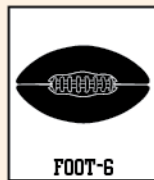
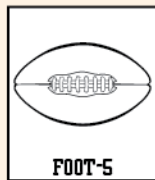
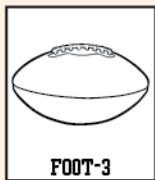
FIELD HOCKEY



FISHING



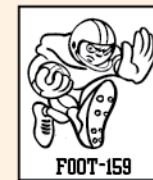
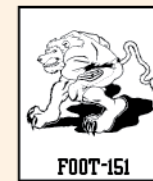
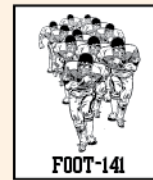
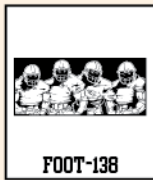
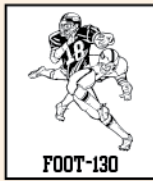
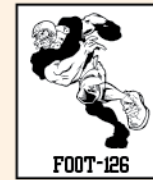
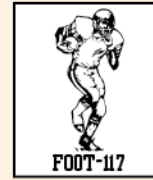
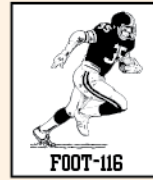
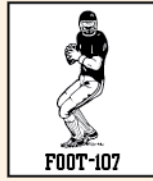
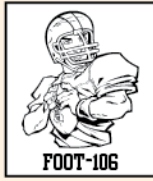
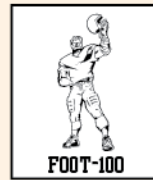
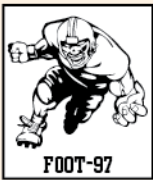
FOOTBALL



FOOTBALL (CONTINUED)



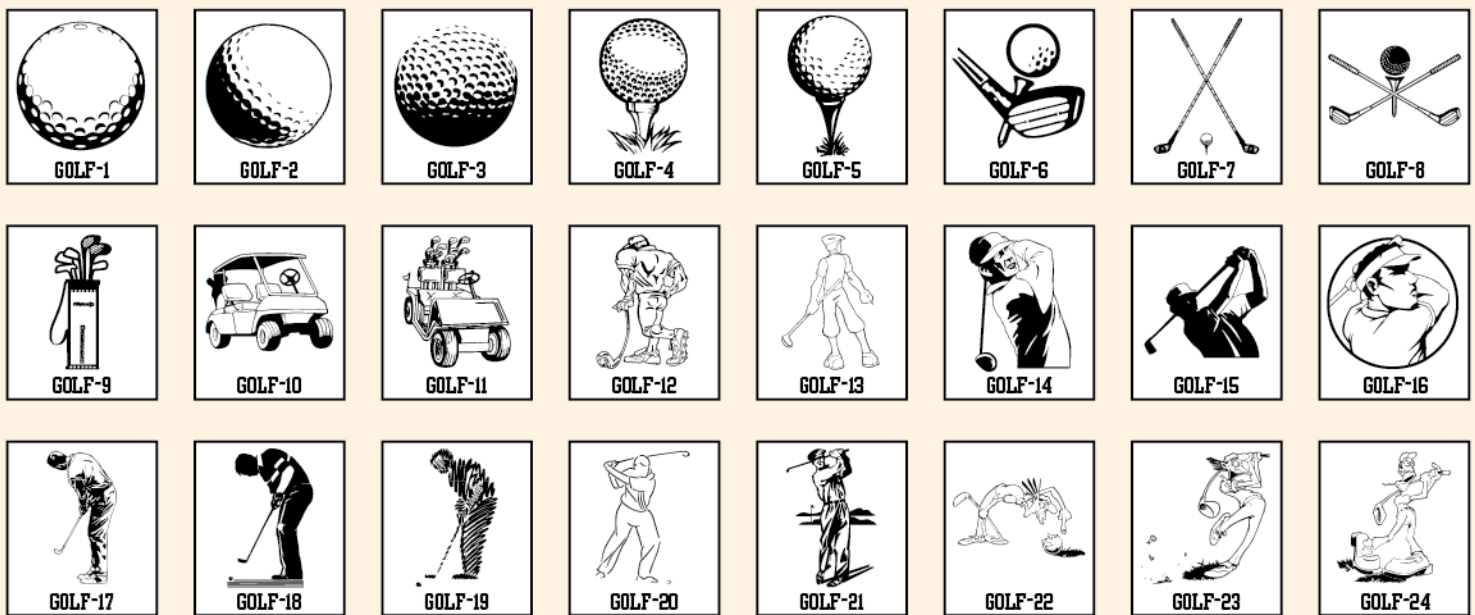
FOOTBALL (CONTINUED)



FOOTBALL (CONTINUED)



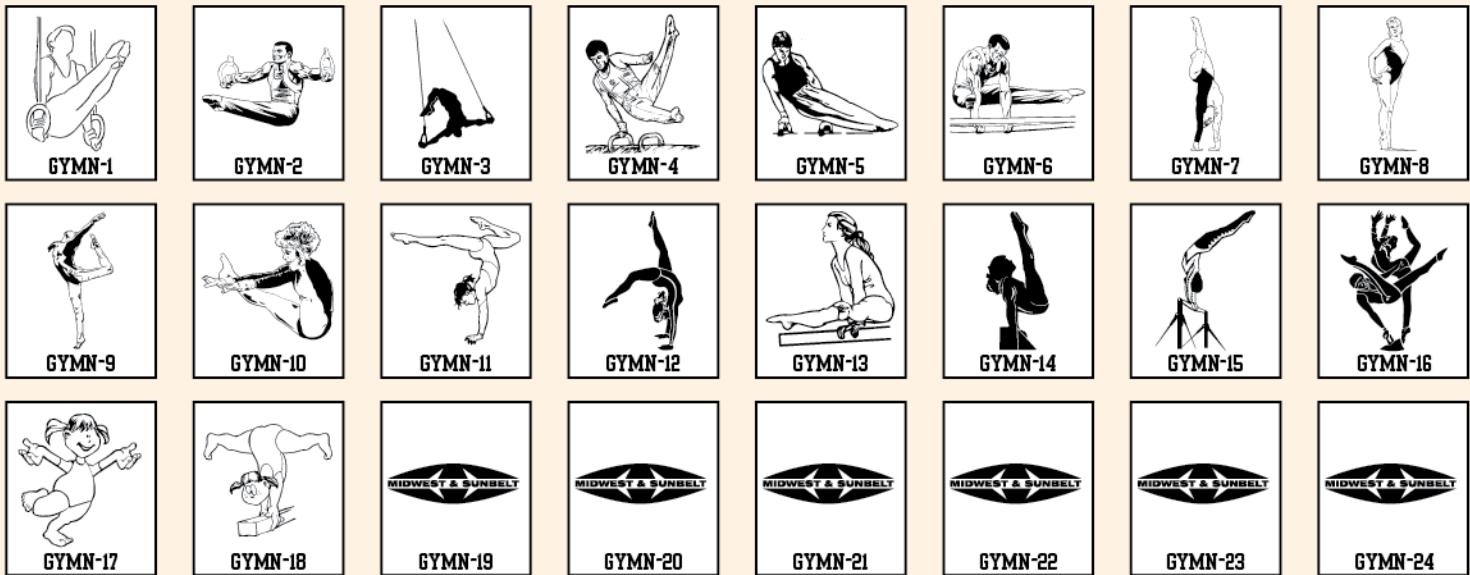
GOLF



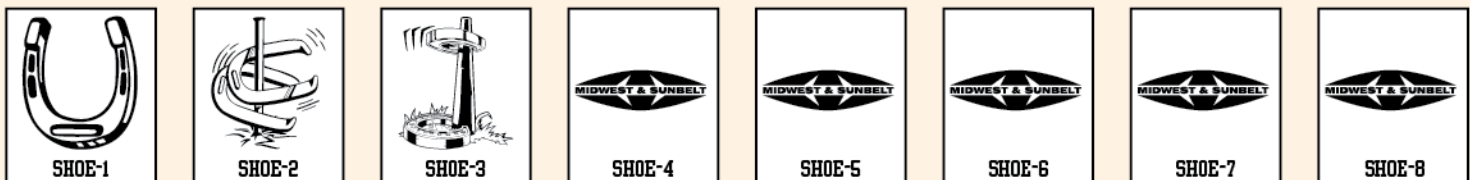
GOLF (CONTINUED)



GYMNASTICS



HORSESHOES



HORSE SPORTS



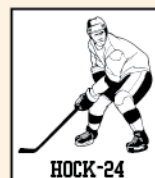
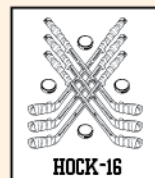
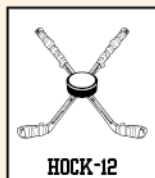
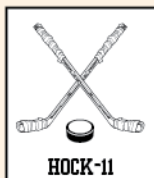
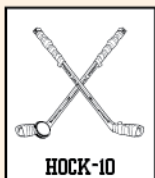
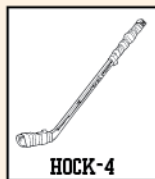
HORSE SPORTS (CONTINUED)



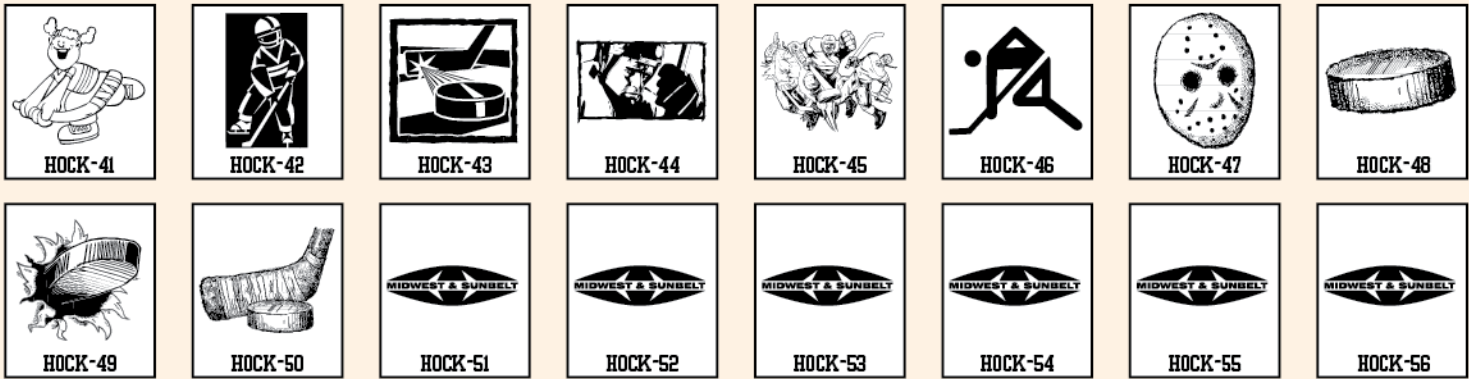
HUNTING



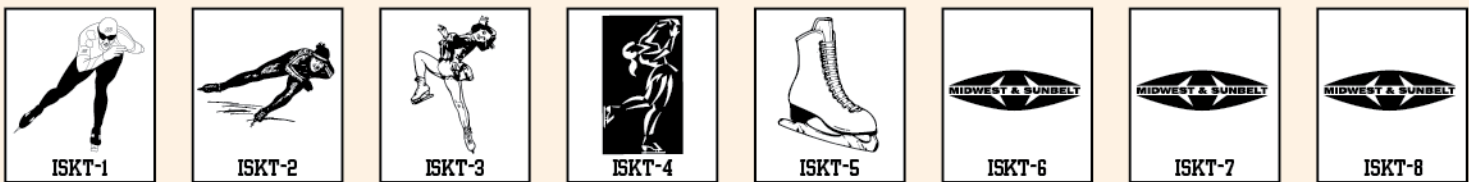
ICE HOCKEY



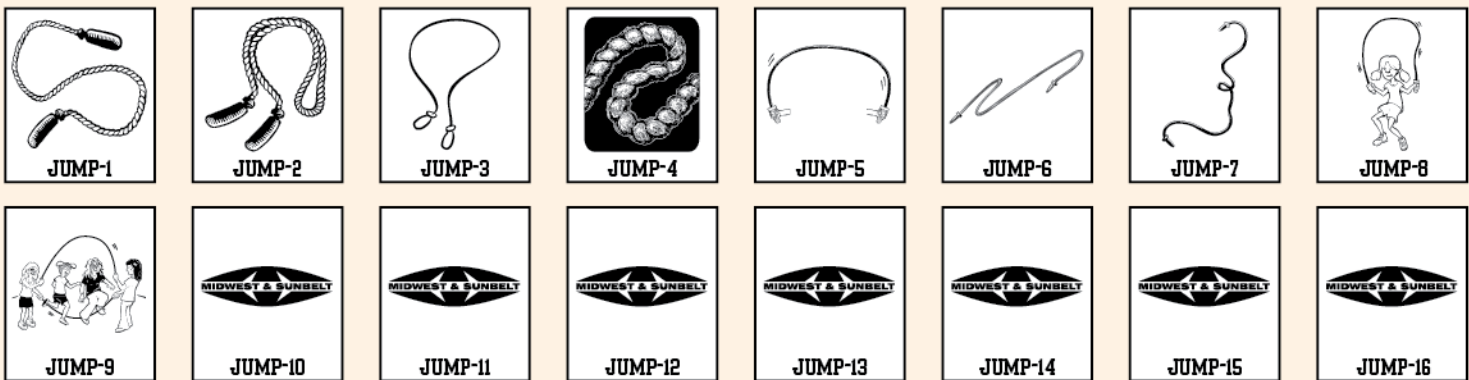
ICE HOCKEY (CONTINUED)



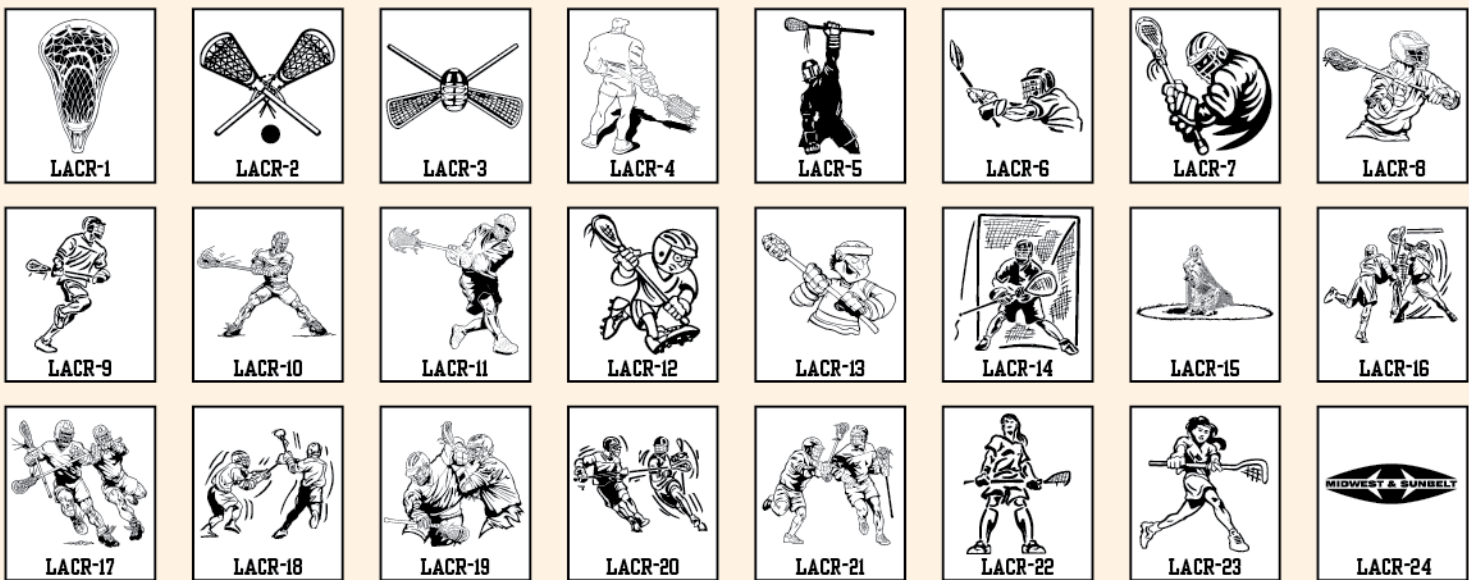
ICE SKATING



JUMP ROPE



LACROSSE



®

MARTIAL ARTS



MART-1



MART-2



MART-3



MART-4



MART-5



MART-6



MART-7



MART-8



MART-9



MART-10



MART-11



MART-12



MART-13



MART-14



MART-15



MART-16



MART-17



MART-18



MART-19



MART-20



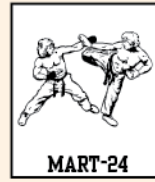
MART-21



MART-22



MART-23



MART-24



MART-25



MART-26



MART-27



MART-28



MART-29



MART-30



MART-31



MART-32

PAINTBALL



PNTB-1



PNTB-2



PNTB-3



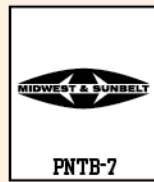
PNTB-4



PNTB-5



PNTB-6



PNTB-7



PNTB-8

RACQUET & PADDLE



RACQ-1



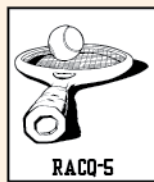
RACQ-2



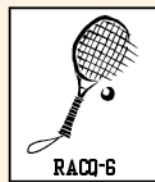
RACQ-3



RACQ-4



RACQ-5



RACQ-6



RACQ-7



RACQ-8



RACQ-9



RACQ-10



RACQ-11



RACQ-12



RACQ-13



RACQ-14



RACQ-15



RACQ-16



RACQ-17



RACQ-18



RACQ-19



RACQ-20



RACQ-21



RACQ-22

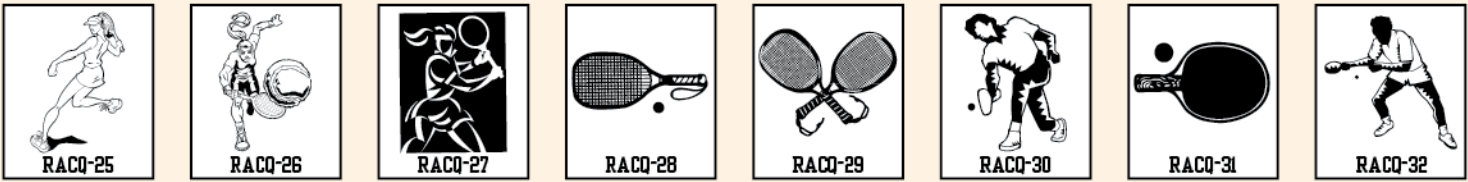


RACQ-23

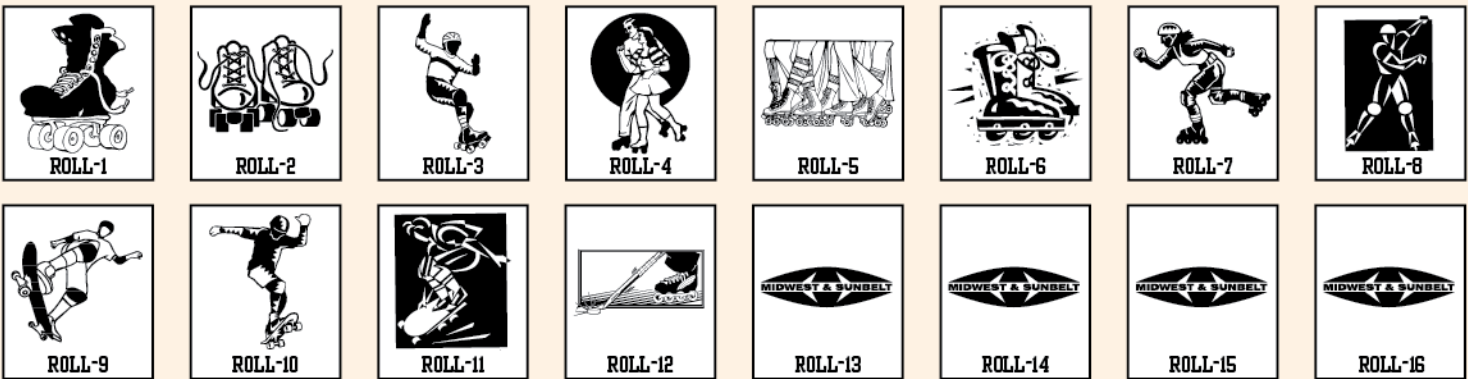


RACQ-24

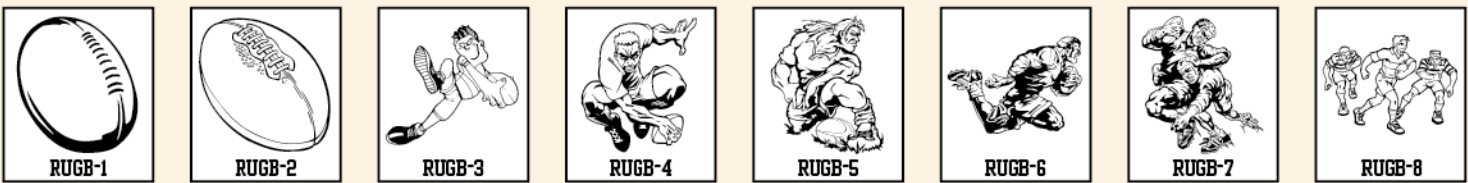
RACQUET & PADDLE (CONTINUED)



ROLLER SKATING / SKATE BOARDING



RUGBY



SOCCER



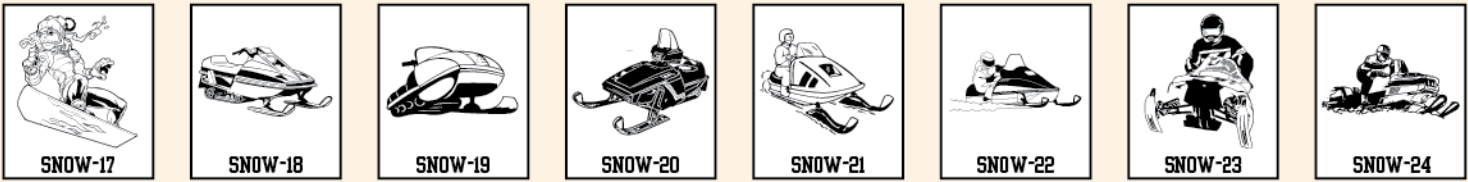
SOCCER (CONTINUED)



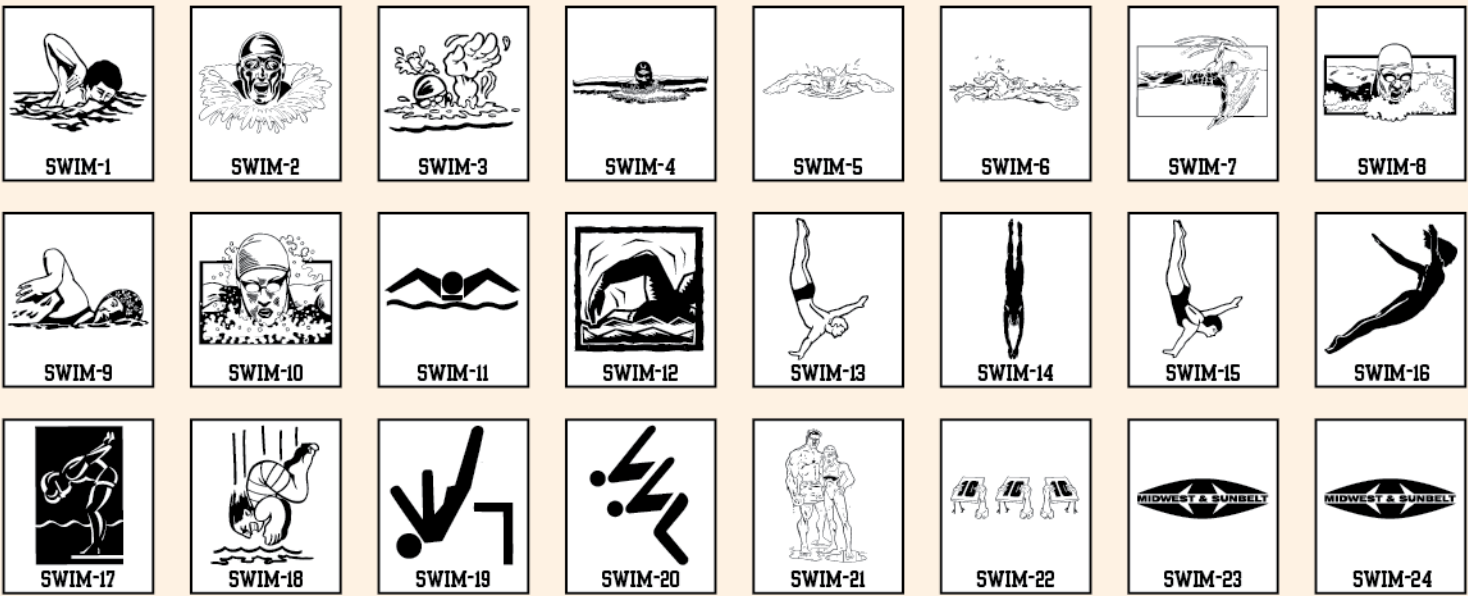
SNOW SKIING / SNOW BOARDING / SNOWMOBILING



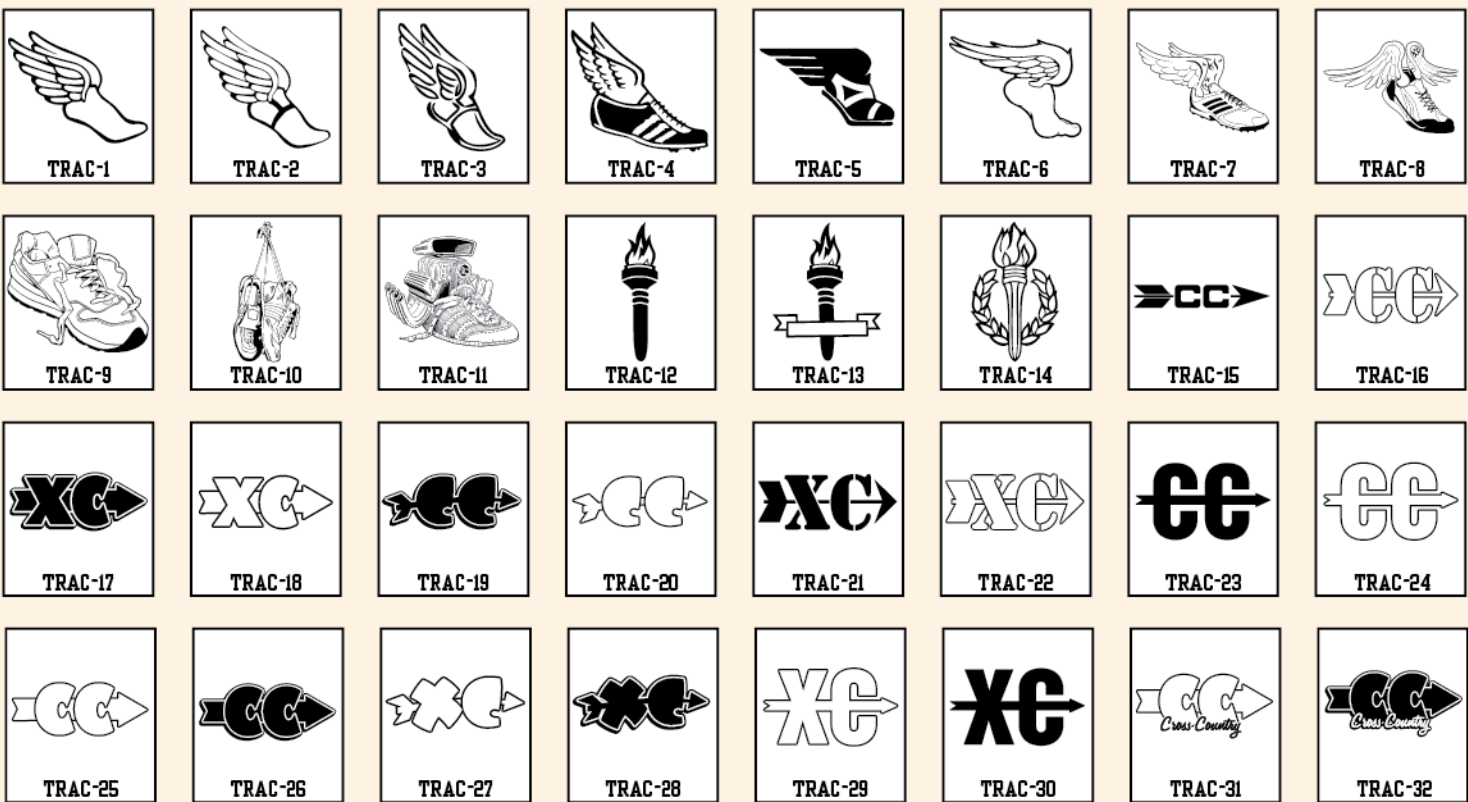
SNOW SKIING / SNOW BOARDING / SNOWMOBILING (CONTINUED)



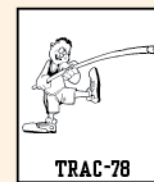
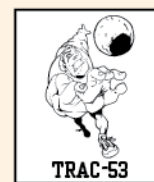
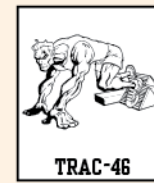
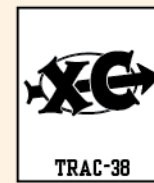
SWIMMING / DIVING



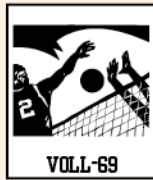
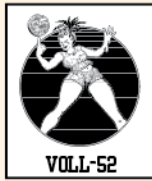
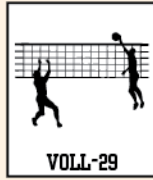
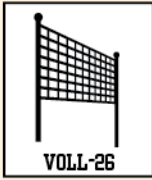
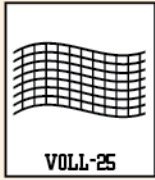
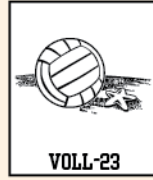
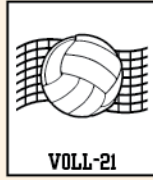
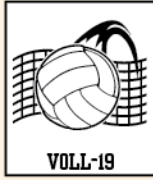
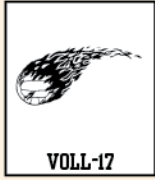
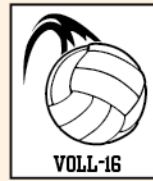
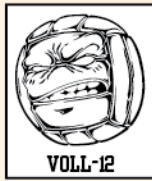
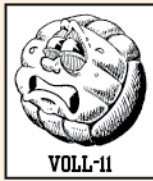
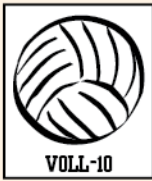
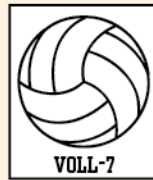
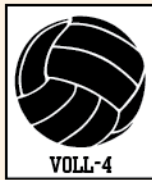
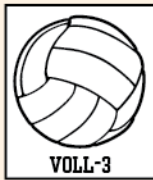
TRACK & FIELD / CROSS COUNTRY



TRACK & FIELD / CROSS COUNTRY (CONTINUED)



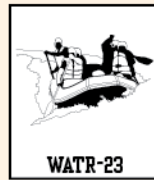
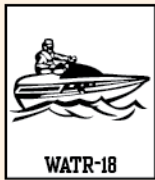
VOLLEYBALL



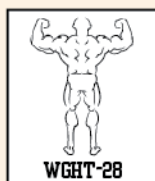
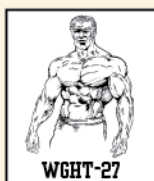
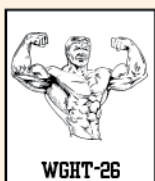
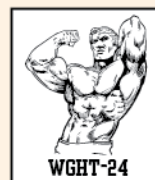
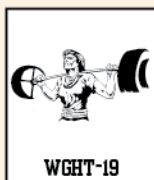
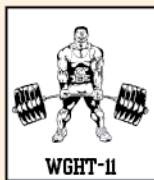
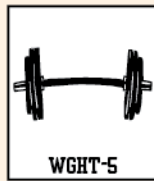
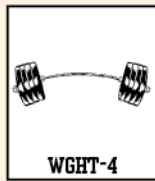
Clip Art

®

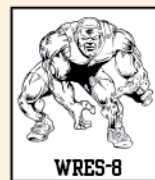
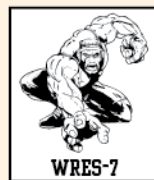
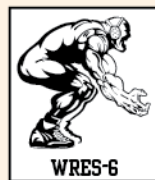
WATER SPORTS



WEIGHTLIFTING / BODY BUILDING



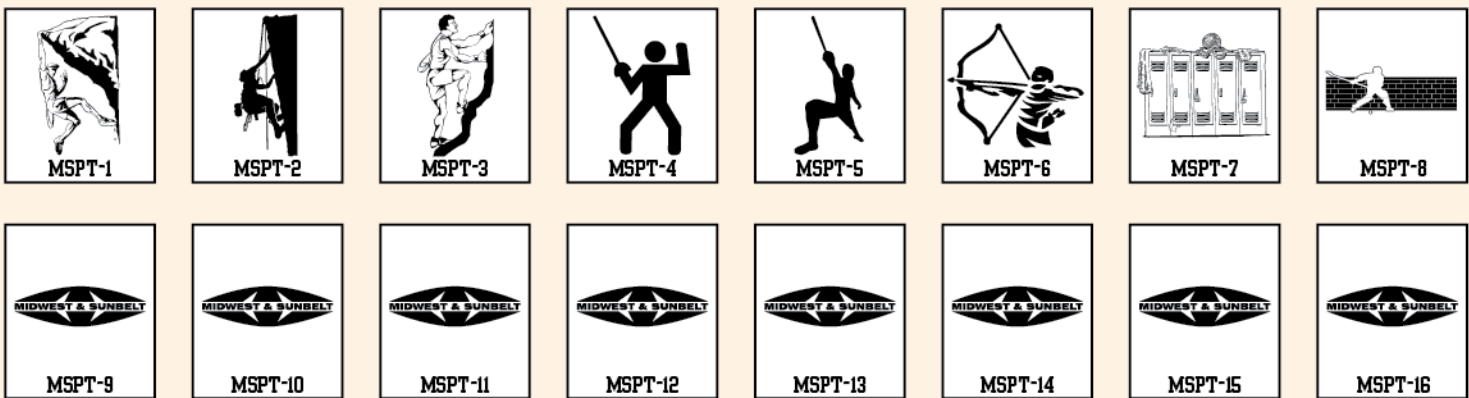
WRESTLING



WRESTLING (CONTINUED)



MISCELLANEOUS SPORTS



ANIMALS



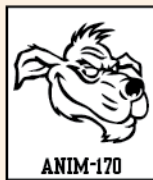
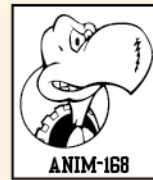
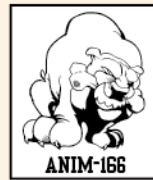
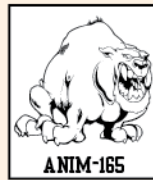
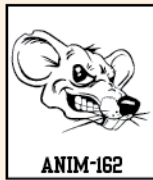
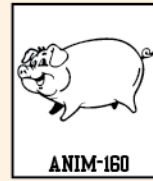
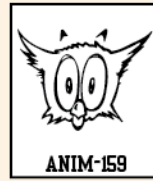
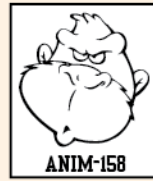
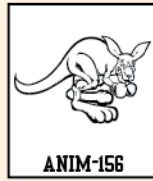
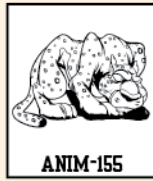
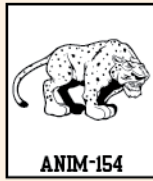
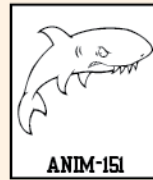
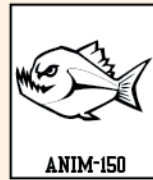
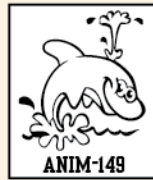
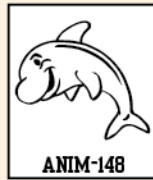
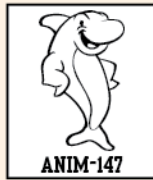
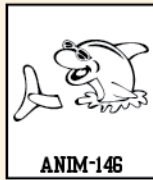
ANIMALS (CONTINUED)



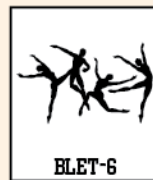
Clip Art

®

ANIMALS (CONTINUED)



BALLET / DANCE



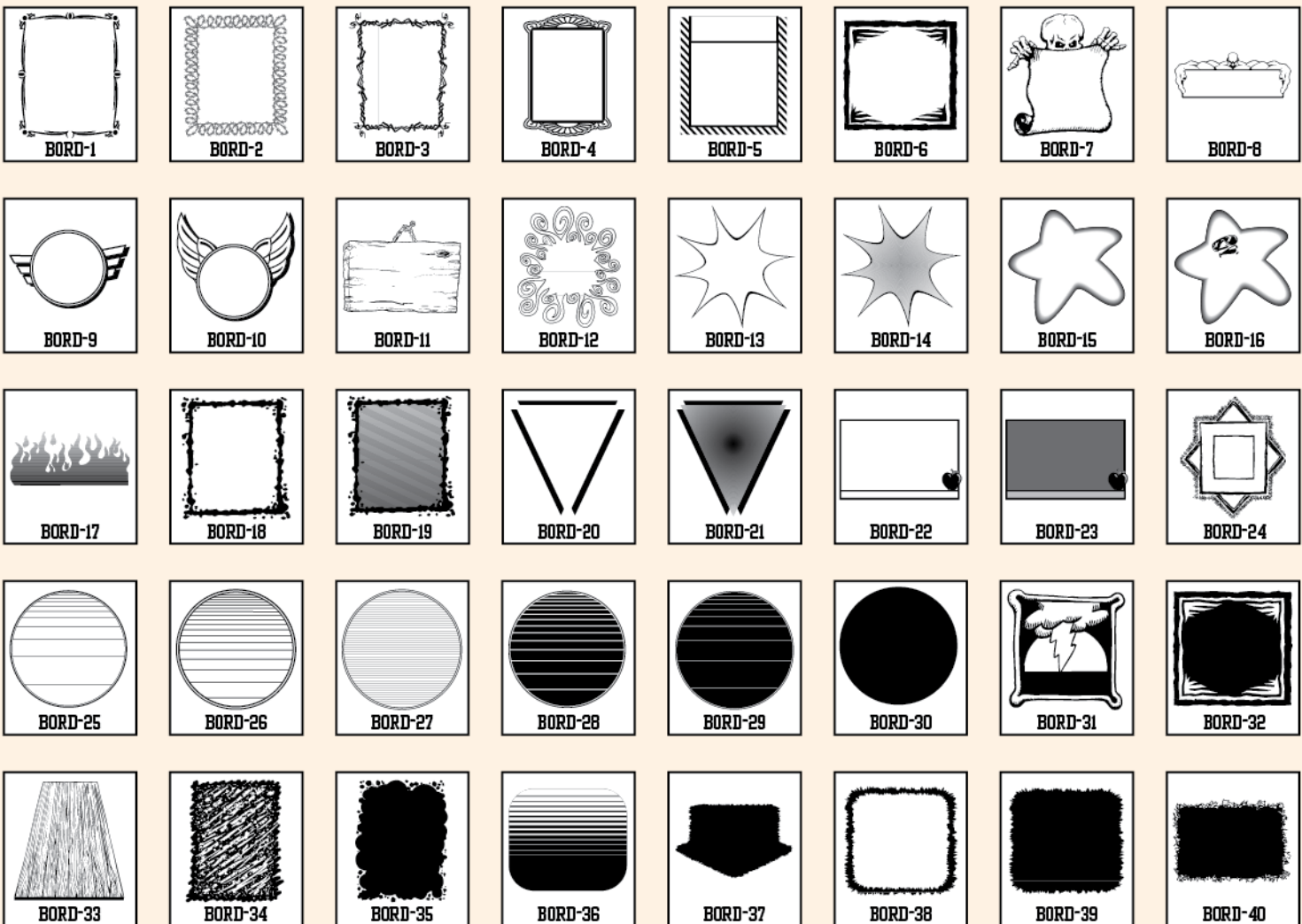
BEVERAGES / SPIRITS



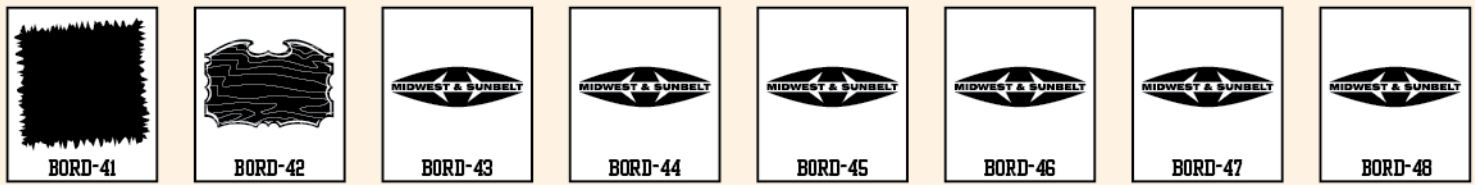
BEVERAGES / SPIRITS (CONTINUED)



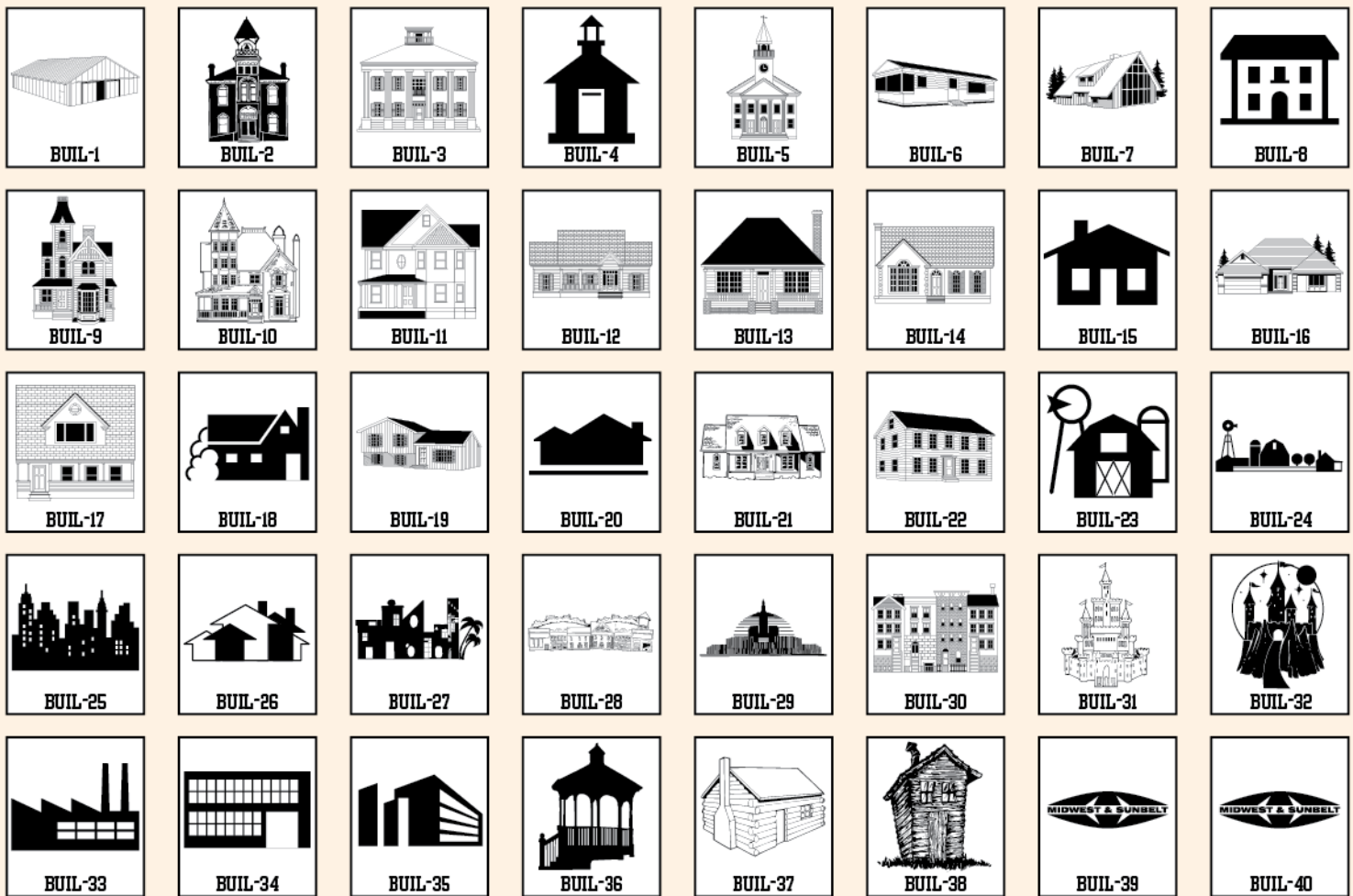
BORDERS / BACKGROUNDS



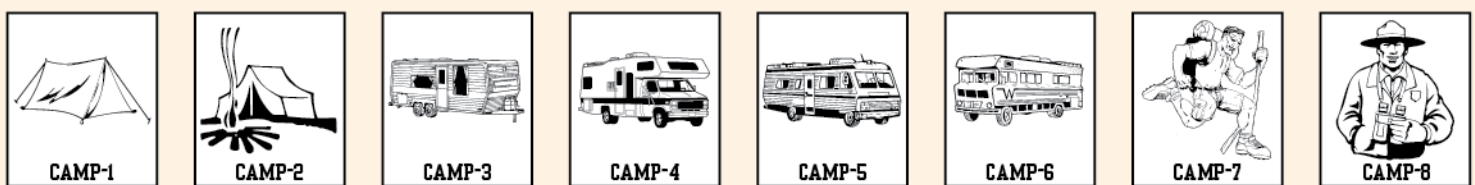
BORDERS / BACKGROUNDS (CONTINUED)



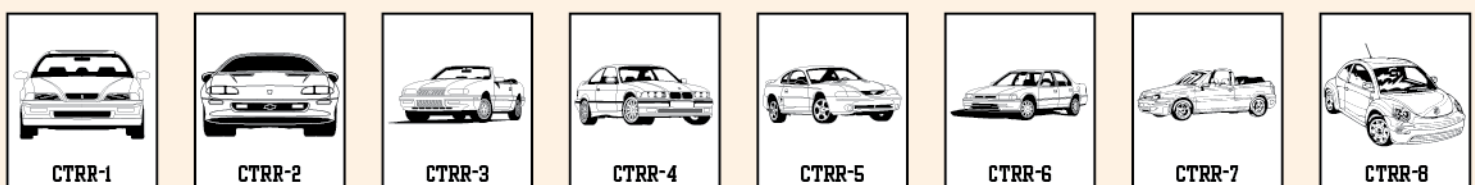
BUILDINGS / HOUSES / STRUCTURES



CAMPING / HIKING



CARS / TRUCKS / RACERS / RODS



CARS / TRUCKS / RACERS / RODS (CONTINUED)



©

CLASSIC VEHICLES



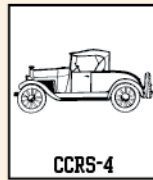
CCRS-1



CCRS-2



CCRS-3



CCRS-4



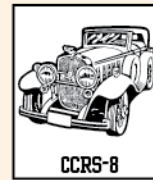
CCRS-5



CCRS-6



CCRS-7



CCRS-8



CCRS-9



CCRS-10



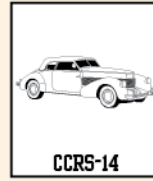
CCRS-11



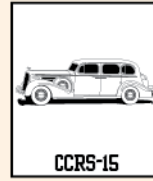
CCRS-12



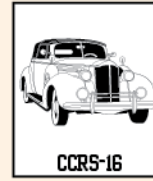
CCRS-13



CCRS-14



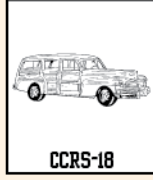
CCRS-15



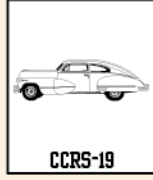
CCRS-16



CCRS-17



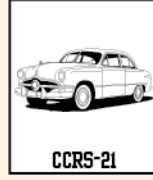
CCRS-18



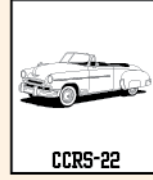
CCRS-19



CCRS-20



CCRS-21



CCRS-22



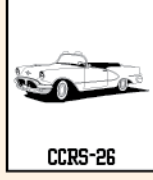
CCRS-23



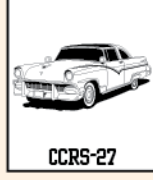
CCRS-24



CCRS-25



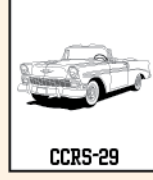
CCRS-26



CCRS-27



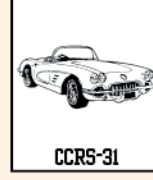
CCRS-28



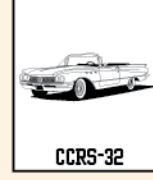
CCRS-29



CCRS-30



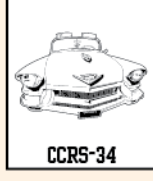
CCRS-31



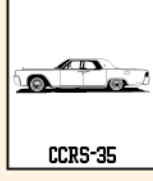
CCRS-32



CCRS-33



CCRS-34



CCRS-35



CCRS-36



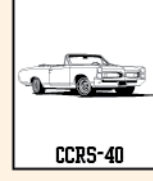
CCRS-37



CCRS-38



CCRS-39



CCRS-40



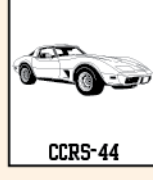
CCRS-41



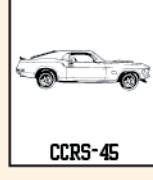
CCRS-42



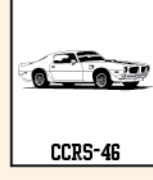
CCRS-43



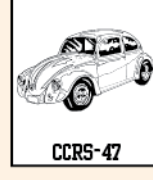
CCRS-44



CCRS-45



CCRS-46



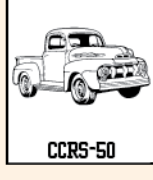
CCRS-47



CCRS-48



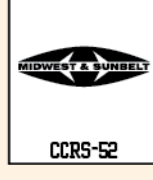
CCRS-49



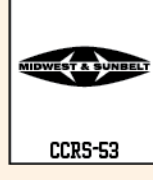
CCRS-50



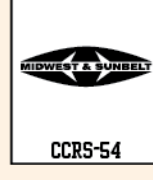
CCRS-51



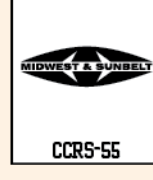
CCRS-52



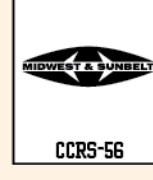
CCRS-53



CCRS-54



CCRS-55



CCRS-56

COOKWARE



COOK-1



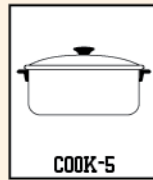
COOK-2



COOK-3



COOK-4



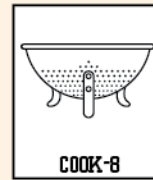
COOK-5



COOK-6



COOK-7



COOK-8



COOK-9



COOK-10



COOK-11



COOK-12



COOK-13



COOK-14

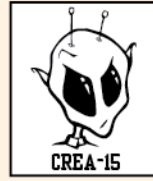
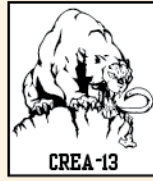


COOK-15

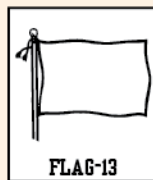


COOK-16

CREATURES



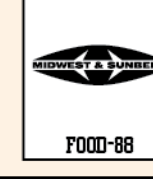
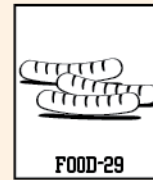
FLAGS



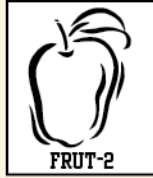
FOOD / DESSERTS



FOOD / DESSERTS (CONTINUED)



FRUITS / VEGETABLES



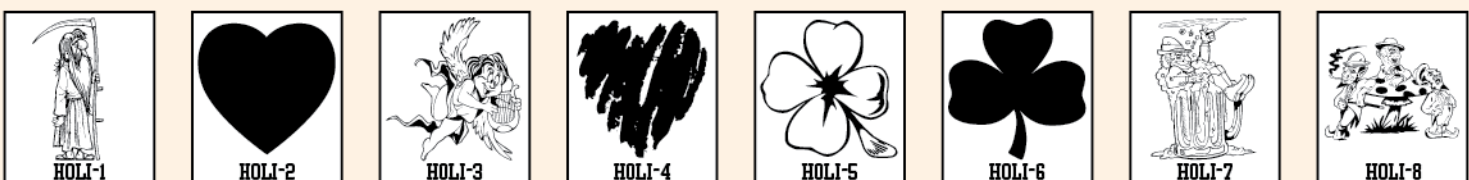
FRUITS / VEGETABLES (CONTINUED)



GUNS / ARCHERY



HOLIDAYS



HOLIDAYS (CONTINUED)



HOLI-9



HOLI-10



HOLI-11



HOLI-12



HOLI-13



HOLI-14



HOLI-15



HOLI-16



HOLI-17



HOLI-18



HOLI-19



HOLI-20



HOLI-21



HOLI-22



HOLI-23



HOLI-24



HOLI-25



HOLI-26



HOLI-27



HOLI-28



HOLI-29



HOLI-30



HOLI-31



HOLI-32



HOLI-33



HOLI-34



HOLI-35



HOLI-36



HOLI-37



HOLI-38



HOLI-39



HOLI-40

KIDS / INFANTS



KIDS-1



KIDS-2



KIDS-3



KIDS-4



KIDS-5



KIDS-6



KIDS-7



KIDS-8



KIDS-9



KIDS-10



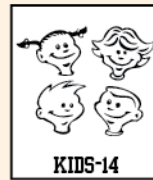
KIDS-11



KIDS-12



KIDS-13



KIDS-14



KIDS-15



KIDS-16



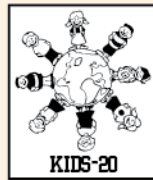
KIDS-17



KIDS-18



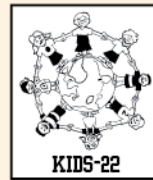
KIDS-19



KIDS-20



KIDS-21



KIDS-22



KIDS-23



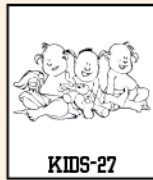
KIDS-24



KIDS-25



KIDS-26



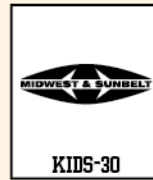
KIDS-27



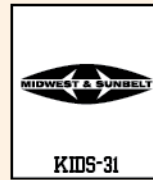
KIDS-28



KIDS-29



KIDS-30



KIDS-31

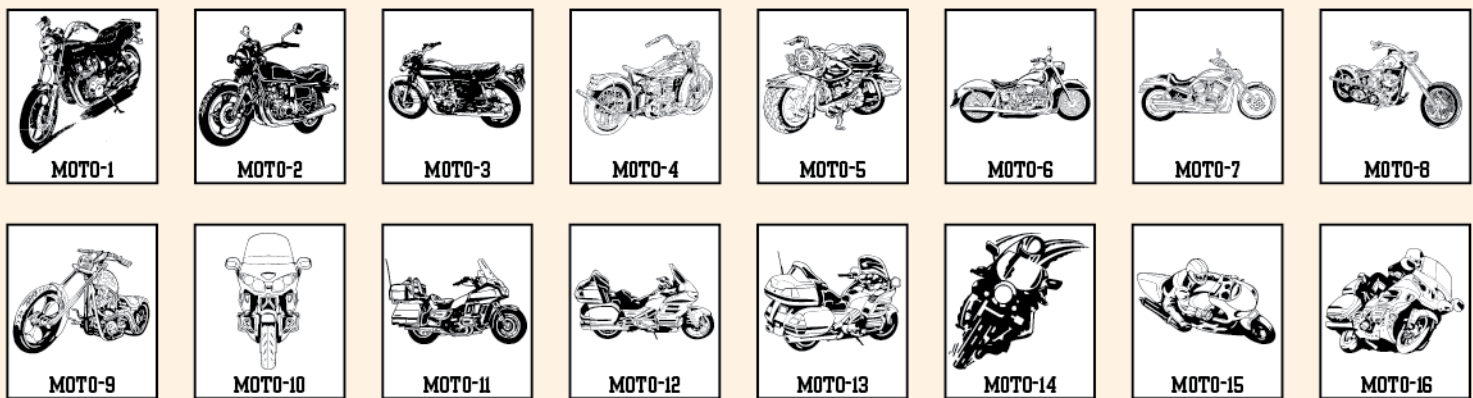


KIDS-32

MEDICAL / FIRE & RESCUE



MOTORCYCLES / BMX / ATV



Clip Art

MOTORCYCLES / BMX / ATV (CONTINUED)



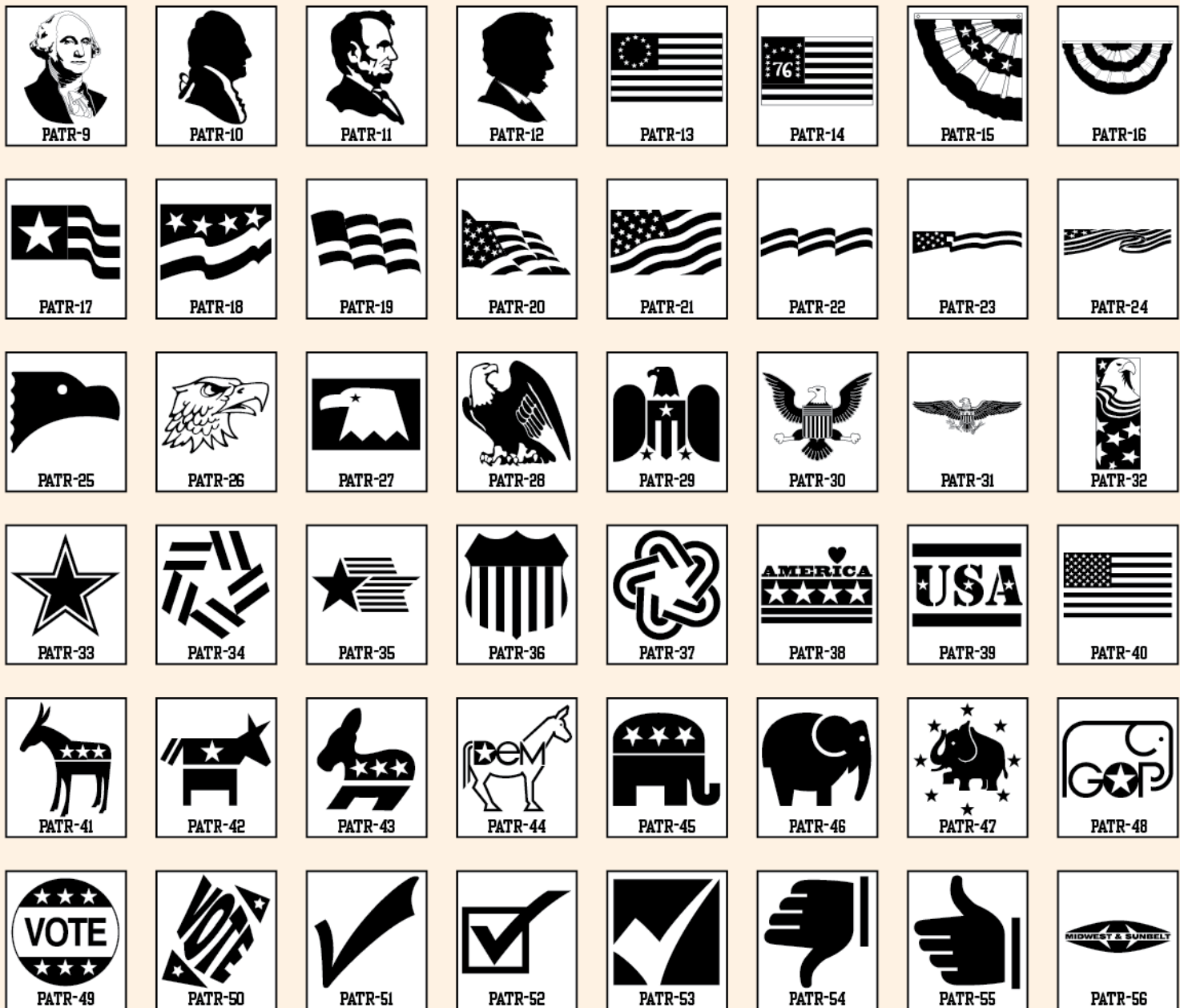
MUSIC / BAND



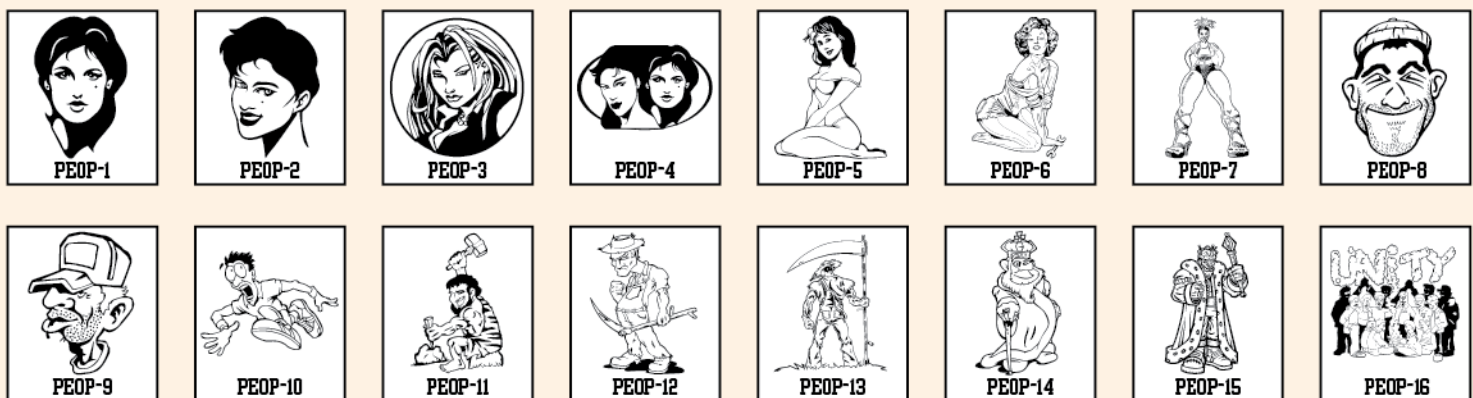
PATRIOTIC / POLITICAL



PATRIOTIC / POLITICAL (CONTINUED)



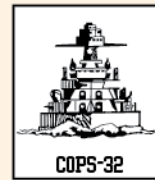
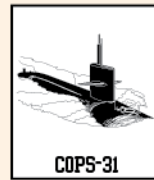
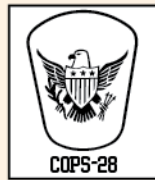
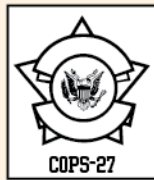
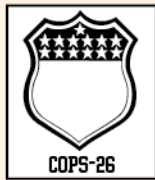
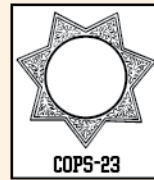
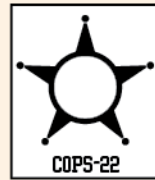
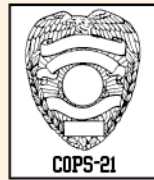
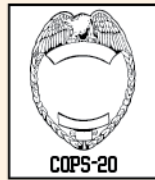
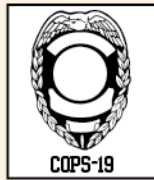
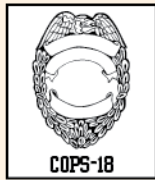
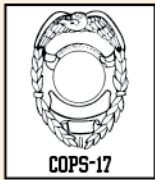
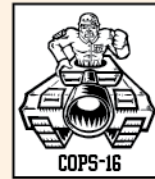
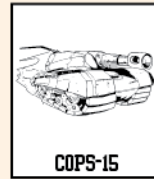
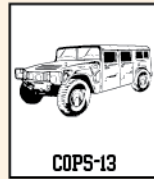
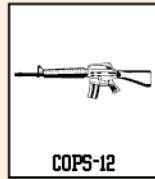
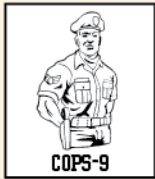
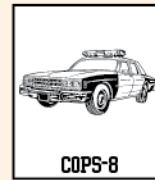
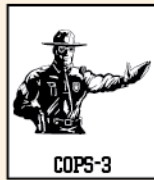
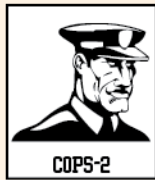
PEOPLE



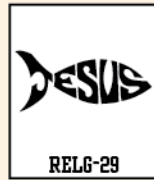
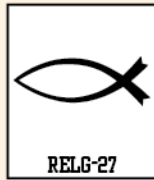
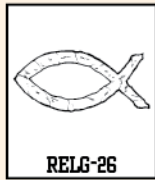
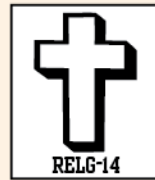
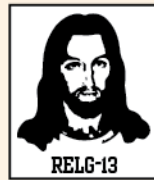
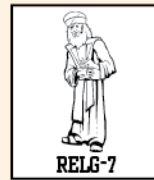
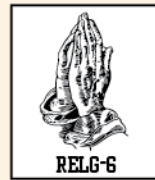
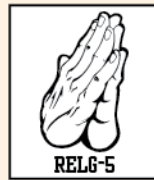
Clip Art

®

POLICE / MILITARY



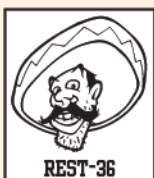
RELIGION



RELIGION (CONTINUED)



RESTAURANT THEMES

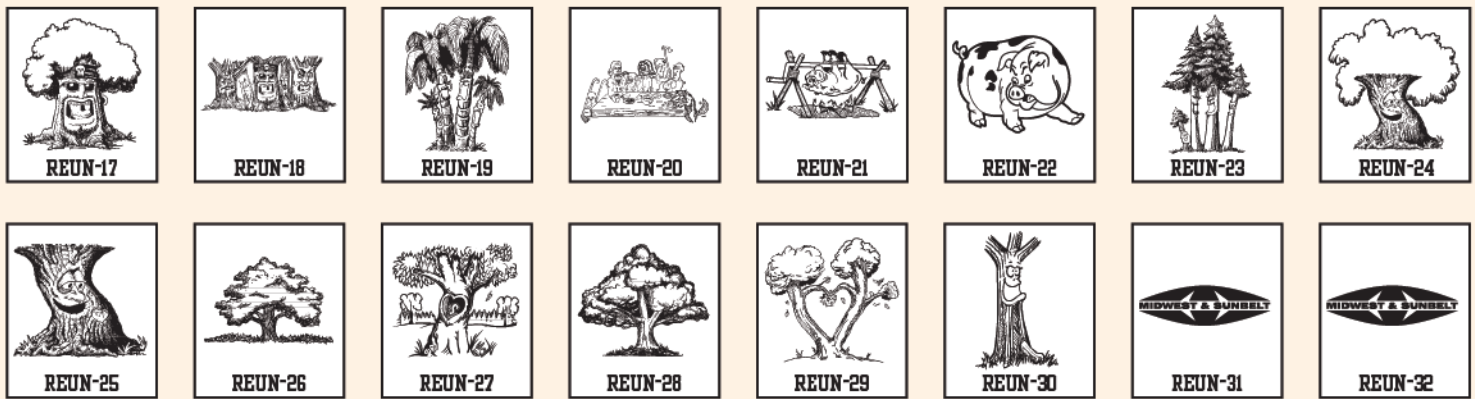


REUNIONS



®

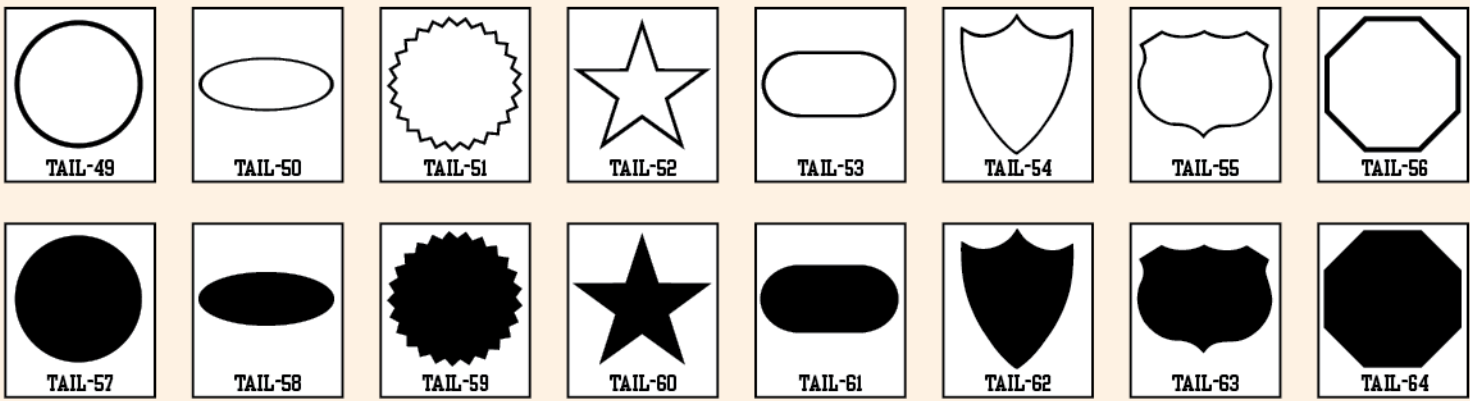
REUNIONS (CONTINUED)



TAILS / BANNERS / SHAPES



TAILS / BANNERS / SHAPES (CONTINUED)



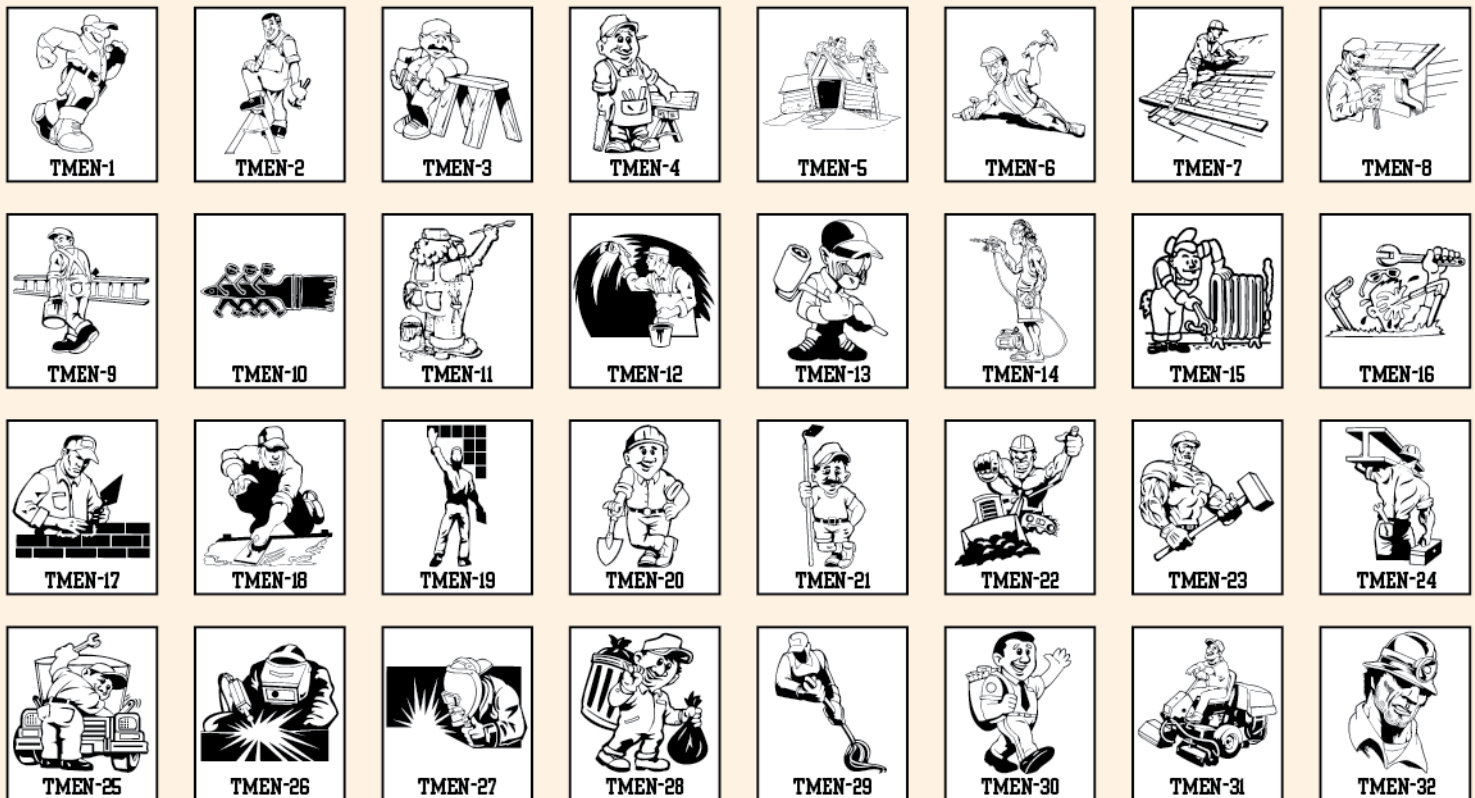
TOOLS OF THE TRADE



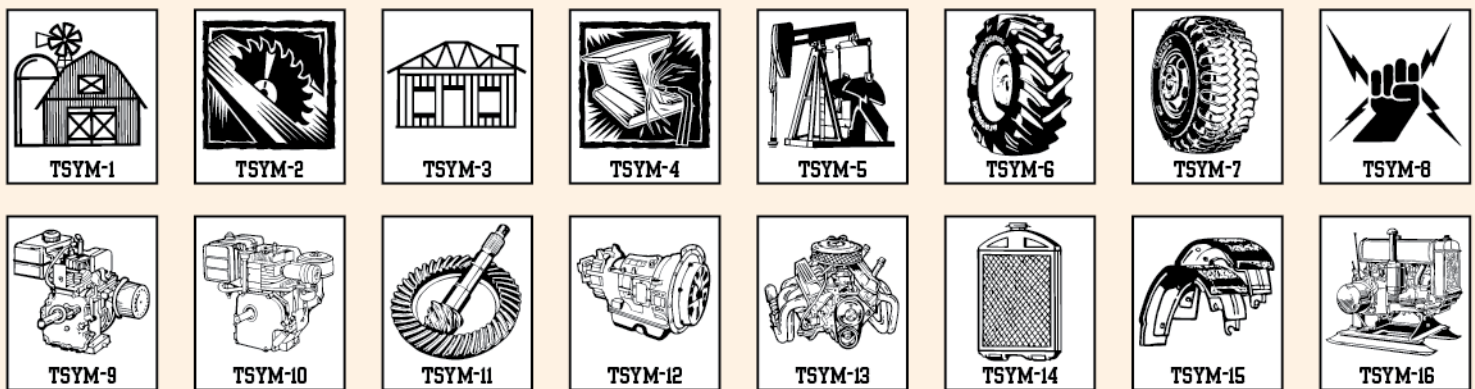
Clip Art

®

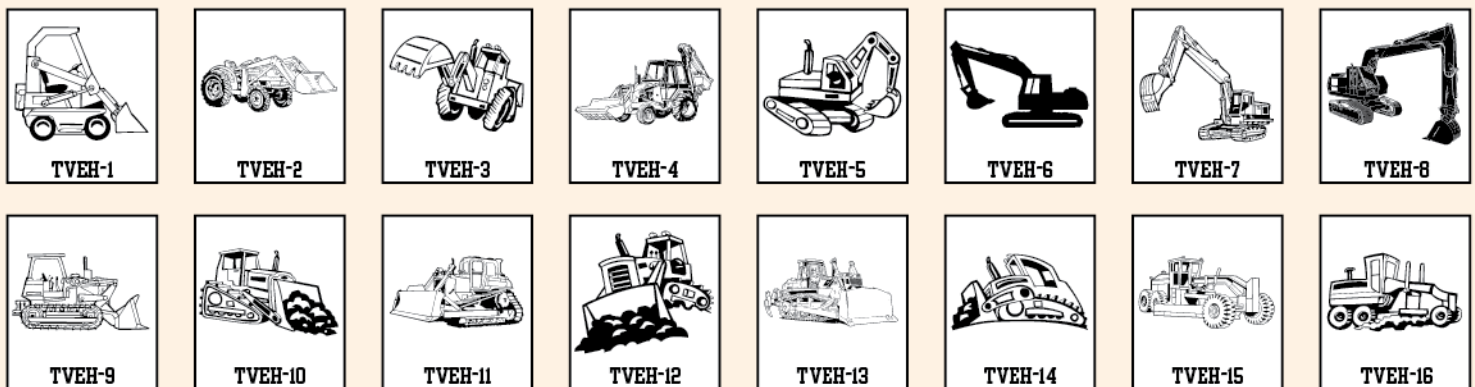
TRADESMEN



TRADE SYMBOLS



TRADE VEHICLES



TRADE VEHICLES (CONTINUED)



TVEH-17



TVEH-18



TVEH-19



TVEH-20



TVEH-21



TVEH-22



TVEH-23



TVEH-24



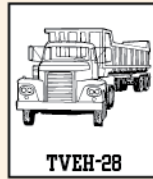
TVEH-25



TVEH-26



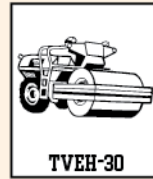
TVEH-27



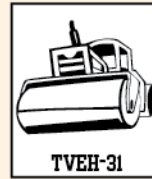
TVEH-28



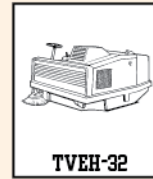
TVEH-29



TVEH-30



TVEH-31



TVEH-32



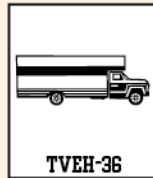
TVEH-33



TVEH-34



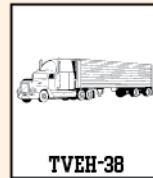
TVEH-35



TVEH-36



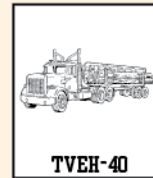
TVEH-37



TVEH-38



TVEH-39



TVEH-40



TVEH-41



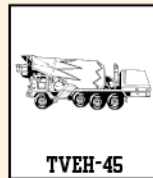
TVEH-42



TVEH-43



TVEH-44



TVEH-45



TVEH-46



TVEH-47



TVEH-48



TVEH-49



TVEH-50



TVEH-51



TVEH-52



TVEH-53



TVEH-54



TVEH-55



TVEH-56

TRANSPORTATION



TRNS-1



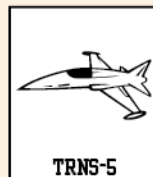
TRNS-2



TRNS-3



TRNS-4



TRNS-5



TRNS-6



TRNS-7



TRNS-8



TRNS-9



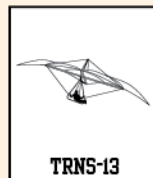
TRNS-10



TRNS-11



TRNS-12



TRNS-13



TRNS-14



TRNS-15



TRNS-16



TRNS-17



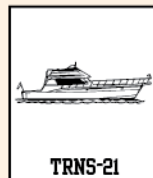
TRNS-18



TRNS-19



TRNS-20



TRNS-21



TRNS-22

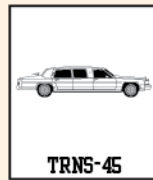
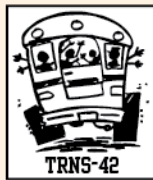
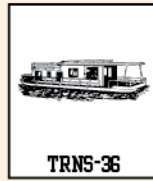
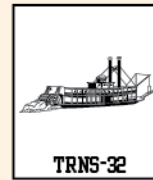
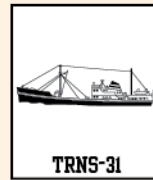
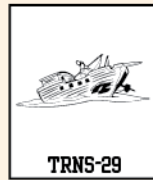


TRNS-23

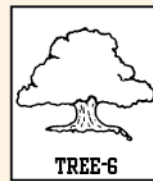
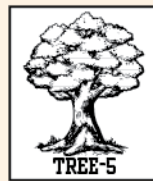
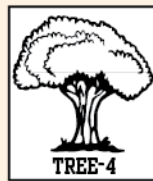
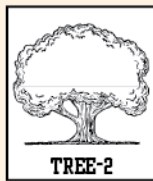


TRNS-24

TRANSPORTATION (CONTINUED)



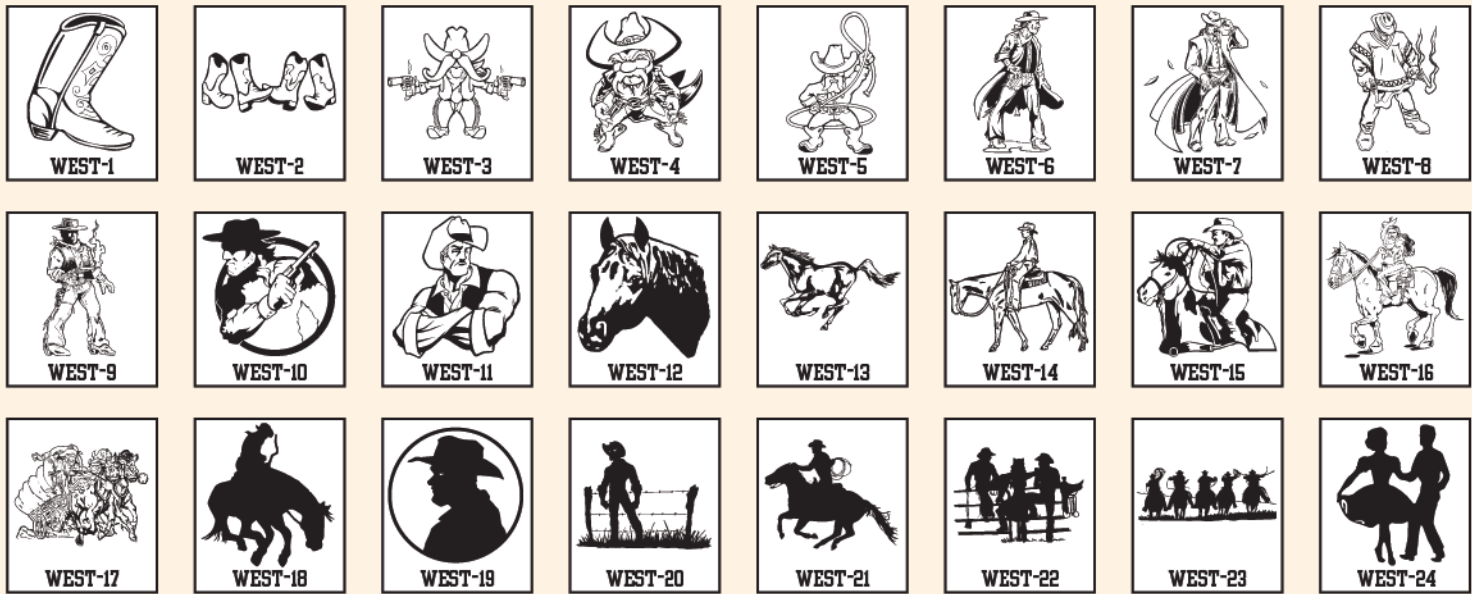
TREES / LANDSCAPES



VICTORY / NUMBER ONE



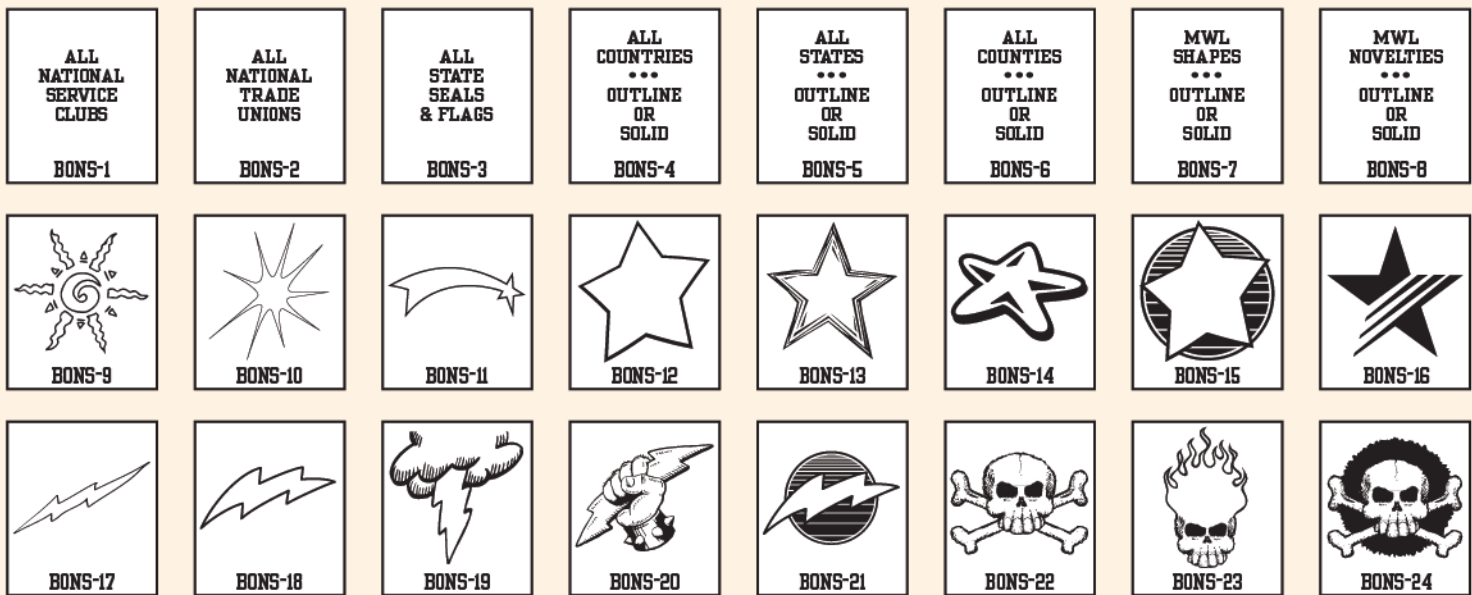
WESTERN



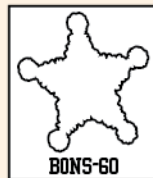
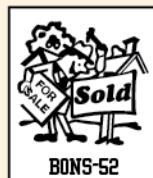
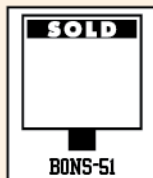
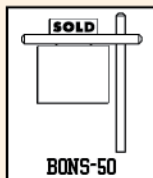
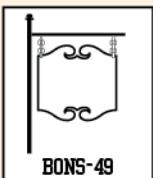
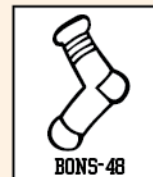
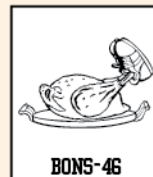
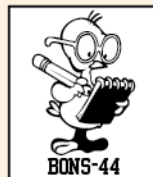
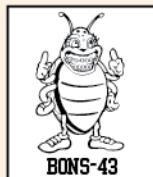
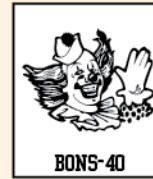
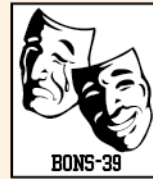
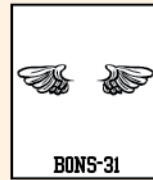
WREATHS / LAURELS



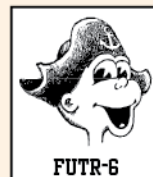
BONUS ART



BONUS ART (CONTINUED)



FUTURE MASCOTS



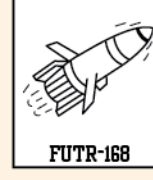
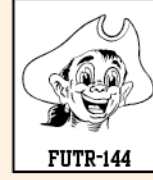
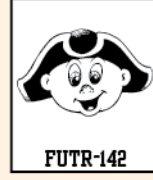
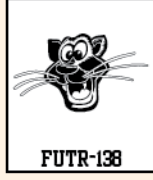
FUTURE MASCOTS (CONTINUED)



SUNBELT LETTERING



FUTURE MASCOTS (CONTINUED)

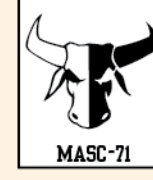
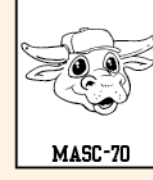
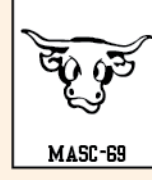
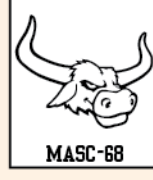
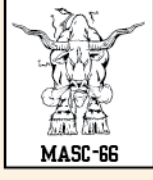
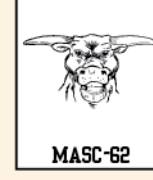
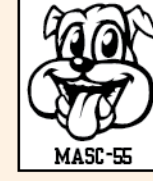
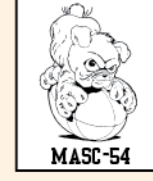
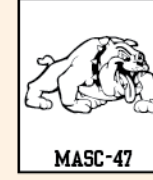
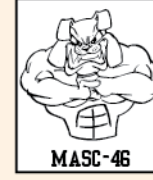
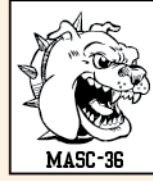
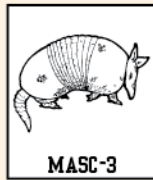


FUTURE MASCOTS (CONTINUED)



Clip Art

MASCOTS



MASCOTS (CONTINUED)



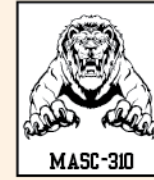
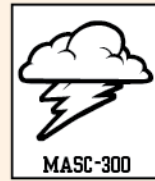
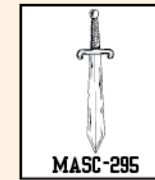
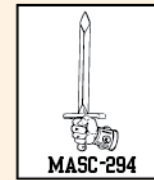
MASCOTS (CONTINUED)



MASCOTS (CONTINUED)



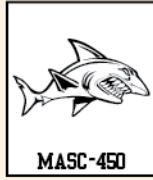
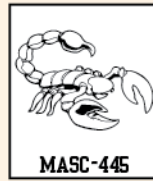
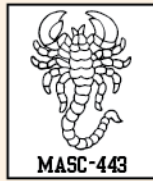
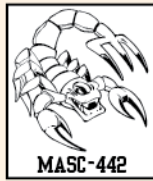
MASCOTS (CONTINUED)



MASCOTS (CONTINUED)



MASCOTS (CONTINUED)

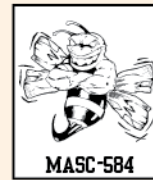
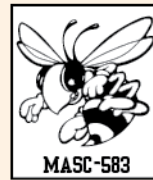
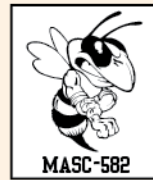
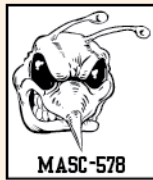


MASCOTS (CONTINUED)

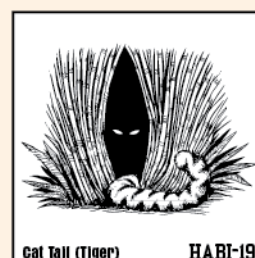
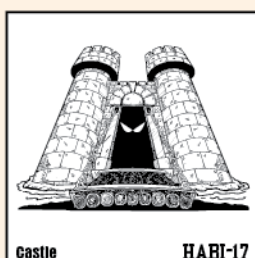
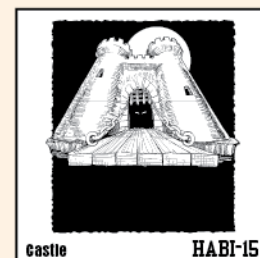
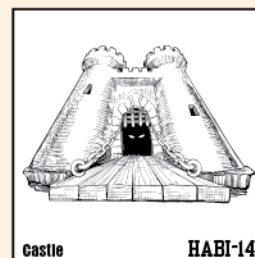
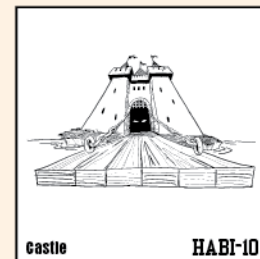
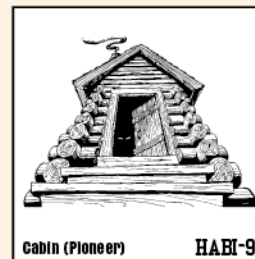
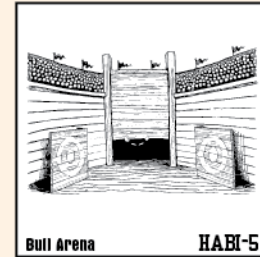
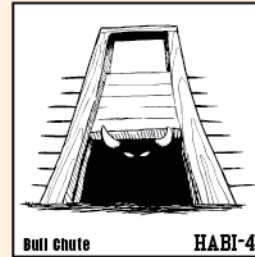
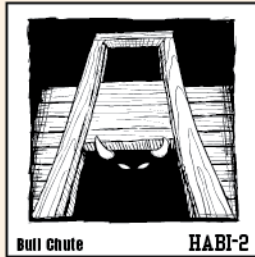
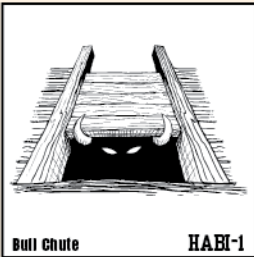


Clip Art

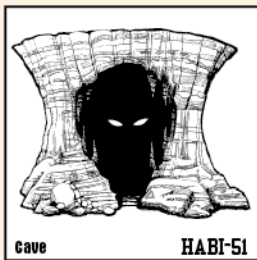
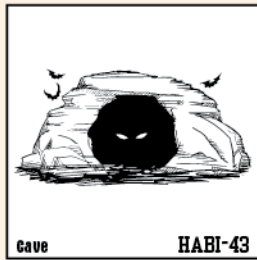
MASCOTS (CONTINUED)



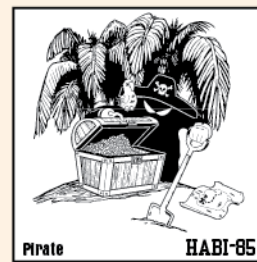
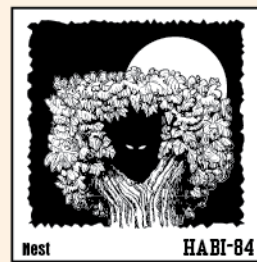
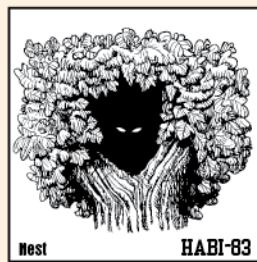
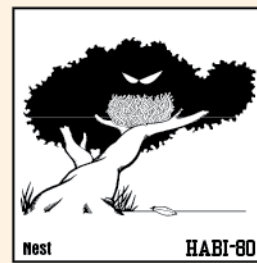
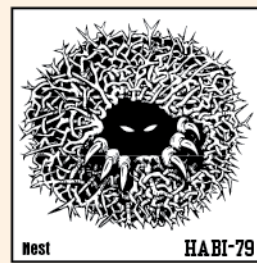
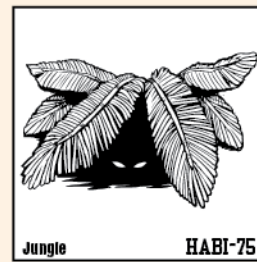
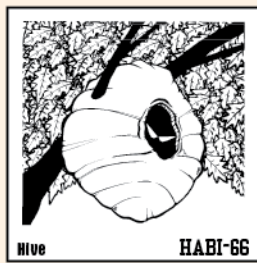
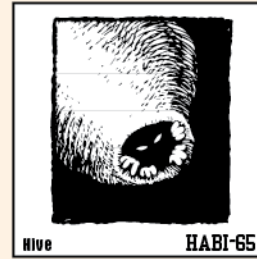
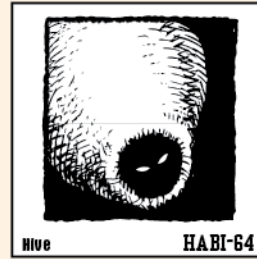
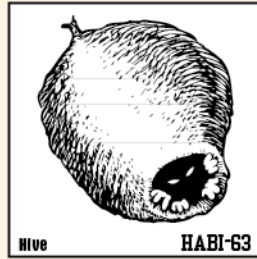
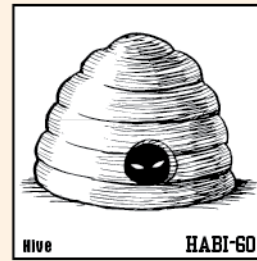
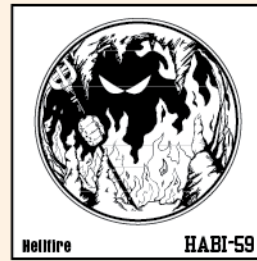
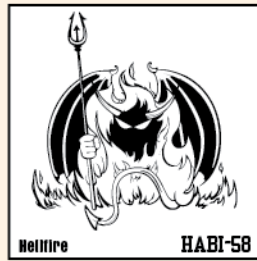
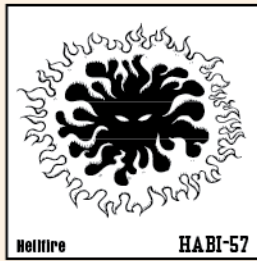
MASCOT HABITATS



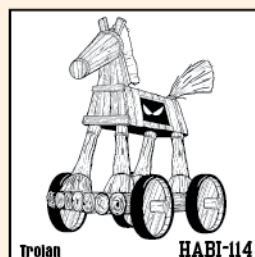
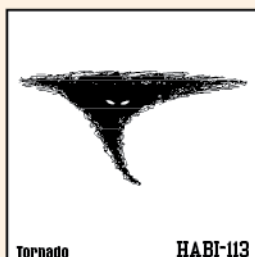
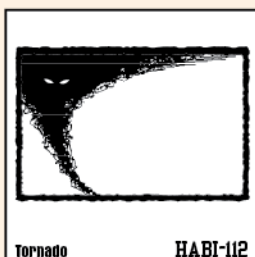
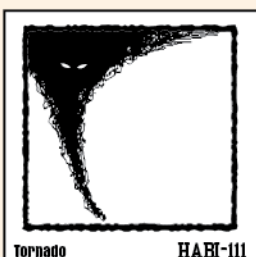
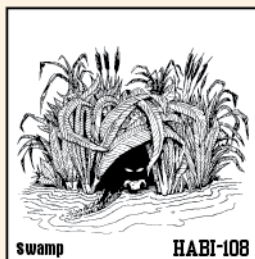
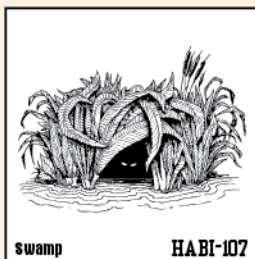
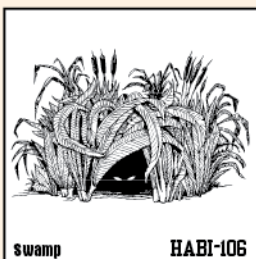
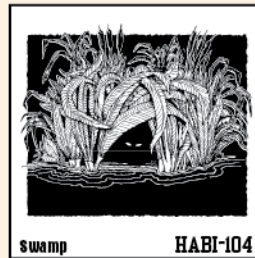
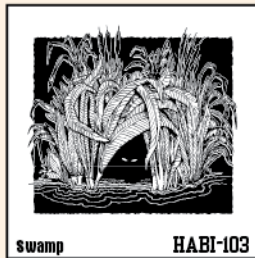
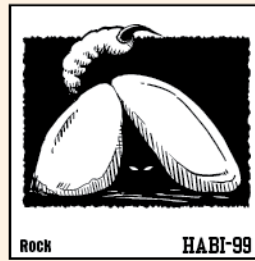
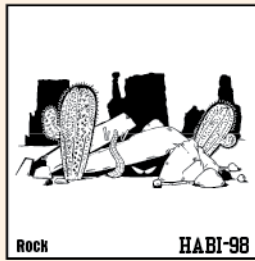
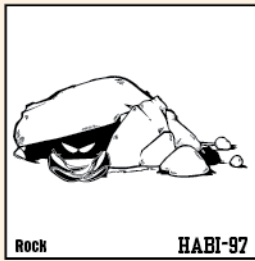
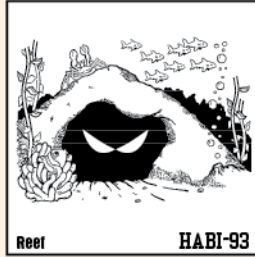
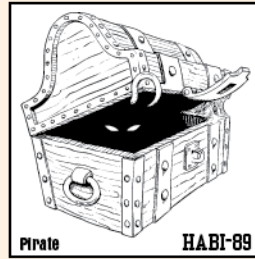
MASCOT HABITATS (CONTINUED)



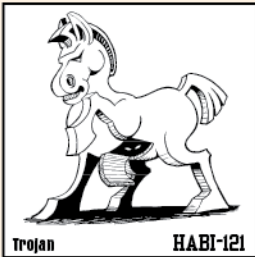
MASCOT HABITATS (CONTINUED)



MASCOT HABITATS (CONTINUED)



MASCOT HABITATS (CONTINUED)



Layout Terminology

The layouts and set-ups shown below are basic ideas. You may mix or match any version(s) or tell us how you want it and our professional artists will do it exactly as you request.

BULLDOGS
"STRAIGHT" LINE

BULLDOGS
"SQUEEZE" OF ABOVE "STRAIGHT" LINE

BULLDOGS
"STRETCH" OF ABOVE "STRAIGHT" LINE

BULLDOGS
SEVERE TOP ARC
BULLDOGS
SEVERE BOTTOM ARC

BULLDOGS
SLIGHT TOP ARC

BULLDOGS
SLIGHT BOTTOM ARC

BULLDOGS
CIRCULAR WRAP W/BULLETS
BULLDOGS

BULLDOGS
BACKSLANT

BULLDOGS
BOOKENDS TOP

BULLDOGS
BOOKENDS CENTER

BULLDOGS
BOOKENDS BOTTOM

BULLDOGS
BOOKENDS & TOP VERTICAL ARC

BULLDOGS
BOOKENDS & BOTTOM VERTICAL ARC

BULLDOGS
REVERSE OUT (OPEN) ANY TYPE!

BULLDOGS

BULLDOGS
SIDEWAYS TYPE UP

BULLDOGS
VERTICAL DOWN

BULLDOGS
SIDEWAYS TYPE DOWN

SEE MORE ON PAGES
4 THRU 21

B

OUTLINE WITH SOLID INSIDE

BULLDOGS
REGULAR ANGLE UP
BULLDOGS
STAIRSTEP ANGLE UP

BULLDOGS
VERTICAL ANGLE UP

B

OUTLINE WITH OPEN INSIDE

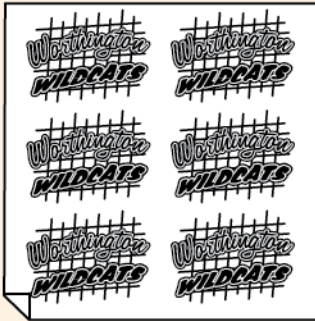
BULLDOGS
VERTICAL ANGLE DOWN
BULLDOGS
STAIRSTEP DOWN
BULLDOGS
REGULAR ANGLE DOWN

BULLDOGS
TEXT ALONG ANY SHAPE

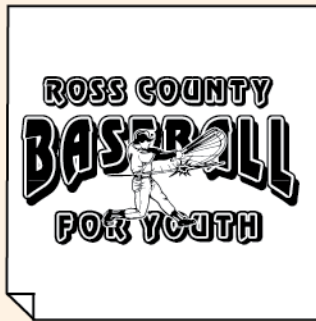
BULLDOGS
ITALICIZED

Plug-In® Format Examples

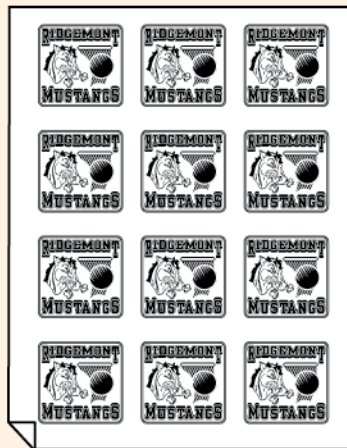
Get these low cost Plug-In® results by following the A B C steps found on page 4 of Volume One. See Price List & Product Guide pages 4 thru 17 for complete details and specifications on all Plug-In® formats offered.



MINI GANG ONE



YOUTH-Single Image



GANG ONE



CLASS OF/GROUP



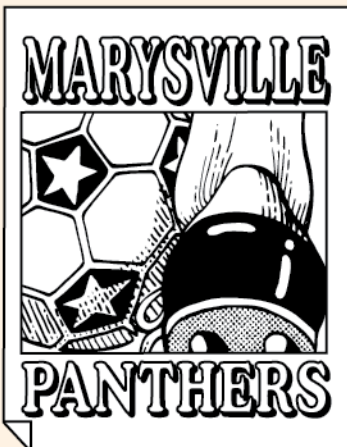
STRIP-Single Image



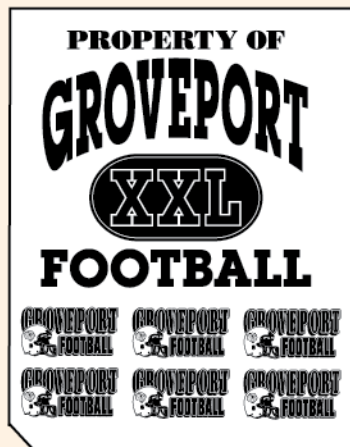
LABEL-IT



VISOR-TRANS



ADULT-Single Image



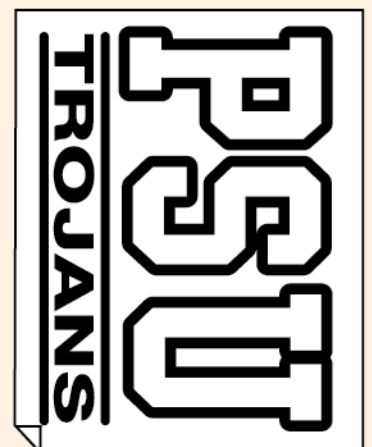
MULTI-GANG 2



CAPTIVATOR



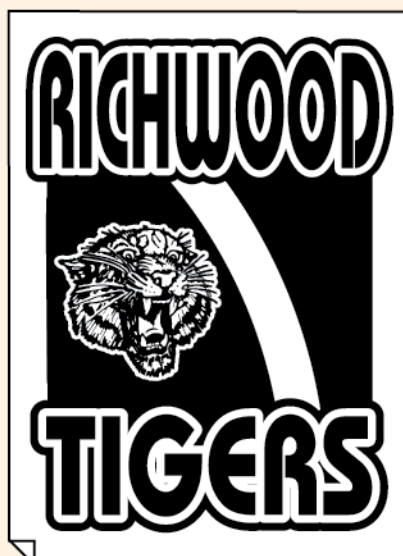
HEART/CREST Single Image



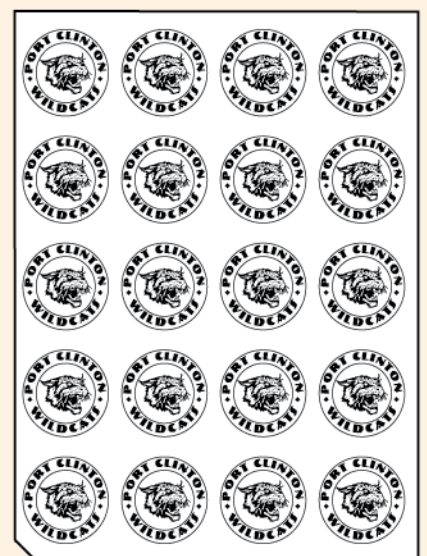
ADULT-Single Image



JUMBO NAME GANG



JUMBO-Single Image



JUMBO GANG

Special Design Transfers

For Special Design Transfers that don't conform to our "Plug-In[®]" system; Just tell us what you want, or send us a copy of your existing artwork and our Professional Artists will render Special Design Transfers for you, done exactly the way you want them. It's as easy as 1-2-3.

1

Fax, mail, or express us your ideas, layouts, samples, and order details. Listed at the right are some of the many different sample forms you are welcome to submit to us.

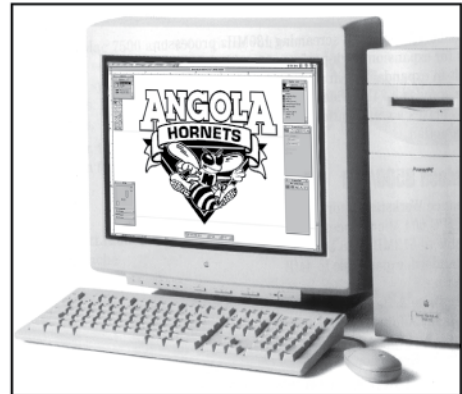
We also accept media on a disk and e-mail media.

- Rough Sketches/Layouts
- Hand Drawn Art
- Photos/Photocopies
- Shirts/Caps/Jackets
- Letterheads
- Menus/Flyers/Ads
- Patches/Badges
- Buisness Cards
- Novelty Items
- Art Clippings

2

We'll use state of the art Graphic Techniques to transform your ideas and samples into Special Design artwork, exactly the way you request.

Faxed proofs , e-mail proofs and ink jet color proofs are available for your pre-production approval upon request. See Price List page 14.



3

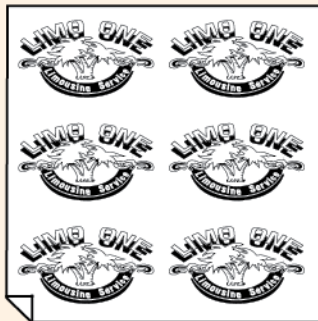
Once the artwork is completed, we'll immediately produce and ship your finished Special Design Transfer order to you ready to print.



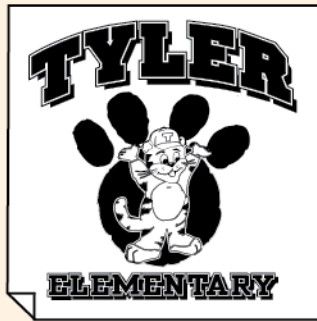
WARNING NOTICE: All items are custom manufactured to your specifications. We hold no license rights, and can accept no liability for copyright or trademark infringement on designs submitted to us by you and manufactured for you. By submitting a design of a copyrighted trademark item to us, you warrant that you have been authorized by the copyright or trademark owner, or its agent or representatives, to have that design manufactured by us on your behalf.

Special Design Format Examples

Get these low cost professionally produced Special Design results by following the steps on the previous page. See Price List & Product Guide pages 4 thru 17 for complete details and specifications on all of the Special Design formats we offer.



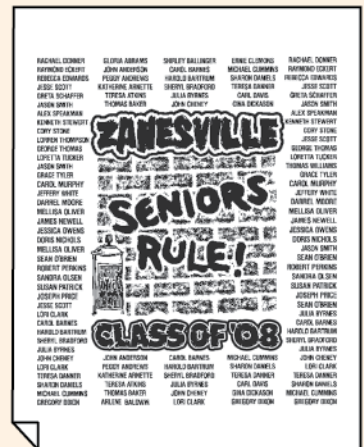
MINI GANG ONE



YOUTH-Single Image



GANG ONE



CLASS OF/GROUP



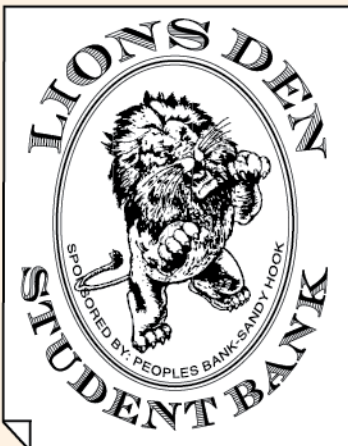
STRIP-Single Image



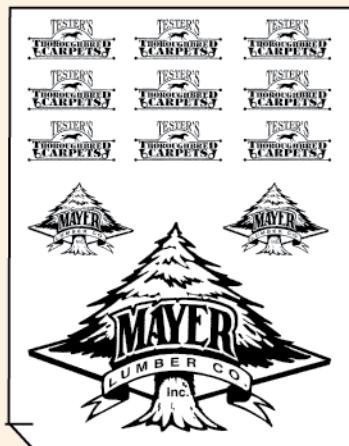
LABEL-IT



VISOR-TRANS



ADULT-Single Image



MULTI-GANG 2



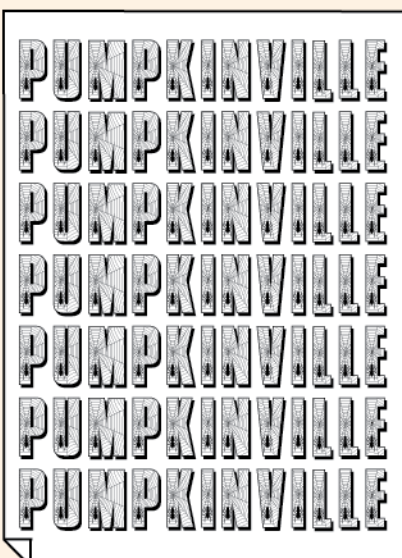
CAPTIVATOR



HEART/CREST Single Image



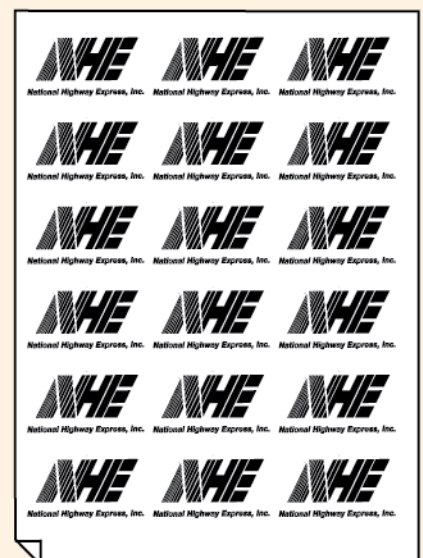
ADULT-Single Image



JUMBO GANG



JUMBO-Single Image



JUMBO GANG

MIDWEST LETTERING

645 Bellefontaine Avenue • P.O. Box 628 • Marion, Ohio 43302

NATIONAL • 800-848-8289

OHIO • 800-282-6702

LOCAL • 740-382-1905 or 383-3525

FAX • 800-447-2746

International FAX • 740-387-2788

e: midwestlettering@midohio.twcabc.com

SUNBELT LETTERING

7800 Sears Boulevard • Box 15071 • Pensacola, Florida 32514

NATIONAL • 800-874-1024

FLORIDA • 800-342-1016

LOCAL • 850-477-6522

FAX • 800-356-7770

International FAX • 850-484-5390

e: sunbeltlr@bellsouth.net

